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OKLAHOMA BUSINESS BULLETIN

CENTER FOR ECONOMIC AND MANAGEMENT RESEARCH
COLLEGE OF BUSINESS ADMINISTRATION
THE UNIVERSITY OF OKLAHOMA

ISSN 0030-1671

October 1979 VOL. 47, ISSUE 10

SUMMARY OF INDICATORS

Category	7 Mos. '79	7 Mos. '78	July '79	Percentage Change 7 Mos. '79/'78	Percentage Change July/June '79
Personal Income (Monthly Average)					
Unadjusted ($000,000)	1,835	1,618	1,891	13.4	0.2
Adjusted for CPI ($000,000)	866.8	844.0	863.9	2.7	-8.4
Crude Oil Production (000 bbl)	83,735	87,552	12,560	-4.4	5.4
Industrial Power Sales (000,000 Kwh)[a]	4,279	3,957	632	8.1	1.9
Total Bank Deposits ($000,000)[b]					
Demand	3,533	3,343	3,673	5.7	2.8
Savings	6,133	5,408	6,184	13.4	0.3
Savings and Loan Associations ($000,000)					
Assets	5,058	4,447	5,237	13.7	1.3
New Mortgage Loans Made	691	687	109	0.5	-5.8
Employment					
Total Labor Force (000)[c]	1280.8	1251.3	1301.7	2.4	-0.7
Total Employment (000)	1234.4	1200.0	1255.9	2.9	-0.8
Unemployment Rate (%)	3.6	4.1	3.5	—	—

[a]Sales of larger privately owned utility companies. [b]Total deposits of the Federal Reserve Member Banks. [c]Civilian Labor Force.

RETAIL TRADE IN SELECTED CITIES

City	July '79	Percentage Change 7 Mos. '79/'78	Percentage Change July/June '79	City	July '79	Percentage Change 7 Mos. '79/'78	Percentage Change July/June '79
Ada	9,818	14.4	7.4	Idabel	4,210	4.9	10.0
Altus	8,614	10.7	-2.6	Lawton	32,357	7.9	8.3
Alva	3,280	12.4	14.3	McAlester	10,579	14.5	9.0
Anadarko	3,636	4.4	1.9	Miami	7,237	11.8	11.5
Ardmore	13,462	13.0	12.3	Midwest City	26,960	17.0	9.6
Bartlesville	20,920	26.8	14.9	Norman	23,757	17.0	3.0
Blackwell	3,810	10.2	17.7	Oklahoma City	220,126	15.8	10.4
Broken Arrow	18,033	17.4	5.6	Okmulgee	6,397	14.2	4.8
Chickasha	7,540	14.1	14.4	Pauls Valley	3,299	7.2	19.5
Clinton	5,136	13.2	8.7	Pawhuska	1,720	22.1	6.3
Cushing	4,402	16.3	6.1	Ponca City	11,767	21.4	5.1
Del City	7,140	15.3	1.9	Poteau	4,415	11.7	4.7
Duncan	10,699	16.5	6.5	Sand Springs	5,716	14.0	7.5
Durant	6,766	17.2	4.5	Sapulpa	8,042	12.1	12.2
Edmond	15,788	21.1	20.9	Seminole	4,136	17.4	6.0
Elk City	5,729	8.9	17.4	Shawnee	15,144	16.0	0.9
El Reno	6,167	13.6	6.5	Stillwater	12,265	15.7	3.8
Guthrie	3,813	16.0	5.1	Tahlequah	4,619	14.7	3.7
Guymon	4,255	16.3	9.6	Tulsa	194,558	10.7	10.3
Henryetta	4,692	13.3	12.8	Watonga	1,743	10.4	8.2
Hobart	2,091	14.6	33.7	Wewoka	2,342	8.3	8.5
Holdenville	2,541	13.5	24.3	Woodward	7,899	15.4	11.4
Hugo	3,119	19.1	11.7				
				Total Selected Cities	780,741	13.8	9.4

Note: All retail trade data are seasonally adjusted.

RETAIL TRADE AND CONSTRUCTION

Category	7 Mos. '79	7 Mos. '78	July '79	Percentage Change 7 Mos. '79/'78	Percentage Change July/June '79
RETAIL TRADE ($000)					
Durable Goods[a]	2,538,015	2,158,001	422,911	17.6	25.2
Auto Dealers	1,642,360	1,348,612	289,280	21.8	35.4
Accessory Dealers	207,276	182,798	31,133	13.4	4.4
Total Automotive	1,849,636	1,531,410	320,413	20.8	31.6
Furniture	203,980	181,988	30,932	12.1	-1.1
Household Appliances	97,690	87,219	15,388	12.0	11.9
Total Furniture and Appliances	301,670	269,207	46,320	12.1	2.9
Lumber and Building Materials	271,880	239,726	44,415	13.4	5.1
Hardware Stores	26,432	22,975	4,427	15.0	19.2
Total Lumber, Building Materials Hardware	298,312	262,701	48,842	13.6	6.2
Nondurable Goods[a]	4,211,415	3,769,297	618,229	11.7	0.2
Apparel	330,596	298,012	48,823	10.9	-1.0
Drug Stores	179,566	206,034	25,188	-12.8	2.1
Eating and Drinking Places	601,730	530,364	89,527	13.5	-0.5
Food Group	1,449,991	1,323,459	210,784	9.6	1.2
Service Stations	614,050	503,589	86,310	21.9	-6.9
Department Stores, Mail Order Houses and Variety Stores	649,422	511,943	107,450	26.8	12.9
Total Retail Trade	6,749,430	5,927,298	1,041,140	13.9	9.0
CONSTRUCTION					
Private Residential Building Permits Issued					
Number of Units	11,109	12,919	1,807	-14.0	-6.9
Residential Contract Awards					
Dollar Value ($000)	685,771	778,146	91,624	-11.9	-25.2
Number of Units	15,414	19,063	1,960	-19.1	-21.6
Nonresidential Contract Awards					
Commercial ($000)	370,256	270,549	47,352	36.8	17.0
Industrial ($000)	62,221	29,396	4,682	111.7	-69.3
Nonbuilding Contract Awards					
Streets and Highways ($000)	158,475	131,833	27,583	20.2	1.5
All Other Nonbuilding ($000)	801,548	136,710	49,635	486.3	36.2
Total Contract Awards ($000)	2,078,271	1,346,634	220,876	54.3	-8.7

Note: All retail trade data are seasonally adjusted.
[a]Totals include data for categories not shown in the table.

LAWTON SMSA

Category	7 Mos. '79	7 Mos. '78	July '79	Percentage Change 7 Mos. '79/'78	Percentage Change July/June '79
Employment (Number)					
Labor Force	32,071	31,946	32,750	0.4	0.5
Total Employment	30,596	30,282	31,150	1.0	0.4
Unemployment Rate (%)	4.6	5.2	4.9	—	—
Private Residential Permits Issued					
Dollar Value ($000)	17,372	15,233	3,974	14.0	199.2
Number of Units	623	610	174	2.1	370.3
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	24,891	29,557	2,942	-15.8	11.9
Number of Units	661	763	67	-13.4	11.7
Nonresidential Contract Awards					
Commercial ($000)	11,146	4,917	1,562	126.7	-20.4
Industrial ($000)	90	100	0	-10.0	0.0
Nonbuilding Contract Awards					
Streets and Highways ($000)[a]	1,239	10,810	0	-88.5	0.0
All Other Nonbuilding ($000)	1,732	3,188	97	-45.7	177.1
Total Contract Awards ($000)[a]	39,098	48,572	4,601	-19.5	-0.6
Retail Trade ($000)					
Food	53,500	47,475	8,031	12.7	2.4
Apparel	9,461	7,914	1,411	19.5	0.2
General Merchandise	41,092	36,047	5,925	14.0	-3.5
Furniture	13,586	12,444	2,064	9.2	-2.3
Lumber	9,798	9,578	1,617	2.3	6.2
Auto Dealers	67,946	55,874	11,811	21.6	33.8
Service Stations	17,398	14,234	2,456	22.2	-6.7
Total	229,992	204,807	33,446	12.3	-1.0

Note: All retail trade data are seasonally adjusted.
[a]Totals include revisions in some previous months.

ENID AND MUSKOGEE METRO AREAS

Category	7 Mos. '79	7 Mos. '78	July '79	Percentage Change 7 Mos. '79/'78	Percentage Change July/June '79
ENID					
Employment (Number)					
Labor Force	26,075	25,757	26,775	1.2	-0.9
Total Employment	25,414	25,007	26,150	1.6	-0.8
Unemployment Rate (%)	2.5	2.8	2.3	—	—
Private Residential Permits Issued					
Dollar Value ($000)	15,951	14,004	3,045	13.9	44.2
Number of Units	328	268	54	22.4	58.8
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	22,761	20,637	3,046	10.3	-13.7
Number of Units	331	366	54	-9.6	-6.9
Nonresidential Contract Awards					
Commercial ($000)[a]	5,709	2,755	395	107.2	-60.1
Industrial ($000)	2,045	0	45	—	—
Nonbuilding Contract Awards					
Streets and Highways ($000)	1,465	1,370	207	6.9	—
All Other Nonbuilding ($000)	616	1,813	0	-66.0	—
Total Contract Awards ($000)[a]	32,596	26,575	3,693	22.7	-18.9
Retail Trade ($000)					
Food	22,289	19,390	3,261	15.0	-0.9
Apparel	11,013	9,533	1,654	15.5	-0.5
General Merchandise	26,572	22,638	3,867	17.4	1.2
Furniture	16,694	14,185	2,765	17.7	5.2
Lumber	9,485	9,289	1,624	2.1	0.5
Auto Dealers	39,090	32,097	6,884	21.8	35.4
Service Stations	13,598	11,196	1,924	21.5	-6.6
Total	156,802	138,672	22,030	13.1	-5.5
MUSKOGEE					
Employment (Number)					
Labor Force	26,664	27,521	27,225	-3.1	-0.2
Total Employment	25,250	25,954	25,925	-2.7	0.0
Unemployment Rate (%)	5.3	5.7	4.8	—	—
Private Residential Permits Issued					
Dollar Value ($000)	6,988	3,240	400	115.7	-64.6
Number of Units	220	84	6	161.9	-77.8
Construction Contract Awards					
Residential Contract Awards[a]					
Dollar Value ($000)	12,383	10,374	1,301	19.4	-40.2
Number of Units	262	277	26	-5.4	-46.9
Nonresidential Contract Awards					
Commercial ($000)[a]	6,734	4,277	1,800	57.4	E
Industrial ($000)	200	3,471	0	-94.2	0.0
Nonbuilding Contract Awards[a]					
Streets and Highways ($000)	689	7,849	0	-91.2	0.0
All Other Nonbuilding ($000)	1,917	2,289	42	-16.2	-95.3
Total Contract Awards ($000)[a]	21,923	28,260	3,143	-22.4	-1.5
Retail Trade ($000)					
Food	43,759	39,633	6,433	10.4	-0.2
Apparel	8,439	8,373	1,255	0.8	14.6
General Merchandise	10,152	10,262	1,520	-1.1	15.2
Furniture	7,924	6,483	1,212	22.2	12.0
Lumber	10,474	9,909	1,685	5.7	5.6
Auto Dealers	26,595	21,850	4,680	21.7	35.6
Service Stations	12,453	10,189	1,758	22.2	-6.7
Total	130,196	118,523	18,640	9.8	0.9

Note: All retail trade data are seasonally adjusted.

E = exceeds 800 percent.

[a]Totals include revisions in some previous months.

Sources for all tables: Local utilities companies; 10th and 11th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; F.W. Dodge Division of McGraw-Hill Information Systems Company, proprietary data provided by special permission; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director*; Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Margaret French, Research Assistant.

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OKLAHOMA CITY AND TULSA SMSA

Category	7 Mos. '79	7 Mos. '78	July '79	Percentage Change 7 Mos. '79/'78	Percentage Change July/June '79
OKLAHOMA CITY					
Employment (Number)					
Labor Force	393,871	374,800	403,500	5.1	-0.6
Total Employment	380,828	361,243	390,600	5.4	-0.6
Unemployment Rate (%)	3.3	3.6	3.2	—	—
Mortgage Loans Made ($000)[a]	183,639	191,150	31,995	-3.9	-6.5
Bank Deposits ($000,000)[b]					
Demand Deposits	832	784	887	6.1	6.1
Time and Savings Deposits	1,433	1,235	1,394	16.0	-0.1
Private Residential Permits Issued					
Dollar Value ($000)	187,787	196,756	26,316	-4.6	-30.2
Number of Units	4,086	4,695	510	-13.0	-40.4
Construction Contract Awards					
Residential Contract Awards[c]					
Dollar Value ($000)	190,885	216,729	24,715	-11.9	-26.7
Number of Units	3,815	4,743	466	-19.6	-7.2
Nonresidential Contract Awards[c]					
Commercial ($000)	143,225	91,623	22,207	56.3	23.0
Industrial ($000)	22,078	878	1,500	E	275.0
Nonbuilding Contract Awards[c]					
Streets and Highways ($000)	40,812	34,457	10,666	18.4	136.5
All Other Nonbuilding ($000)	67,481	51,549	37,880	30.9	E
Total Contract Awards ($000)[c]	464,481	395,236	96,968	17.5	61.0
Retail Trade ($000)					
Food	600,455	545,855	87,538	10.0	4.5
Apparel	114,364	106,520	17,235	7.4	-0.4
General Merchandise	357,972	281,267	52,984	27.3	-0.8
Furniture	103,912	91,751	15,341	13.3	-0.2
Lumber	129,226	112,321	20,782	15.1	6.9
Auto Dealers	574,752	472,023	101,198	21.8	35.4
Service Stations	158,381	130,053	22,355	21.8	-6.6
Total	2,210,123	1,910,195	318,523	15.7	0.6
TULSA					
Employment (Number)					
Labor Force	302,057	298,471	307,200	1.2	0.0
Total Employment	291,643	286,586	296,500	1.8	-0.1
Unemployment Rate (%)	3.5	4.0	3.5	—	—
Mortgage Loans Made ($000)[a]	199,888	223,509	25,352	-10.6	-39.6
Bank Deposits ($000,000)[b]					
Demand Deposits	703	713	700	-1.4	-1.4
Time and Savings Deposits	1,139	1,003	1,100	12.7	-1.3
Private Residential Permits Issued					
Dollar Value ($000)	153,040	135,568	25,645	12.9	-8.9
Number of Units	3,680	4,596	843	-19.9	33.4
Construction Contract Awards					
Residential Contract Awards[c]					
Dollar Value ($000)	178,649	193,467	21,396	-7.7	-40.2
Number of Units	4,213	5,263	487	-20.0	-35.2
Nonresidential Contract Awards					
Commercial ($000)[c]	126,569	88,996	11,080	42.2	45.2
Industrial ($000)	34,267	10,858	2,137	215.6	-85.6
Nonbuilding Contract Awards[c]					
Streets and Highways ($000)	25,323	17,693	4,472	43.1	342.7
All Other Nonbuilding ($000)	336,985	34,076	4,147	E	-82.8
Total Contract Awards[c]	701,793	345,090	43,232	103.4	-48.0
Retail Trade ($000)					
Food	449,739	415,870	65,843	8.2	1.6
Apparel	82,533	76,394	11,925	8.0	-1.1
General Merchandise	158,911	181,162	23,976	-12.3	6.4
Furniture	103,775	87,648	15,380	18.4	-2.9
Lumber	84,784	74,687	13,518	13.5	-2.0
Auto Dealers	398,107	326,899	70,121	21.8	35.4
Service Stations	131,376	107,483	18,544	22.2	-6.7
Total	1,581,307	1,446,282	219,174	9.3	-8.0

Note: All retail trade data are seasonally adjusted.

E = exceeds 800 percent.

[a]By savings and loan associations.

[b]Total deposits of the Tenth District Federal Reserve Member Banks.

[c]Totals include revisions in some previous months.

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November 1979

VOL. 47, ISSUE 11

SUMMARY OF INDICATORS

Category	8 Mos. '79	8 Mos. '78	August '79	Percentage Change 8 Mos. '79/'78	Percentage Change August/July '79
Personal Income (Monthly Average)					
Unadjusted ($000,000)	1,850	1,631	1,931	13.4	1.5
Adjusted for CPI ($000,000)	869.0	847.3	873.4	2.6	0.5
Crude Oil Production (000 bbl)	94,932	100,149	11,197	-5.2	-10.6
Industrial Power Sales (000,000 Kwh)[a]	4,936	4,568	659	8.1	4.3
Total Bank Deposits ($000,000)[b]					
Demand	3,554	3,349	3,701	6.1	0.8
Savings	6,157	5,434	6,325	13.3	2.3
Savings and Loan Association ($000,000)					
Assets	5,085	4,471	5,276	13.7	0.7
New Mortgage Loans Made	807	789	116	2.3	6.4
Employment					
Total Labor Force (000)[c]	1282.2	1253.0	1288.2	2.3	-1.3
Total Employment (000)	1236.3	1202.4	1246.0	2.8	-1.0
Unemployment Rate (%)	3.6	4.0	3.3	—	—

[a]Sales of larger privately owned utility companies. [b]Total deposits of the Federal Reserve Member Banks. [c]Civilian Labor Force.

RETAIL TRADE IN SELECTED CITIES

City	August '79	Percentage Change 8 Mos. '79/'78	Percentage Change August/July '79	City	August '79	Percentage Change 8 Mos. '79/'78	Percentage Change August/July '79
Ada	9,008	13.6	-7.0	Idabel	3,867	5.1	-9.1
Altus	8,321	10.0	-1.9	Lawton	28,687	7.1	-11.0
Alva	2,865	11.1	-12.8	McAlester	9,639	14.4	-9.8
Anadarko	3,377	2.2	-6.6	Miami	6,146	10.8	-15.0
Ardmore	11,736	12.3	-13.1	Midwest City	23,175	15.4	-12.8
Bartlesville	17,931	25.1	-10.8	Norman	21,144	14.5	-9.0
Blackwell	3,295	10.1	-14.5	Oklahoma City	192,366	14.4	-12.4
Broken Arrow	16,115	16.0	-9.7	Okmulgee	5,668	11.7	-9.7
Chickasha	6,516	12.5	-10.2	Pauls Valley	2,879	6.7	-13.4
Clinton	4,781	12.5	-6.1	Pawhuska	1,5[illegible]	20.3	-8.4
Cushing	3,870	15.1	-11.1	Ponca City	1[illegible],976	20.1	-5.8
Del City	6,970	14.7	-2.0	Poteau	3,963	10.2	-8.4
Duncan	9,766	15.0	-7.1	Sand Springs	4,891	12.9	-14.4
Durant	5,822	15.1	-13.7	Sapulpa	6,994	11.1	-13.9
Edmond	13,255	19.1	-14.7	Seminole	3,718	17.5	-9.1
Elk City	5,277	9.8	-9.0	Shawnee	14,494	14.9	-3.6
El Reno	5,160	11.6	-15.8	Stillwater	10,595	14.4	-13.1
Guthrie	3,323	14.4	-12.5	Tahlequah	3,990	13.1	-13.1
Guymon	3,909	15.2	-6.5	Tulsa	175,284	9.8	-9.1
Henryetta	4,289	12.6	-6.5	Watonga	1,564	8.6	-9.5
Hobart	1,593	12.8	-22.0	Wewoka	2,161	7.6	-6.9
Holdenville	2,142	13.1	-15.0	Woodward	7,447	15.3	-6.0
Hugo	2,673	18.3	-13.6	**Total Selected Cities**	693,167	12.9	-10.8

Note: All retail trade data are seasonally adjusted.

RETAIL TRADE AND CONSTRUCTION

Category	8 Mos. '79	8 Mos. '78	August '79	Percentage Change 8 Mos. '79/'78	Percentage Change August/July '79
RETAIL TRADE ($000)					
Durable Goods[a]	2,840,917	2,470,478	307,563	15.0	-25.4
Auto Dealers	1,816,239	1,537,202	182,399	18.2	-34.5
Accessory Dealers	237,225	211,519	30,112	12.2	-3.0
Total Automotive	2,053,904	1,748,721	212,511	17.4	-31.3
Furniture	235,215	210,045	31,121	12.0	0.9
Household Appliances	112,566	100,539	14,776	12.0	-3.8
Total Furniture and Appliances	347,781	310,584	45,897	12.0	-0.7
Lumber and Building Materials	315,453	281,190	43,479	12.2	-1.8
Hardware Stores	30,352	26,724	3,917	13.6	-11.4
Total Lumber, Building Materials Hardware	345,805	307,914	47,396	12.3	-2.7
Nondurable Goods[a]	4,855,742	4,356,166	638,943	11.5	3.0
Apparel	380,722	344,807	49,770	10.4	1.9
Drug Stores	205,365	237,553	25,615	-13.5	1.6
Eating and Drinking Places	691,023	612,259	89,212	12.9	0.1
Food Group	1,665,413	1,519,627	214,921	9.6	1.5
Service Stations	703,892	586,530	89,900	20.0	4.0
Department Stores, Mail Order Houses and Variety Stores	751,886	597,203	102,086	25.9	-4.6
Total Retail Trade	7,696,659	6,826,644	946,506	12.7	-8.3
CONSTRUCTION					
Private Residential Building Permits Issued					
Number of Units	12,936	14,531	1,827	-11.0	1.1
Residential Contract Awards					
Dollar Value ($000)	792,710	906,057	104,311	-12.5	13.8
Number of Units	17,571	22,154	2,215	-20.7	13.0
Nonresidential Contract Awards					
Commercial ($000)	415,778	303,970	44,848	36.8	-5.3
Industrial ($000)	64,608	47,195	2,387	36.9	-49.0
Nonbuilding Contract Awards					
Streets and Highways ($000)	188,741	170,320	30,266	10.8	9.7
All Other Nonbuilding ($000)	832,002	162,572	30,454	411.8	-38.6
Total Contract Awards ($000)	2,293,839	1,590,114	212,266	44.3	-3.9

Note: All retail trade data are seasonally adjusted.

[a]Totals include data for categories not shown in the table.

LAWTON SMSA

Category	8 Mos. '79	8 Mos. '78	August '79	Percentage Change 8 Mos. '79/'78	Percentage Change August/July '79
Employment (Number)					
Labor Force	31,962	31,981	31,300	-0.1	-4.1
Total Employment	30,481	30,341	29,825	0.5	-3.8
Unemployment Rate (%)	4.6	5.2	4.7	—	—
Private Residential Permits Issued					
Dollar Value ($000)	18,940	17,445	1,568	8.6	-60.5
Number of Units	665	669	42	-0.6	-75.9
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	27,276	34,250	2,385	-20.4	-18.9
Number of Units	715	877	54	-18.5	-19.4
Nonresidential Contract Awards					
Commercial ($000)	12,648	5,123	1,502	146.9	-3.8
Industrial ($000)	90	100	0	-10.0	0.0
Nonbuilding Contract Awards					
Streets and Highways ($000)	1,606	14,998	367	-89.3	—
All Other Nonbuilding ($000)	2,411	4,548	679	-47.0	600.0
Total Contract Awards ($000)	44,031	59,019	4,933	-25.4	7.2
Retail Trade ($000)					
Food	61,954	54,487	8,413	13.7	4.4
Apparel	10,840	9,128	1,384	18.8	-1.4
General Merchandise	47,207	41,605	6,108	13.5	3.0
Furniture	15,893	14,377	2,279	10.6	9.5
Lumber	11,360	11,008	1,572	3.2	-2.1
Auto Dealers	74,894	63,373	7,220	18.2	-36.3
Service Stations	19,953	16,531	2,557	20.7	3.9
Total	266,313	234,714	32,948	13.5	-9.5

Note: Total retail trade for July was revised on the basis of information received after publication of the October *Oklahoma Business Bulletin*. The revised July total was $38,404. All retail trade data are seasonally adjusted.

ENID AND MUSKOGEE METRO AREAS

Category	8 Mos. '79	8 Mos. '78	August '79	Percentage Change 8 Mos. '79/'78	Percentage Change August/July '79
ENID					
Employment (Number)					
Labor Force	26,147	25,756	26,450	1.5	-2.0
Total Employment	25,481	25,022	25,750	1.8	-2.3
Unemployment Rate (%)	2.5	2.8	2.6	—	—
Private Residential Permits Issued					
Dollar Value ($000)	18,864	15,987	2,912	18.0	-4.4
Number of Units	381	303	53	25.7	-1.8
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	26,061	23,764	3,300	9.7	8.3
Number of Units	385	421	54	-8.6	0.0
Nonresidential Contract Awards					
Commercial ($000)	6,847	4,194	1,138	63.3	188.1
Industrial ($000)	2,045	0	0	—	—
Nonbuilding Contract Awards					
Streets and Highways ($000)	2,235	1,370	770	63.1	272.0
All Other Nonbuilding ($000)	943	1,837	327	-48.7	—
Total Contract Awards ($000)	38,131	31,165	5,535	22.4	50.0
Retail Trade ($000)					
Food	25,570	23,314	3,256	14.6	-0.2
Apparel	12,670	10,961	1,656	15.6	0.2
General Merchandise	30,536	27,092	3,965	12.7	2.3
Furniture	19,614	16,701	2,857	17.5	2.5
Lumber	11,297	10,595	1,783	6.6	9.3
Auto Dealers	43,238	36,584	4,340	18.2	-34.48
Service Stations	15,600	12,995	2,004	20.0	4.1
Total	183,266	160,857	23,043	13.9	-8.0
MUSKOGEE					
Employment (Number)					
Labor Force	26,753	27,500	27,250	-2.7	-0.4
Total Employment	25,356	25,959	26,000	-2.3	-0.1
Unemployment Rate (%)	5.2	5.6	4.6	—	—
Private Residential Permits Issued					
Dollar Value ($000)	7,228	4,065	240	77.8	-40.0
Number of Units	226	105	6	115.2	0.0
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	13,543	12,624	1,160	7.3	-10.8
Number of Units	290	331	28	-12.4	7.7
Nonresidential Contract Awards					
Commercial ($000)	6,998	4,589	264	52.5	-85.3
Industrial ($000)	300	3,471	100	-91.4	—
Nonbuilding Contract Awards					
Streets and Highways ($000)	4,189	7,872	3,500	-46.8	—
All Other Nonbuilding ($000)	6,653	2,339	4,736	184.4	E
Total Contract Awards ($000)	31,683	30,895	9,760	2.6	210.5
Retail Trade ($000)					
Food	49,648	44,461	6,036	11.7	-4.9
Apparel	9,570	9,563	1,130	0.1	-10.3
General Merchandise	11,761	11,742	1,593	0.2	4.1
Furniture	9,008	7,511	1,092	20.0	-9.2
Lumber	12,099	11,482	1,581	5.4	-6.1
Auto Dealers	29,403	24,887	2,950	18.2	-34.4
Service Stations	14,283	11,835	1,830	20.7	3.9
Total	150,051	135,458	18,299	10.8	-7.9

Note: Total retail trade for July was revised on the basis of information received after publication of the October *Oklahoma Business Bulletin*. The revised July total was $25,042 for Enid MA and $19,877 for Muskogee MA. All retail trade data are seasonally adjusted.

E = exceeds 600 percent.

Sources for all tables: Local utilities companies; 10th and 11th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; F.W. Dodge Division of McGraw-Hill Information Systems Company, proprietary data provided by special permission; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director*; Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Margaret French, Research Assistant.

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OKLAHOMA CITY AND TULSA SMSA

Category	8 Mos. '79	8 Mos. '78	August '79	Percentage Change: 8 Mos. '79/'78	Percentage Change: August/July '79
OKLAHOMA CITY					
Employment (Number)					
Labor Force	394,862	375,825	401,500	5.1	-0.6
Total Employment	381,950	362,412	389,400	5.4	-0.4
Unemployment Rate (%)	3.3	3.6	3.0	—	—
Mortgage Loans Made ($000)[a]	214,475	220,298	30,836	-2.6	-3.6
Bank Deposits ($000,000)[b]					
Demand Deposits	847	785	905	7.9	2.0
Time and Savings Deposits	1,438	1,245	1,471	15.5	5.6
Private Residential Permits Issued					
Dollar Value ($000)	218,047	227,560	30,260	-4.2	15.0
Number of Units	4,772	5,341	686	-10.6	34.5
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	228,394	249,476	33,006	-8.4	33.6
Number of Units	4,461	5,463	600	-18.3	28.6
Nonresidential Contract Awards					
Commercial ($000)	155,883	101,776	12,118	53.2	-45.4
Industrial ($000)	22,472	1,003	394	E	-73.7
Nonbuilding Contract Awards					
Streets and Highways ($000)	44,363	44,066	3,551	0.7	-66.7
All Other Nonbuilding ($000)	82,479	58,283	14,998	41.5	-60.4
Total Contract Awards ($000)	533,591	454,604	64,067	17.4	-33.9
Retail Trade ($000)					
Food	691,791	630,430	90,453	9.7	2.6
Apparel	132,070	123,393	17,570	7.0	1.7
General Merchandise	410,602	329,019	52,663	24.8	-0.3
Furniture	120,023	105,840	15,939	13.4	3.7
Lumber	149,606	132,136	19,787	13.2	-3.8
Auto Dealers	635,753	537,991	63,823	18.2	-34.5
Service Stations	181,658	150,982	23,329	20.3	4.2
Total	2,554,589	2,206,270	312,457	15.8	-9.2
TULSA					
Employment (Number)					
Labor Force	302,462	299,275	304,100	1.1	-1.4
Total Employment	292,162	287,625	294,800	1.6	-0.9
Unemployment Rate (%)	3.4	3.9	3.1	—	—
Mortgage Loans Made ($000)[a]	230,038	250,226	30,150	-8.1	18.9
Bank Deposits ($000,000)[b]					
Demand Deposits	708	712	744	-0.6	6.3
Time and Savings Deposits	1,128	1,006	1,111	12.1	1.0
Private Residential Permits Issued					
Dollar Value ($000)	176,365	154,766	23,325	14.0	-9.0
Number of Units	4,424	5,116	744	-13.5	-11.7
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	201,707	224,479	23,058	-10.1	7.8
Number of Units	4,756	6,154	543	-22.7	11.5
Nonresidential Contract Awards					
Commercial ($000)	146,829	99,807	20,240	47.1	82.7
Industrial ($000)	34,916	28,482	649	22.6	-69.5
Nonbuilding Contract Awards					
Streets and Highways ($000)	35,592	24,084	10,269	47.8	129.6
All Other Nonbuilding ($000)	339,491	36,087	2,526	E	-39.1
Total Contract Awards	758,535	412,939	56,742	83.7	31.2
Retail Trade ($000)					
Food	517,845	478,955	67,453	8.1	2.1
Apparel	93,945	88,232	11,470	6.5	-3.2
General Merchandise	182,799	208,414	23,646	-12.3	-1.3
Furniture	117,418	101,168	13,621	16.1	-11.0
Lumber	99,624	87,604	14,644	13.7	8.0
Auto Dealers	440,363	372,614	44,214	18.2	-34.5
Service Stations	150,663	124,826	19,311	20.7	4.0
Total	1,842,124	1,666,709	227,557	10.5	-8.3

Note: Total retail trade for July was revised on the basis of information received after publication of the October *Oklahoma Business Bulletin*. The revised July total was $324,243 for Oklahoma City SMSA and $248,057 for Tulsa SMSA. All retail trade data are seasonally adjusted.

E = exceeds 900 percent.

[a]By savings and loan associations.

[b]Total deposits of the Tenth District Federal Reserve Member Banks.

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SUMMARY OF INDICATORS

Category	9 Mos. '79	9 Mos. '78	Sept. '79	Percentage Change 9 Mos. '79/'78	Percentage Change Sept./Aug. '79
Personal Income (Monthly Average)					
Unadjusted ($000,000)	1,868	1,642	1,966	13.8	0.6
Adjusted for CPI ($000,000)	872.9	849.9	880.0	2.7	-3.4
Crude Oil Production (000 bbl)	107,098	112,672	12,166	-5.0	8.6
Industrial Power Sales (000,000 Kwh)[a]	5,591	5,197	653	7.6	-0.9
Total Bank Deposits ($000,000)[b]					
Demand	3,572	3,368	3,717	6.1	0.4
Savings	6,182	5,454	6,385	13.4	1.0
Savings and Loan Associations ($000,000)					
Assets	5,110	4,493	5,315	13.7	0.7
New Mortgage Loans Made	901	884	94	1.9	19.0

[a]Sales of larger privately owned utility companies.
[b]Total deposits of the Federal Reserve Member Banks.

EMPLOYMENT TRENDS

Category	9 Mos. '79	9 Mos. '78	Sept. '79	Percentage Change 9 Mos. '79/'78	Percentage Change Sept./Aug. '79
Total Labor Force (000)[a]	1284.0	1255.4	1296.3	2.3	0.5
Total Employment (000)	1238.5	1205.5	1255.5	2.7	0.7
Agriculture (000)	54.0	54.6	57.1	-1.1	13.1
Nonagriculture (000)	1184.5	1150.9	1198.4	2.9	0.2
Unemployment Rate (%)	3.5	4.0	3.1	—	—
Manufacturing (000)	178.8	170.0	182.2	5.2	0.2
Government (000)	223.9	216.8	224.6	3.3	2.4
Contract Construction (000)	56.2	56.7	60.3	-0.9	-2.0
Services (000)	180.6	168.8	186.0	7.0	-0.3
Retail Trade (000)	187.4	181.8	193.8	3.1	1.2
Average Weekly Hours					
Manufacturing (Per Worker)	40.3	40.1	40.6	0.5	0.5
Average Weekly Earnings					
Manufacturing ($ Per Worker)	258.40	229.73	270.40	12.5	2.0
Contract Construction ($ Per Worker)	345.67	297.47	365.37	16.2	2.1
Retail Trade ($ Per Worker)	179.08	170.41	182.51	5.1	-3.0

[a]Civilian Labor Force.

RETAIL TRADE AND CONSTRUCTION

Category	9 Mos. '79	9 Mos. '78	Sept. '79	Percentage Change 9 Mos. '79/'78	Percentage Change Sept./Aug. '79
RETAIL TRADE ($000)					
Durable Goods[a]	3,254,988	2,793,915	411,813	16.5	32.6
Auto Dealers	2,095,209	1,736,027	278,515	20.7	56.0
Accessory Dealers	267,400	240,573	30,101	11.2	0.3
Total Automotive	2,362,609	1,976,600	308,616	19.5	48.0
Furniture	265,456	238,577	30,551	11.3	-1.2
Household Appliances	127,202	113,619	14,606	12.0	-1.1
Total Furniture and Appliances	392,658	352,196	45,157	11.5	-1.2
Lumber and Building Materials	360,098	321,878	44,104	11.9	1.7
Hardware Stores	34,245	30,099	3,914	13.8	0.1
Total Lumber, Building Materials Hardware	394,343	351,977	48,018	12.0	1.6
Nondurable Goods[a]	5,460,795	4,957,145	611,557	10.2	-3.9
Apparel	431,818	392,282	50,855	10.1	2.0
Drug Stores	228,379	268,959	22,895	-15.1	-10.9
Eating and Drinking Places	782,918	696,069	91,366	12.5	2.3
Food Group	1,845,198	1,732,733	183,733	6.5	-14.4
Service Stations	790,115	663,477	87,066	19.1	-2.0
Department Stores, Mail Order Houses and Variety Stores	857,227	685,743	104,671	25.0	2.4
Total Retail Trade	8,715,783	7,751,060	1,023,370	12.4	8.1
CONSTRUCTION					
Private Residential Permits Issued					
Number of Units	14,631	16,157	1,695	-9.4	-7.2
Residential Contract Awards[b]					
Dollar Value ($000)	893,089	1,012,775	97,962	-11.8	-6.1
Number of Units	19,770	24,511	2,171	-19.3	-2.0
Nonresidential Contract Awards[b]					
Commercial ($000)	452,828	379,560	40,099	19.3	-6.6
Industrial ($000)	69,874	48,097	5,266	45.3	120.6
Nonbuilding Contract Awards[b]					
Streets and Highways ($000)	202,684	197,673	17,781	2.5	-41.2
All Other Nonbuilding ($000)	872,063	184,050	40,655	373.8	33.5
Total Contract Awards ($000)[b]	2,490,538	1,822,155	201,763	36.7	-4.1

NOTE: All retail trade data are seasonally adjusted.

[a]Totals include data for categories not shown in the table.

[b]Includes revisions in some previous months.

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RETAIL TRADE IN SELECTED CITIES
($000)

Cities	9 Mos. '79	9 Mos. '78	Sept. '79	Percentage Change 9 Mos. '79/'78	Percentage Change Sept./Aug. '79
Ada	82,585	72,479	9,682	14.0	7.2
Altus	76,938	69,722	9,416	10.4	12.3
Alva	27,320	24,428	3,265	11.8	14.5
Anadarko	32,329	31,871	3,557	1.4	5.5
Ardmore	107,777	95,312	13,018	13.1	11.5
Bartlesville	162,878	130,272	20,421	25.0	15.7
Blackwell	29,076	26,289	3,515	10.6	6.3
Broken Arrow	149,797	130,002	17,361	15.2	7.9
Chickasha	61,024	54,214	7,162	12.6	9.9
Clinton	43,414	38,157	5,335	13.8	10.8
Cushing	34,762	30,199	3,980	15.1	2.2
Del City	62,143	54,427	6,964	14.2	0.1
Duncan	91,573	79,210	11,099	15.6	13.6
Durant	56,122	48,942	6,310	14.7	8.4
Edmond	123,821	103,658	14,833	19.5	12.0
Elk City	44,674	40,254	5,703	11.0	8.3
El Reno	51,051	45,565	6,012	12.0	17.0
Guthrie	32,357	28,314	3,755	14.3	13.1
Guymon	36,455	31,475	4,300	15.8	9.2
Henryetta	39,265	34,580	4,759	13.6	10.9
Hobart	15,808	13,894	1,928	13.8	21.9
Holdenville	19,587	17,147	2,375	14.2	11.0
Hugo	25,078	21,016	3,091	19.3	15.3
Idabel	34,781	32,712	4,380	6.3	13.3
Lawton	269,001	235,141	31,843	14.4	11.0
McAlester	86,671	75,302	10,525	15.1	8.0
Miami	58,682	52,780	7,053	11.2	15.4
Midwest City	222,995	192,839	26,885	15.6	16.4
Norman	199,750	174,356	23,224	14.6	10.6
Oklahoma City	1,765,063	1,554,553	200,489	13.6	4.3
Okmulgee	53,669	48,217	6,038	11.3	7.0
Pauls Valley	26,423	24,515	3,284	7.8	12.3
Pawhuska	14,681	12,234	1,755	20.0	11.6
Ponca City	100,801	83,912	11,971	20.1	9.2
Poteau	37,209	33,368	4,702	11.5	20.9
Sands Springs	46,412	40,820	5,565	13.7	14.2
Sapulpa	64,242	57,847	7,559	11.1	8.1
Seminole	32,434	27,421	3,923	18.3	5.6
Shawnee	128,534	112,093	14,772	14.7	2.1
Stillwater	100,151	87,346	11,626	14.7	10.5
Tahlequah	38,819	34,250	4,704	13.3	19.0
Tulsa	1,565,755	1,445,157	167,580	8.4	-2.4
Watonga	14,793	13,699	1,657	8.0	5.7
Wewoka	19,078	17,637	2,303	8.2	6.5
Woodward	64,414	55,631	7,728	15.8	3.7
Total Selected Cities	6,350,192	5,633,257	715,781	12.7	5.2

NOTE: Retail trade data are seasonally adjusted.

OKLAHOMA CITY SMSA

Category	9 Mos. '79	9 Mos. '78	Sept. '79	Percentage Change 9 Mos. '79/'78	Percentage Change Sept./Aug. '79
Employment (Number)					
Labor Force	396,056	377,144	405,200	5.0	0.8
Total Employment	383,189	363,822	392,800	5.3	0.8
Agriculture	5,033	5,066	5,300	-0.6	12.8
Nonagriculture	378,156	358,756	387,500	5.4	0.6
Manufacturing	52,022	46,689	54,000	11.4	0.0
Government	90,833	85,789	94,300	5.9	6.0
Wholesale and Retail Trade	93,522	86,956	96,800	7.6	0.9
Unemployment Rate (%)	3.2	3.5	3.1	—	—
Average Weekly Earnings					
Manufacturing ($ Per Worker)	256.60	226.46	276.81	13.3	2.9
Industrial Power Sales (000 Kwh)	811,529	685,926	96,329	18.3	-3.3
Mortgage Loans Made ($000)[a]	240,241	246,268	25,766	-2.4	-16.4
Bank Deposits ($000,000)[b]					
Demand Deposits	852	790	888	7.8	-1.9
Time and Savings Deposits	1,437	1,250	1,429	15.0	-2.9
Air Transportation					
Passengers Enplaning (Number)	845,754	778,082	83,880	8.7	-22.8
Passengers Deplaning (Number)	847,374	777,682	82,792	9.0	-24.6
Freight (Tons)	3,700	3,593	400.0	3.0	-9.8
Private Residential Permits Issued					
Dollar Value ($000)	245,469	258,506	27,422	-5.0	-9.4
Number of Units	5,577	6,113	805	-8.8	17.4
Construction Contract Awards					
Residential Contract Awards[c]					
Dollar Value ($000)	256,800	275,603	26,795	-6.8	-18.8
Number of Units	5,076	6,003	597	-15.4	-0.5
Nonresidential Contract Awards[c]					
Commercial ($000)	173,885	111,616	18,952	55.8	61.7
Industrial ($000)	26,272	1,405	3,800	E	E
Nonbuilding Contract Awards[c]					
Streets and Highways ($000)	47,318	49,577	2,955	-4.6	-16.8
All Other Nonbuilding ($000)	90,060	65,545	8,013	37.4	-46.6
Total Contract Awards ($000)[c]	594,335	503,746	60,515	18.0	-5.0
Retail Trade ($000)					
Food	767,453	717,129	77,618	7.0	-13.3
Apparel	150,792	140,417	18,559	7.4	5.1
General Merchandise	465,564	378,294	54,646	23.1	3.6
Furniture	135,773	121,513	15,762	11.7	-0.9
Lumber	168,824	150,529	19,619	12.2	-0.8
Auto Dealers	733,274	607,596	97,504	20.7	56.1
Service Stations	204,250	169,997	22,787	20.2	-1.7
All Other	262,324	221,464	28,773	18.4	0.7
Total	2,888,254	2,506,939	335,268	15.2	8.2

NOTE: All retail trade data are seasonally adjusted.

E = exceeds 600 percent.

[a]By savings and loan associations.

[b]Total deposits of the Tenth District Federal Reserve Member Banks.

[c]Includes revisions in some previous months.

TULSA SMSA

Category	9 Mos. '79	9 Mos. '78	Sept. '79	Percentage Change 9 Mos. '79/'78	Percentage Change Sept./Aug. '79
Employment (Number)					
Labor Force	302,567	299,733	302,800	0.9	-0.6
Total Employment	292,389	288,233	293,800	1.4	-0.5
Agriculture	4,111	3,933	4,100	4.5	-2.4
Nonagriculture	288,278	284,300	289,700	1.4	-0.4
Manufacturing	58,567	55,256	58,900	6.0	-0.8
Government	29,422	28,367	30,000	3.7	5.6
Wholesale and Retail Trade	66,711	66,000	67,300	1.1	-0.1
Unemployment Rate (%)	3.4	3.8	3.0	—	—
Average Weekly Earnings					
Manufacturing ($ Per Worker)	278.65	244.44	290.19	14.0	2.0
Industrial Power Sales (000 Kwh)	1,324,584	1,294,363	155,377	2.3	-0.2
Mortgage Loans Made ($000)[a]	257,644	276,502	27,606	-6.8	-8.4
Bank Deposits ($000,000)[b]					
Demand Deposits	712	714	740	-0.3	-0.5
Time and Savings Deposits	1,133	1,006	1,172	12.6	5.5
Air Transportation					
Passengers Enplaning (Number)	801,201	718,239	85,857	11.6	-17.3
Passengers Deplaning (Number)	788,734	614,481	88,521	28.4	-13.0
Freight (Tons)	5,722	6,206	614	-7.8	-5.8
Water Transportation					
Tulsa Port of Catoosa					
Tons In	188,976	181,858	48,508	3.9	107.4
Tons Out	860,015	755,533	57,355	13.8	-46.2
Private Residential Permits Issued					
Dollar Value ($000)	193,424	172,166	17,059	12.4	-26.9
Number of Units	4,804	5,502	380	-12.7	-48.9
Construction Contract Awards					
Residential Contract Awards[c]					
Dollar Value ($000)	224,944	249,566	22,516	-9.9	-2.4
Number of Units	5,265	6,705	485	-21.5	-10.7
Nonresidential Contract Awards					
Commercial ($000)[c]	161,582	156,667	14,606	3.1	-27.8
Industrial ($000)	35,132	28,982	216	21.2	-66.7
Nonbuilding Contract Awards[c]					
Streets and Highways ($000)	38,062	26,544	2,660	43.4	-74.1
All Other Nonbuilding ($000)	359,357	29,280	20,188	E	E
Total Contract Awards[c]	819,077	501,039	60,186	63.5	6.1
Retail Trade ($000)					
Food	561,055	545,883	44,541	2.8	-33.2
Apparel	106,249	99,945	12,287	6.3	7.5
General Merchandise	205,267	235,818	22,492	-13.0	-4.2
Furniture	132,357	114,848	14,744	15.2	7.7
Lumber	114,419	100,181	14,620	14.2	-0.1
Auto Dealers	507,877	420,808	67,511	20.7	56.0
Service Stations	169,369	140,575	18,885	20.5	-1.9
All Other	274,459	234,260	41,265	17.2	31.2
Total	2,071,052	1,892,318	236,345	9.4	5.6

NOTE: All retail trade data are seasonally adjusted.

E = exceeds 600 percent.

[a]By savings and loan associations.

[b]Total deposits of the Tenth District Federal Reserve Member Banks.

[c]Includes revisions in some previous months.

LAWTON SMSA

Category	9 Mos. '79	9 Mos. '78	Sept. '79	Percentage Change 9 Mos. '79/'78	Percentage Change Sept./Aug. '79
Employment (Number)					
Labor Force	31,894	32,094	31,300	-0.5	-0.2
Total Employment	30,417	30,472	29,875	-0.2	0.8
Agriculture	858	869	900	-1.3	12.5
Nonagriculture	29,559	29,603	28,975	-0.2	-0.3
Manufacturing	2,719	1,942	2,875	40.0	0.0
Government	9,856	9,872	9,675	-0.2	4.6
Wholesale and Retail Trade	6,933	6,747	7,025	2.8	0.0
Unemployment Rate (%)	4.6	5.1	4.6	—	—
Industrial Power Sales (000 Kwh)	68,618	33,569	16,565	104.4	56.3
Private Residential Permits Issued					
Dollar Value ($000)	20,732	20,490	1,792	1.2	14.3
Number of Units	719	784	54	-8.3	28.6
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	30,253	39,365	2,977	-23.1	24.8
Number of Units	775	980	60	-20.9	11.1
Nonresidential Contract Awards					
Commercial ($000)	12,940	5,891	292	119.7	-80.6
Industrial ($000)	90	100	0	-10.0	0.0
Nonbuilding Contract Awards					
Streets and Highways ($000)[a]	1,606	15,409	0	-89.6	—
All Other Nonbuilding ($000)	2,969	6,214	558	-52.2	-17.8
Total Contract Awards ($000)[a]	47,858	66,979	3,827	-28.6	-22.5
Retail Trade ($000)					
Food	70,264	61,779	8,275	13.7	-1.5
Apparel	12,249	10,456	1,398	17.2	1.1
General Merchandise	52,981	47,311	5,822	12.0	-4.2
Furniture	18,061	16,428	2,164	9.9	-4.5
Lumber	13,054	12,335	1,678	5.8	6.9
Auto Dealers	86,601	71,838	11,429	20.6	50.6
Service Stations	22,432	18,618	2,502	20.5	-1.7
All Other	27,823	27,006	3,525	3.0	4.0
Total	303,465	265,771	36,793	14.2	10.8

NOTE: All retail trade data are seasonally adjusted.

[a]Includes revisions in some previous months.

ENID MA

Category	9 Mos. '79	9 Mos. '78	Sept. '79	Percentage Change 9 Mos. '79/'78	Percentage Change Sept./Aug. '79
Employment (Number)					
Labor Force	26,169	25,775	26,325	1.5	-0.6
Total Employment	25,511	25,053	25,725	1.8	-0.2
Agriculture	1,192	1,211	1,250	-1.6	11.1
Nonagriculture	24,319	23,842	24,475	2.0	-0.7
Manufacturing	2,817	2,775	2,725	1.5	-0.9
Wholesale and Retail Trade	6,339	6,280	6,300	0.9	-1.6
Unemployment Rate (%)	2.5	2.7	2.3	—	—
Industrial Power Sales (000 Kwh)	328,469	314,306	38,528	4.5	-0.5
Private Residential Permits Issued					
Dollar Value ($000)	21,924	18,902	3,060	16.0	5.1
Number of Units	429	372	48	15.3	-9.4
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	28,570	27,748	2,509	3.0	-24.0
Number of Units	429	507	44	-15.4	18.5
Nonresidential Contract Awards					
Commercial ($000)[a]	7,381	4,342	534	70.0	-53.1
Industrial ($000)	2,295	0	250	—	—
Nonbuilding Contract Awards					
Streets and Highways ($000)	2,248	1,581	13	42.2	-98.3
All Other Nonbuilding ($000)	1,076	2,177	133	-50.6	-59.3
Total Contract Awards ($000)[a]	41,570	35,848	3,439	16.0	-37.9
Retail Trade ($000)					
Food	28,860	25,252	3,288	14.3	0.8
Apparel	14,279	12,422	1,636	15.0	-0.9
General Merchandise	34,599	30,065	4,046	15.1	1.4
Furniture	21,891	19,092	2,296	14.7	-18.1
Lumber	12,929	12,196	1,630	6.0	-7.1
Auto Dealers	49,867	41,316	6,629	20.7	56.1
Service Stations	17,544	14,631	1,960	19.9	-1.8
All Other	27,738	26,414	3,086	5.0	-0.7
Total	207,707	181,388	24,571	14.5	7.7

NOTE: All retail trade data are seasonally adjusted.

[a]Includes revisions in some previous months.

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RETURN POSTAGE GUARANTEED

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MUSKOGEE MA

Category	9 Mos. '79	9 Mos. '78	Sept. '79	Percentage Change 9 Mos. '79/'78	Percentage Change Sept./Aug. '79
Employment (Number)					
Labor Force	26,772	27,483	26,875	-2.6	-1.6
Total Employment	25,383	25,967	25,575	-2.2	-1.7
Agriculture	806	775	800	4.0	-11.1
Nonagriculture	24,577	25,192	24,775	-2.4	-1.4
Manufacturing	4,980	4,419	5,050	12.7	-0.5
Government	6,344	6,267	6,425	1.2	-0.8
Wholesale and Retail Trade	5,039	4,934	5,025	2.1	-2.0
Unemployment Rate (%)	5.2	5.5	4.8	—	—
Industrial Power Sales (000 Kwh)	247,364	170,014	29,916	45.5	-2.5
Private Residential Permits Issued					
Dollar Value ($000)	7,768	4,873	540	59.4	125.0
Number of Units	248	125	22	98.4	266.7
Construction Contract Awards					
Residential Contract Awards[a]					
Dollar Value ($000)	17,066	14,532	3,523	17.4	203.7
Number of Units	420	374	130	12.3	364.3
Nonresidential Contract Awards					
Commercial ($000)[a]	7,101	5,355	103	33.1	-61.0
Industrial ($000)	300	3,471	0	-91.4	—
Nonbuilding Contract Awards[a]					
Streets and Highways ($000)	4,235	7,979	46	-46.9	-98.7
All Other Nonbuilding ($000)	6,733	2,339	80	187.9	-98.3
Total Contract Awards ($000)[a]	35,435	33,656	3,752	5.3	-61.6
Retail Trade ($000)					
Food	56,078	50,640	6,366	10.7	5.3
Apparel	10,616	10,796	1,066	-1.7	-5.5
General Merchandise	13,311	13,292	1,552	0.2	-2.4
Furniture	10,140	8,565	1,096	18.4	-0.1
Lumber	13,925	13,125	1,757	6.1	10.0
Auto Dealers	33,896	28,094	4,495	20.7	55.7
Service Stations	16,057	13,329	1,790	20.5	-1.7
All Other	16,207	15,608	1,951	3.8	-6.7
Total	170,230	153,449	20,073	10.9	10.0

NOTE: All retail trade data are seasonally adjusted.
[a]Includes revisions in some previous months.

Sources for all tables: Local utilities companies; 10th and 11th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; F.W. Dodge Division of McGraw-Hill Information Systems Company, proprietary data provided by special permission; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director;* Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Margaret French, Research Assistant.

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OKLAHOMA BUSINESS BULLETIN

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CENTER FOR ECONOMIC AND MANAGEMENT RESEARCH
COLLEGE OF BUSINESS ADMINISTRATION
THE UNIVERSITY OF OKLAHOMA

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January 1980 VOL. 48, ISSUE 1

SUMMARY OF INDICATORS

Category	10 Mos. '79	10 Mos. '78	Oct. '79	Percentage Change 10 Mos. '79/'78	Percentage Change Oct./Sept. '79
Personal Income (Monthly Average)					
Unadjusted ($000,000)	1,878	1,652	1,975	14.0	0.4
Adjusted for CPI ($000,000)	872.7	851.6	876.2	2.5	-0.4
Industrial Power Sales (000,000 Kwh)[a]	6,220	5,789	629	7.4	-3.7
Total Bank Deposits ($000,000)[b]					
Demand	3,600	3,388	3,850	6.3	3.6
Savings	6,209	5,470	6,447	13.5	1.0
Savings and Loan Associations ($000,000)					
Assets	5,138	4,519	5,385	13.7	1.3
New Mortgage Loans Made	1,015	1,000	114	1.5	21.3
Employment					
Total Labor Force (000)[c]	1286.4	1257.4	1304.0	2.3	0.2
Total Employment (000)	1241.2	1208.0	1260.7	2.8	0.1
Unemployment Rate (%)	3.5	4.0	3.3	—	—

[a]Sales of larger privately owned utility companies.
[b]Total deposits of the Federal Reserve Member Banks.
[c]Civilian Labor Force.

RETAIL TRADE IN SELECTED CITIES

City	Oct. '79	Percentage Change 10 Mos. '79/'78	Percentage Change Oct./Sept. '79	City	Oct. '79	Percentage Change 10 Mos. '79/'78	Percentage Change Oct./Sept. '79
Ada	10,169	15.2	4.2	Idabel	4,249	8.7	-1.9
Altus	8,874	11.4	-5.5	Lawton	32,984	8.5	2.0
Alva	3,475	13.7	5.5	McAlester	10,690	16.4	1.3
Anadarko	3,570	1.2	0.0	Miami	7,271	12.9	3.2
Ardmore	14,049	14.8	6.9	Midwest City	26,640	16.4	-0.6
Bartlesville	21,391	26.6	3.8	Norman	23,742	15.2	2.0
Blackwell	3,729	12.1	5.7	Oklahoma City	222,453	14.9	9.4
Broken Arrow	17,905	15.3	2.8	Okmulgee	5,865	10.9	-2.6
Chickasha	7,627	14.0	5.4	Pauls Valley	3,292	8.9	-0.2
Clinton	5,684	15.5	5.0	Pawhuska	1,816	20.1	3.1
Cushing	4,146	15.7	4.1	Ponca City	14,103	22.4	16.5
Del City	7,113	13.9	1.9	Poteau	4,747	13.1	0.7
Duncan	11,094	15.7	0.5	Sand Springs	5,547	14.4	-0.1
Durant	6,430	14.3	1.2	Sapulpa	7,810	11.9	2.8
Edmond	15,778	21.4	5.2	Seminole	4,029	19.9	2.5
Elk City	5,852	12.2	2.2	Shawnee	15,555	15.0	4.8
El Reno	6,347	13.4	5.1	Stillwater	11,999	15.8	3.3
Guthrie	3,870	15.1	2.9	Tahlequah	4,766	14.2	1.2
Guymon	4,226	16.3	-2.0	Tulsa	187,818	9.0	11.1
Henryetta	5,092	15.5	5.7	Watonga	1,668	8.8	0.6
Hobart	2,047	16.2	5.5	Wewoka	2,483	9.9	7.0
Holdenville	2,467	16.5	3.6	Woodward	8,242	17.2	6.1
Hugo	3,205	21.4	3.4				
				Total Selected Cities	781,911	13.4	6.6

Note: All retail trade data are seasonally adjusted.

RETAIL TRADE AND CONSTRUCTION

Category	10 Mos. '79	10 Mos. '78	Oct. '79	Percentage Change 10 Mos. '79/'78	Percentage Change Oct./Sept. '79
RETAIL TRADE ($000)					
Durable Goods[a]	3,677,589	3,090,350	427,303	19.0	3.5
Auto Dealers	2,380,588	1,899,267	288,852	25.4	3.4
Accessory Dealers	302,480	269,729	34,841	12.2	15.5
Total Automotive	2,683,068	2,168,996	323,693	23.7	4.5
Furniture	298,170	268,243	32,090	11.6	4.5
Household Appliances	142,544	127,344	15,191	11.9	3.7
Total Furniture and Appliances	440,715	395,587	47,281	11.4	4.2
Lumber and Building Materials	405,245	363,633	44,614	11.5	1.0
Hardware Stores	38,247	33,735	3,978	13.4	1.6
Total Lumber, Building Materials Hardware	443,492	397,368	48,592	11.6	1.1
Nondurable Goods[a]	6,126,129	5,530,587	658,548	10.8	8.5
Apparel	486,224	438,812	53,625	10.8	4.9
Drug Stores	254,417	300,242	25,889	-15.3	13.0
Eating and Drinking Places	873,158	780,240	89,959	11.9	-1.4
Food Group	2,064,182	1,922,986	217,659	7.4	19.3
Service Stations	895,556	742,334	104,808	20.6	19.8
Department Stores, Mail Order Houses and Variety Stores	961,245	774,961	103,546	24.0	-0.8
Total Retail Trade	9,803,718	8,620,937	1,085,851	13.7	6.5
CONSTRUCTION					
Private Residential Building Permits Issued					
Number of Units	16,506	18,029	1,875	-8.4	10.6
Residential Contract Awards[b]					
Dollar Value ($000)	995,123	1,144,190	98,952	-13.0	1.0
Number of Units	21,694	27,929	1,888	-22.3	-13.0
Nonresidential Contract Awards[b]					
Commercial ($000)	492,610	413,721	39,904	19.1	-0.5
Industrial ($000)	76,579	54,942	6,705	39.4	27.3
Nonbuilding Contract Awards[b]					
Streets and Highways ($000)	224,625	221,342	21,941	1.5	23.4
All Other Nonbuilding ($000)	902,185	203,158	30,500	344.1	-24.7
Total Contract Awards ($000)[b]	2,691,122	2,037,353	198,002	32.1	-1.8

Note: All retail trade data are seasonally adjusted. [a]Totals include data for categories not shown in the table. [b]Includes revisions in some previous months.

LAWTON SMSA

Category	10 Mos. '79	10 Mos. '78	Oct. '79	Percentage Change 10 Mos. '79/'78	Percentage Change Oct./Sept. '79
Employment (Number)					
Labor Force	31,855	32,218	31,375	-1.1	-0.2
Total Employment	30,375	30,598	29,875	-0.7	-0.4
Unemployment Rate (%)	4.6	5.0	4.8	—	—
Private Residential Permits Issued					
Dollar Value ($000)	24,853	23,324	4,121	6.6	130.0
Number of Units	874	855	155	2.2	187.0
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	35,271	43,557	5,018	-19.0	68.6
Number of Units	877	1,071	102	-18.1	70.0
Nonresidential Contract Awards					
Commercial ($000)	13,655	6,264	715	118.0	144.9
Industrial ($000)	90	100	0	-10.0	0.0
Nonbuilding Contract Awards[a]					
Streets and Highways ($000)	1,606	15,998	0	-90.0	0.0
All Other Nonbuilding ($000)	2,861	6,247	0	-54.2	—
Total Contract Awards ($000)[a]	53,483	72,166	5,733	-25.9	54.2
Retail Trade ($000)					
Food	78,534	68,758	8,297	14.2	0.5
Apparel	13,493	11,723	1,261	15.1	9.0
General Merchandise	58,644	52,895	5,704	10.9	-1.5
Furniture	20,345	18,637	2,263	9.2	4.5
Lumber	14,882	13,817	1,805	7.7	6.7
Auto Dealers	98,408	78,579	11,894	25.2	3.4
Service Stations	25,454	20,744	3,012	22.71	19.7
All Other	31,480	29,805	3,619	5.6	2.3
Total	341,240	294,958	37,855	15.7	2.7

Note: All retail trade data are seasonally adjusted. E – exceeds 800 percent. [a]Includes revisions in some previous months.

ENID AND MUSKOGEE METRO AREAS

Category	10 Mos. '79	10 Mos. '78	Oct. '79	Percentage Change 10 Mos. '79/'78	Percentage Change Oct./Sept. '79
ENID					
Employment (Number)					
Labor Force	26,240	25,800	26,775	1.7	1.3
Total Employment	25,565	25,088	25,950	1.9	0.5
Unemployment Rate (%)	2.6	2.7	3.1	—	—
Private Residential Permits Issued[a]					
Dollar Value ($000)	24,288	21,012	2,887	15.6	5.7
Number of Units	423	411	43	2.9	-10.4
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	30,805	32,999	2,235	-6.6	-10.9
Number of Units	464	711	35	-34.7	-20.4
Nonresidential Contract Awards					
Commercial ($000)[a]	9,725	4,707	2,344	106.6	339.0
Industrial ($000)	2,295	0	0	—	—
Nonbuilding Contract Awards					
Streets and Highways ($000)	3,106	1,581	858	96.5	E
All Other Nonbuilding ($000)	1,076	2,205	0	-51.2	—
Total Contract Awards ($000)[a]	47,007	41,492	5,437	13.3	58.1
Retail Trade ($000)					
Food	31,954	28,094	3,128	13.8	-4.5
Apparel	16,479	13,891	2,177	18.6	32.8
General Merchandise	39,187	33,649	4,471	16.5	8.8
Furniture	24,558	21,409	2,688	14.7	17.5
Lumber	14,625	13,682	1,684	6.9	3.6
Auto Dealers	56,659	45,201	6,875	25.4	3.4
Service Stations	19,909	16,295	2,361	22.2	19.8
All Other	31,297	29,417	3,450	6.4	9.7
Total	234,668	201,638	26,834	16.4	8.6
MUSKOGEE					
Employment (Number)					
Labor Force	26,790	27,475	26,875	-2.5	-0.3
Total Employment	25,417	25,970	25,650	-2.1	0.1
Unemployment Rate (%)	5.1	5.5	4.6	—	—
Private Residential Permits Issued					
Dollar Value ($000)	8,063	5,459	295	47.7	-45.3
Number of Units	254	140	6	81.4	-72.7
Construction Contract Awards					
Residential Contract Awards[a]					
Dollar Value ($000)	18,394	19,843	1,328	-7.3	-62.3
Number of Units	449	420	29	6.9	-77.7
Nonresidential Contract Awards					
Commercial ($000)[a]	7,129	6,610	26	7.8	-72.8
Industrial ($000)	300	3,471	0	-91.4	0.0
Nonbuilding Contract Awards[a]					
Streets and Highways ($000)	4,235	7,979	0	-46.9	—
All Other Nonbuilding ($000)	6,839	3,169	106	115.8	32.5
Total Contract Awards ($000)[a]	36,897	41,072	1,462	10.2	-61.0
Retail Trade ($000)					
Food	62,502	56,511	6,393	10.6	0.0
Apparel	12,142	12,093	1,507	0.4	42.6
General Merchandise	14,856	14,812	1,540	0.3	-0.5
Furniture	11,444	9,486	1,274	20.6	11.2
Lumber	15,686	14,841	1,737	5.7	-1.5
Auto Dealers	38,503	30,728	4,662	25.3	3.4
Service Stations	18,220	14,850	2,157	22.7	19.8
All Other	18,377	17,648	2,052	4.1	4.6
Total	191,730	170,969	21,322	12.1	5.7

Note: All retail trade data are seasonally adjusted. E = exceeds 600 percent. [a]Includes revisions in some previous months.

Sources for all tables: Local utilities companies; 10th and 11th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; F.W. Dodge Division of McGraw-Hill Information Systems Company, proprietary data provided by special permission; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director;* Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Margaret French, Research Assistant.

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OKL

Category	10 Mos. '79	10 Mos. '78	Oct. '79	Percentage Change 10 Mos. '79/'78	Percentage Change Oct./Sept. '79
OKLAHOMA CITY					
Employment (Number)					
Labor Force	397,360	378,260	407,900	5.0	0.4
Total Employment	384,490	365,020	395,100	5.3	0.3
Unemployment Rate (%)	3.2	3.5	3.1	—	—
Mortgage Loans Made ($000)[a]	270,501	272,485	30,260	-0.7	17.4
Bank Deposits ($000,000)[b]					
Demand Deposits	862	797	957	8.2	7.8
Time and Savings Deposits	1,435	1,252	1,414	14.6	-1.0
Private Residential Permits Issued					
Dollar Value ($000)	271,495	287,659	26,026	-5.6	-5.1
Number of Units	6,102	6,829	525	-10.6	-34.7
Construction Contract Awards					
Residential Contract Awards[c]					
Dollar Value ($000)	290,700	304,068	30,447	-4.4	13.6
Number of Units	5,659	6,708	538	-15.6	-9.9
Nonresidential Contract Awards[c]					
Commercial ($000)	194,876	127,478	21,602	52.9	14.0
Industrial ($000)	26,322	6,584	50	299.8	-98.7
Nonbuilding Contract Awards[c]					
Streets and Highways ($000)	49,457	57,973	2,139	-14.7	-27.6
All Other Nonbuilding ($000)	93,403	79,603	3,460	17.3	-56.8
Total Contract Awards ($000)[c]	654,758	575,706	57,698	13.7	-4.7
Retail Trade ($000)					
Food	861,733	792,523	92,431	8.7	22.1
Apparel	171,217	156,993	20,019	9.1	7.1
General Merchandise	520,618	427,006	54,564	21.9	-0.2
Furniture	152,087	136,498	16,134	11.4	2.1
Lumber	188,698	170,024	19,807	11.0	0.8
Auto Dealers	833,132	664,726	101,100	25.3	3.4
Service Stations	231,761	189,345	27,438	22.4	19.7
All Other	293,763	250,671	31,586	17.2	4.3
Total	3,253,009	2,787,786	363,079	16.7	8.2
TULSA					
Employment (Number)					
Labor Force	302,680	299,940	302,800	0.9	-0.3
Total Employment	292,550	288,580	293,200	1.4	-0.5
Unemployment Rate (%)	3.4	3.8	3.2	—	—
Mortgage Loans Made ($000)[a]	294,203	315,736	36,559	-6.8	32.4
Bank Deposits ($000,000)[b]					
Demand Deposits	721	715	802	0.8	8.4
Time and Savings Deposits	1,139	1,005	1,196	13.3	2.0
Private Residential Permits Issued					
Dollar Value ($000)	224,218	188,057	30,794	19.2	80.5
Number of Units	5,661	6,166	857	-8.2	125.5
Construction Contract Awards					
Residential Contract Awards[c]					
Dollar Value ($000)	246,747	287,222	21,803	-14.1	-3.2
Number of Units	5,648	7,802	383	-27.6	-21.0
Nonresidential Contract Awards					
Commercial ($000)[c]	171,247	163,838	8,951	4.5	-38.7
Industrial ($000)	36,507	30,164	1,375	21.0	536.6
Nonbuilding Contract Awards[c]					
Streets and Highways ($000)	41,914	31,082	3,852	34.8	44.8
All Other Nonbuilding ($000)	373,160	29,942	13,866	E	-31.1
Total Contract Awards[c]	869,575	552,248	49,847	57.5	-17.1
Retail Trade ($000)					
Food	626,181	611,280	64,287	2.4	43.7
Apparel	118,985	111,773	12,594	6.5	2.0
General Merchandise	229,229	263,371	23,575	-13.0	4.7
Furniture	148,841	129,334	16,307	15.1	9.4
Lumber	128,836	113,005	14,321	14.0	-1.9
Auto Dealers	577,052	460,378	70,016	25.4	3.4
Service Stations	192,202	156,632	22,743	22.7	19.7
All Other	307,752	260,707	32,463	18.0	-12.8
Total	2,329,078	2,106,479	256,306	10.6	9.9

Note: All retail trade data are seasonally adjusted.

E = exceeds 600 percent.

[a]By savings and loan associations.

[b]Total deposits of the Tenth District Federal Reserve Member Banks.

[c]Includes revisions in some previous months.

OKLAHOMA BUSINESS BULLETIN

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COLLEGE OF BUSINESS ADMINISTRATION
THE UNIVERSITY OF OKLAHOMA

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SUMMARY OF INDICATORS

Category	11 Mos. '79	11 Mos. '78	Nov. '79	Percentage Change 11 Mos. '79/'78	Percentage Change Nov./Oct. '79
Personal Income (Monthly Average)					
Unadjusted ($000,000)	1,889	1,663	1,997	13.6	1.1
Adjusted for CPI ($000,000)	873.3	854.1	877.8	2.2	0.2
Crude Oil Production (000 bbl)	131,413	137,707	12,084	-4.6	-1.2
Industrial Power Sales (000,000 Kwh)[a]	6,868	6,386	648	7.6	3.0
Total Bank Deposits ($000,000)[b]					
Demand	3,621	3,397	3,831	6.6	-0.5
Savings	6,237	5,492	6,523	13.6	1.2
Savings and Loan Associations ($000,000)					
Assets	5,163	4,546	5,418	13.6	0.6
New Mortgage Loans Made	1,104	1,107	89	-0.3	-21.9
Employment					
Total Labor Force (000)[c]	1288.7	1258.6	1310.4	2.4	0.4
Total Employment (000)	1243.5	1209.3	1265.9	2.8	0.4
Unemployment Rate (%)	3.5	3.9	3.4	—	—

[a] Sales of larger privately owned utility companies. [b] Total deposits of the Federal Reserve Member Banks. [c] Civilian Labor Force.

RETAIL TRADE IN SELECTED CITIES ($000)

City	Nov. '79	Percentage Change 11 Mos. '79/'78	Percentage Change Nov./Oct. '79	City	Nov. '79	Percentage Change 11 Mos. '79/'78	Percentage Change Nov./Oct. '79
Ada	9,818	14.2	-3.2	Idabel	4,446	8.8	4.5
Altus	8,955	10.9	1.0	Lawton	31,984	7.7	-2.8
Alva	3,409	13.3	-2.6	McAlester	10,396	15.8	-2.6
Anadarko	3,527	0.1	-1.4	Miami	6,919	12.2	-3.8
Ardmore	13,255	15.0	-6.8	Midwest City	26,105	15.1	-1.2
Bartlesville	20,160	25.4	-5.2	Norman	23,039	14.3	-3.1
Blackwell	3,474	10.8	-6.3	Oklahoma City	203,751	13.5	-9.6
Broken Arrow	16,938	14.1	-5.1	Okmulgee	6,286	11.0	6.1
Chickasha	7,207	13.1	-5.4	Pauls Valley	3,196	9.1	-2.6
Clinton	5,461	15.2	-3.6	Pawhuska	1,704	19.3	-4.7
Cushing	3,975	14.7	-4.4	Ponca City	12,600	21.4	-11.1
Del City	7,044	13.3	-0.9	Poteau	4,600	12.2	-3.0
Duncan	10,447	14.6	-5.6	Sand Springs	5,314	13.9	-3.7
Durant	6,366	13.2	-1.4	Sapulpa	7,824	12.5	0.0
Edmond	14,602	20.2	-5.9	Seminole	3,919	20.0	-2.6
Elk City	4,883	10.5	-16.0	Shawnee	15,047	14.1	-3.4
El Reno	6,037	12.9	-4.7	Stillwater	10,989	14.5	-6.5
Guthrie	3,819	14.9	-1.3	Tahlequah	4,513	13.6	-4.8
Guymon	4,145	15.1	-1.8	Tulsa	173,016	8.3	-9.0
Henryetta	4,844	14.7	-4.3	Watonga	1,695	9.6	1.4
Hobart	1,911	15.1	-6.1	Wewoka	2,534	8.8	1.7
Holdenville	2,344	15.5	-4.0	Woodward	7,883	16.7	-4.2
Hugo	3,108	20.6	-2.8	**Total Selected Cities**	733,489	12.5	-6.7

Note: All retail trade data are seasonally adjusted.

RETAIL TRADE AND CONSTRUCTION

Category	11 Mos. '79	11 Mos. '78	Nov. '79	Percentage Change 11 Mos. '79/'78	Percentage Change Nov./Oct. '79
RETAIL TRADE ($000)					
Durable Goods[1]	4,086,311	3,477,679	405,295	17.5	-4.7
Auto Dealers	2,619,198	2,141,979	244,314	22.3	-14.2
Accessory Dealers	341,581	298,849	38,861	14.3	12.4
Total Automotive	2,960,779	2,440,828	283,175	21.3	-11.3
Furniture	329,918	298,319	30,688	10.6	-6.6
Household Appliances	160,776	140,860	18,129	14.1	18.7
Total Furniture and Appliances	490,694	439,179	48,817	11.7	1.4
Lumber and Building Materials	449,021	403,512	43,611	11.3	-2.3
Hardware Stores	42,451	37,502	4,121	13.2	3.3
Total Lumber, Building Materials and Hardware	491,472	441,014	47,732	11.4	-1.9
Nondurable Goods[1]	6,738,456	6,122,105	612,626	10.1	-7.7
Apparel	542,110	486,897	55,007	11.3	2.0
Drug Stores	278,493	331,759	23,763	-16.0	8.1
Eating and Drinking Places	963,698	863,876	90,224	11.6	0.3
Food Group	2,240,879	2,115,124	183,379	6.0	-14.2
Service Stations	986,490	821,390	90,861	20.1	-13.5
Department Stores, Mail Order Houses and Variety Stores	1,057,930	865,157	96,273	22.3	-6.8
Total Retail Trade	10,824,767	9,599,784	1,017,921	12.8	-6.5
CONSTRUCTION					
Private Residential Building Permits Issued					
Number of Units	17,714	19,349	1,208	-8.4	-35.6
Residential Contract Awards[2]					
Dollar Value ($000)	1,068,163	1,256,079	80,633	-15.0	-18.5
Number of Units	23,331	30,647	1,903	-23.9	10.1
Nonresidential Contract Awards[2]					
Commercial ($000)	530,653	514,847	37,555	3.1	-5.4
Industrial ($000)	82,707	73,370	6,128	12.7	-8.6
Nonbuilding Contract Awards[2]					
Streets and Highways ($000)	255,364	238,302	30,955	7.2	41.1
All Other Nonbuilding ($000)	916,433	214,052	14,248	328.1	-53.3
Total Contract Awards ($000)[2]	2,853,320	2,296,650	169,519	24.2	-14.3

Note: All retail trade data are seasonally adjusted.

[1]Totals include data for categories not shown in the table.

[2]Includes revisions in some previous months.

LAWTON SMSA

Category	11 Mos. '79	11 Mos. '78	Nov. '79	Percentage Change 11 Mos. '79/'78	Percentage Change Nov./Oct. '79
Employment (Number)					
Labor Force	31,834	32,295	31,325	-1.4	-1.1
Total Employment	30,341	30,680	29,750	-1.1	-1.2
Unemployment Rate (%)	4.7	5.0	5.0	—	—
Private Residential Permits Issued					
Dollar Value ($000)	26,340	24,721	1,488	6.5	-63.9
Number of Units	909	889	35	2.2	-77.4
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	38,562	46,892	3,291	-17.8	-34.4
Number of Units	996	1,148	119	-13.2	16.7
Nonresidential Contract Awards					
Commercial ($000)[2]	14,582	8,448	565	72.6	-21.0
Industrial ($000)	120	100	30	20.0	—
Nonbuilding Contract Awards[2]					
Streets and Highways ($000)	1,733	16,866	127	-89.7	—
All Other Nonbuilding ($000)	3,383	6,923	522	-51.1	—
Total Contract Awards ($000)[2]	58,380	79,229	4,535	-26.3	-20.9
Retail Trade ($000)					
Food	86,700	75,731	8,221	14.5	-0.7
Apparel	14,799	13,036	1,305	13.5	3.6
General Merchandise	64,826	58,653	6,107	10.5	6.8
Furniture	22,356	20,681	2,044	8.1	-6.2
Lumber	16,455	15,223	1,588	8.1	-11.2
Auto Dealers	108,355	88,690	10,133	22.2	-13.9
Service Stations	28,065	22,883	2,617	22.6	-13.4
All Other	34,493	32,702	3,049	5.5	-17.3
Total	376,049	327,599	35,064	14.8	-7.0

Note: All retail trade data are seasonally adjusted.

[2]Includes revisions in some previous months.

ENID AND MUSKOGEE AREAS

Category	11 Mos. '79	11 Mos. '78	Nov. '79	Percentage Change 11 Mos. '79 '78	Percentage Change Nov. Oct. '79
ENID SMSA					
Employment (Number)					
Labor Force	26,277	25,818	26,550	1.8	-1.2
Total Employment	25,584	25,109	25,675	1.9	-1.5
Unemployment Rate (%)	2.6	2.7	3.3	—	—
Private Residential Permits Issued					
Dollar Value ($000)	26,514	22,937	2,226	15.6	-22.9
Number of Units	460	447	37	2.9	-14.0
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	32,173	35,120	1,368	-8.4	-38.8
Number of Units	482	757	18	-36.3	-48.6
Nonresidential Contract Awards					
Commercial ($000)[1]	9,835	6,485	110	51.7	-95.3
Industrial ($000)	2,295	0	0	—	0.0
Nonbuilding Contract Awards					
Streets and Highways ($000)[1]	2,996	1,581	97	89.5	-88.7
All Other Nonbuilding ($000)	1,076	2,257	0	-52.3	0.0
Total Contract Awards ($000)[1]	48,375	45,443	1,575	6.4	-71.0
Retail Trade ($000)					
Food	35,201	30,909	3,256	13.9	3.9
Apparel	18,347	15,476	1,811	18.6	-17.4
General Merchandise	43,872	37,140	4,623	18.1	2.7
Furniture	27,184	23,714	2,642	14.6	-1.5
Lumber	16,381	15,149	1,739	8.1	3.1
Auto Dealers	62,337	50,977	5,814	22.3	-14.2
Service Stations	21,954	17,970	2,050	22.2	-13.4
All Other	34,802	32,195	3,538	8.1	2.5
Total	260,078	223,530	25,473	16.4	-4.9
MUSKOGEE MA					
Employment (Number)					
Labor Force	26,827	27,466	27,125	-2.3	0.6
Total Employment	25,452	25,968	25,750	-2.0	0.1
Unemployment Rate (%)	5.1	5.4	5.1	—	—
Private Residential Permits Issued					
Dollar Value ($000)	8,478	5,459	416	55.3	41.0
Number of Units	270	411	16	-34.3	166.7
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	19,680	21,306	1,286	-7.6	-3.2
Number of Units	479	457	30	4.8	3.4
Nonresidential Contract Awards					
Commercial ($000)	7,454	7,054	325	5.7	E
Industrial ($000)	300	4,721	0	-93.6	0.0
Nonbuilding Contract Awards[1]					
Streets and Highways ($000)	8,234	7,979	3,999	3.2	—
All Other Nonbuilding ($000)	8,517	3,413	1,678	149.6	E
Total Contract Awards ($000)[1]	44,185	44,473	7,288	-0.6	398.5
Retail Trade ($000)					
Food	68,467	62,310	6,013	9.9	-5.5
Apparel	13,542	13,397	1,380	1.1	-8.8
General Merchandise	16,295	16,295	1,432	-0.4	-6.5
Furniture	12,609	10,407	1,183	21.1	-7.0
Lumber	17,243	16,615	1,570	3.8	9.1
Auto Dealers	42,337	34,638	3,954	22.2	-13.9
Service Stations	20,089	16,381	1,873	22.6	-13.4
All Other	20,354	19,765	1,988	3.0	-3.6
Total	210,936	189,808	19,393	11.1	-8.6

Note: All retail trade data are seasonally adjusted. Enid has been designated an SMSA by the U.S. Department of Commerce effective October 15, 1979. E — exceeds 600 percent.

[1]Includes revisions in some previous months.

Sources for all tables: Local utilities companies; 10th and 11th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; F.W. Dodge Division of McGraw-Hill Information Systems Company, proprietary data provided by special permission; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director*; Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Margaret French, Research Assistant.

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ABER MEMBER

Category	11 Mos. '79	11 Mos. '78	Nov. '79	Percentage Change 11 Mos. '79/'78	Nov. Oct. '79
OKLAHOMA CITY SMSA					
Employment (Number)					
Labor Force	398,891	379,054	412,600	5.2	0.8
Total Employment	386,082	365,845	400,500	5.5	1.0
Unemployment Rate (%)	3.2	3.5	2.9	—	—
Mortgage Loans Made ($000)[a]	290,249	299,316	19,748	-3.0	-34.7
Bank Deposits ($000,000)[b]					
Demand Deposits	871	800	955	8.9	-0.3
Time and Savings Deposits	1,436	1,257	1,451	14.2	2.6
Private Residential Permits Issued					
Dollar Value ($000)	293,672	311,156	22,177	-5.6	-14.8
Number of Units	6,540	7,319	438	-10.6	-16.6
Construction Contract Awards					
Residential Contract Awards[c]					
Dollar Value ($000)	323,087	329,771	28,715	-2.0	-5.7
Number of Units	6,263	7,200	614	-13.0	14.1
Nonresidential Contract Awards[c]					
Commercial ($000)	213,193	152,376	17,817	39.9	-17.5
Industrial ($000)	26,584	9,251	262	187.4	424.0
Nonbuilding Contract Awards[c]					
Streets and Highways ($000)	50,525	63,160	1,068	-20.0	-50.1
All Other Nonbuilding ($000)	98,426	82,207	5,023	19.7	45.2
Total Contract Awards ($000)[c]	711,815	636,765	52,885	11.8	-8.3
Retail Trade ($000)					
Food	934,594	881,181	75,565	6.1	-15.9
Apparel	192,559	174,126	20,787	10.6	3.4
General Merchandise	576,183	475,730	54,991	21.1	0.7
Furniture	167,906	151,131	15,745	11.1	-2.3
Lumber	208,976	188,186	20,255	11.0	1.7
Auto Dealers	916,671	749,697	85,532	22.3	-14.2
Service Stations	255,549	208,829	23,834	22.4	-13.4
All Other	326,155	277,133	29,178	17.7	-18.8
Total	3,578,593	3,106,013	325,887	15.2	-10.4
TULSA SMSA					
Employment (Number)					
Labor Force	303,145	300,191	306,800	1.0	1.0
Total Employment	293,027	288,882	296,900	1.4	1.0
Unemployment Rate (%)	3.3	3.8	3.2	—	—
Mortgage Loans Made ($000)[a]	327,211	353,248	33,008	-7.4	-9.7
Bank Deposits ($000,000)[b]					
Demand Deposits	730	717	816	1.8	1.8
Time and Savings Deposits	1,142	1,008	1,177	13.3	-1.6
Private Residential Permits Issued					
Dollar Value ($000)	243,187	203,966	18,968	19.2	-38.4
Number of Units	6,001	6,537	341	-8.2	-60.2
Construction Contract Awards					
Residential Contract Awards[c]					
Dollar Value ($000)	251,446	322,284	15,964	-22.0	-26.8
Number of Units	5,833	8,880	441	-34.3	15.1
Nonresidential Contract Awards[c]					
Commercial ($000)	178,135	217,767	7,263	-18.2	-18.9
Industrial ($000)	41,093	43,154	4,586	-4.8	233.5
Nonbuilding Contract Awards[c]					
Streets and Highways ($000)	61,906	31,991	19,992	93.5	419.0
All Other Nonbuilding ($000)	376,440	44,106	3,280	E	-76.4
Total Contract Awards[c]	909,020	659,302	51,085	37.9	2.5
Retail Trade ($000)					
Food	672,660	657,461	49,923	2.3	-19.5
Apparel	131,776	123,782	12,682	6.5	0.5
General Merchandise	252,710	291,675	23,258	-13.4	-1.5
Furniture	163,413	143,089	14,509	14.2	-11.2
Lumber	142,532	124,928	13,720	14.2	-3.5
Auto Dealers	634,887	517,208	59,220	22.3	-14.2
Service Stations	212,001	172,845	19,843	22.7	-13.0
All Other	344,870	293,939	38,566	17.3	19.5
Total	2,554,849	2,326,927	252,901	10.0	8.4

Note: All retail trade data are seasonally adjusted.

E = exceeds 600 percent.

[a]By savings and loan associations.

[b]Total deposits of the Tenth District Federal Reserve Member Banks.

[c]Includes revisions in some previous months.

OKLAHOMA BUSINESS BULLETIN

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THE UNIVERSITY OF OKLAHOMA

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MARCH 1980 VOL. 48, ISSUE 3

SUMMARY OF INDICATORS

Category	12 Mos. '79	12 Mos. '78	Dec. '79	Percentage Change 12 Mos. '79 '78	Percentage Change Dec. Nov. '79
Personal Income (Monthly Average)					
Unadjusted ($000,000)	1,900	1,676	2,020	13.4	1.2
Adjusted for CPI ($000,000)	874.0	857.7	880.6	1.9	0.3
Crude Oil Production (000 bbl)	143,641	150,455	12,228	-4.5	1.2
Industrial Power Sales (000,000 Kwh)[a]	7,468	6,978	600	7.0	-7.4
Total Bank Deposits ($000,000)[b]					
Demand	3,650	3,410	3,967	7.0	3.6
Savings	6,258	5,516	6,485	13.5	-0.6
Savings and Loan Associations ($000,000)					
Assets	5,184	4,569	5,413	13.5	-0.1
New Mortgage Loans Made	1,160	1,211	56	-4.2	-37.1

[a]Sales of larger privately owned utility companies.
[b]Total deposits of the Federal Reserve Member Banks.

EMPLOYMENT TRENDS

Category	12 Mos. '79	12 Mos. '78	Dec. '79	Percentage Change 12 Mos. '79 '78	Percentage Change Dec. Nov. '79
Total Labor Force (000)[a]	1291.8	1260.0	1325.5	2.5	1.1
Total Employment (000)	1246.4	1211.0	1279.2	2.9	1.1
Agriculture (000)	53.2	53.7	44.2	-0.9	-8.1
Nonagriculture (000)	1193.2	1157.3	1235.0	3.1	1.4
Unemployment Rate (%)	3.5	3.9	3.5	—	—
Manufacturing (000)	180.0	171.3	185.2	5.1	0.2
Government (000)	226.2	218.3	232.4	3.6	0.4
Contract Construction (000)	56.9	56.8	58.4	0.2	-1.5
Services (000)	181.6	169.8	184.9	7.0	0.3
Retail Trade (000)	189.6	183.6	200.3	3.3	2.7
Average Weekly Hours					
Manufacturing (Per Worker)	40.4	40.2	41.3	0.5	2.0
Average Weekly Earnings					
Manufacturing ($ Per Worker)	264.00	233.58	291.58	13.0	4.3
Contract Construction ($ Per Worker)	348.78	302.12	369.57	15.4	9.1
Retail Trade ($ Per Worker)	180.45	171.44	185.33	5.2	1.0

[a]Civilian Labor Force.

RETAIL TRADE AND CONSTRUCTION

Category	12 Mos. '79	12 Mos. '78	Dec. '79	Percentage Change 12 Mos. '79 '78	Percentage Change Dec. Nov. '79
RETAIL TRADE ($000)					
Durable Goods[a]	4,476,185	3,796,921	387,386	17.9	-3.0
Auto Dealers	2,862,587	2,334,021	247,059	22.6	2.1
Accessory Dealers	376,990	328,458	35,161	14.8	-9.8
Total Automotive	3,239,577	2,662,479	282,220	21.7	0.5
Furniture	362,602	326,674	32,233	11.0	1.6
Household Appliances	176,004	154,173	15,289	14.2	-15.6
Total Furniture and Appliances	538,606	480,847	47,522	12.0	-4.7
Lumber and Building Materials	491,506	444,182	42,080	10.6	-3.1
Hardward Stores	46,801	41,463	4,204	12.9	1.5
Total Lumber, Building Materials & Hardware	538,307	485,645	46,284	10.8	-2.7
Nondurable Goods[a]	7,405,507	6,730,834	657,558	10.0	6.9
Apparel	596,774	534,548	54,288	11.6	-1.4
Drug Stores	302,412	362,250	23,660	-16.5	-0.6
Eating and Drinking Places	1,056,944	948,479	92,870	11.4	2.0
Food Group	2,460,051	2,322,393	216,883	5.9	19.0
Service Stations	1,084,080	907,235	96,256	19.5	5.0
Department Stores, Mail Order Houses and Variety Stores	1,170,341	960,432	107,705	21.8	11.6
Total Retail Trade	11,881,692	10,527,755	1,044,944	12.9	3.0
CONSTRUCTION					
Private Residential Permits Issued Number of Units	18,424	20,811	710	-11.5	-41.2
Residential Contract Awards[b]					
Dollar Value ($000)	1,173,620	1,350,732	108,407	-13.1	39.6
Number of Units	25,994	33,072	2,762	-21.4	52.3
Nonresidential Contract Awards[b]					
Commercial ($000)	538,609	554,827	22,994	-2.9	-38.4
Industrial ($000)	84,671	82,844	1,964	2.2	-68.0
Nonbuilding Contract Awards[b]					
Streets and Highways ($000)	266,160	253,838	10,796	4.8	-65.1
All Other Nonbuilding ($000)	926,117	227,583	10,946	306.9	-21.3
Total Contract Awards ($000)[b]	2,989,177	2,469,824	155,107	21.0	-6.6

NOTE: All retail trade data are seasonally adjusted.

[a]Totals include data for categories not shown in the table.

[b]Includes revisions in some previous months.

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RETAIL TRADE IN SELECTED CITIES
($000)

Cities	12 Mos. '79	12 Mos. '78	Dec. '79	Percentage Change 12 Mos. '79 '78	Dec. Nov. '79
Ada	112,455	98,263	9,859	14.4	0.6
Altus	104,312	93,789	9,405	11.2	4.5
Alva	37,621	33,160	3,333	13.4	-1.5
Anadarko	42,923	43,120	3,443	-0.5	-2.2
Ardmore	148,409	129,061	12,905	15.0	-2.2
Bartlesville	225,543	178,962	21,038	26.0	4.9
Blackwell	40,182	35,890	3,756	12.0	7.2
Broken Arrow	201,689	177,742	16,873	13.5	-0.4
Chickasha	83,038	73,421	7,047	13.1	-1.0
Clinton	59,789	51,769	5,243	15.5	-2.2
Cushing	47,073	40,957	4,094	14.9	2.8
Del City	83,153	73,899	6,866	12.5	-2.4
Duncan	123,659	107,898	10,672	14.6	1.9
Durant	75,659	67,077	6,486	12.8	0.7
Edmond	169,633	140,343	15,295	20.9	4.3
Elk City	61,269	55,107	5,755	11.2	17.4
El Reno	69,487	61,662	5,997	12.7	-0.4
Guthrie	43,596	38,199	3,590	14.1	-5.2
Guymon	49,161	42,764	4,263	15.0	2.4
Henryetta	53,687	46,956	4,519	14.3	-5.0
Hobart	21,606	18,738	1,842	15.3	-1.8
Holdenville	26,690	23,096	2,303	15.6	-0.9
Hugo	34,355	28,497	2,975	20.6	-3.6
Idabel	47,730	43,671	4,206	9.3	-4.6
Lawton	365,208	340,130	30,048	7.4	-4.7
McAlester	117,579	101,566	9,902	15.8	-3.8
Miami	79,806	70,955	6,816	12.5	-1.8
Midwest City	302,537	263,418	26,582	14.8	1.1
Norman	270,361	236,951	23,080	14.1	0.2
Oklahoma City	2,410,006	2,112,165	210,423	14.1	2.6
Okmulgee	71,998	64,956	6,049	10.8	-3.8
Pauls Valley	35,985	33,100	3,092	8.7	-2.2
Pawhuska	19,882	16,806	1,691	18.3	-0.1
Ponca City	139,491	115,314	11,848	21.0	-4.0
Poteau	50,714	45,397	4,193	11.7	-7.6
Sands Springs	62,512	55,088	5,315	13.5	0.1
Sapulpa	87,592	77,737	7,630	12.7	-2.1
Seminole	44,336	36,839	3,928	20.4	-0.3
Shawnee	174,516	153,240	15,052	13.9	-1.1
Stillwater	134,017	117,674	11,136	13.9	1.3
Tahlequah	52,467	46,337	4,428	13.2	-1.5
Tulsa	2,116,785	1,948,435	185,780	8.6	6.0
Watonga	19,941	18,267	1,770	9.2	3.9
Wewoka	26,309	24,304	2,229	8.2	-9.6
Woodward	88,763	75,774	7,994	17.1	2.9
Total Selected Cities	8,633,524	7,658,493	750,751	12.7	2.0

NOTE: Retail Trade data are seasonally adjusted.

OKLAHOMA CITY SMSA

Category	12 Mos. '79	12 Mos. '78	Dec. '79	Percentage Change 12 Mos. '79 '78	Percentage Change Dec. Nov. '79
Employment (Number)					
Labor Force	400,517	379,983	418,700	5.4	1.6
Total Employment	387,742	366,858	406,500	5.7	1.6
Agriculture	4,950	4,983	4,100	-0.7	-8.9
Nonagriculture	382,792	361,875	402,400	5.8	1.7
Manufacturing	53,292	47,208	57,800	12.9	0.3
Government	91,875	86,700	95,200	6.0	0.4
Wholesale and Retail Trade	94,900	88,008	100,100	7.8	2.4
Unemployment Rate (%)	3.2	3.4	2.9	—	—
Average Weekly Earnings					
Manufacturing ($ Per Worker)	267.87	229.66	318.07	16.6	6.7
Industrial Power Sales (000 Kwh)	1,090,224	920,717	89,403	18.4	-9.7
Mortgage Loans Made ($000)[a]	301,255	328,931	11,006	-8.4	-44.3
Bank Deposits ($000,000)[b]					
Demand Deposits	881	802	996	9.8	4.3
Time and Savings Deposits	1,432	1,262	1,390	13.5	-4.2
Air Transportation					
Passengers Enplaning (Number)	1,105,436	1,044,600	89,910	5.8	9.6
Passengers Deplaning (Number)	1,102,281	1,040,229	85,584	6.0	4.9
Freight (Tons)	4,716.9	4,887.5	301.1	-3.5	2.2
Private Residential Permits Issued					
Dollar Value ($000)	303,408	333,012	9,736	-8.9	-56.1
Number of Units	6,708	7,815	168	-14.2	-61.6
Construction Contract Awards					
Residential Contract Awards[c]					
Dollar Value ($000)	363,810	352,801	40,713	3.1	41.8
Number of Units	7,267	7,685	1,014	-5.4	65.1
Nonresidential Contract Awards[c]					
Commercial ($000)	202,527	164,264	5,697	23.3	-67.7
Industrial ($000)	26,636	9,851	52	170.4	-80.2
Nonbuilding Contract Awards[c]					
Streets and Highways ($000)	52,831	64,024	2,306	-17.5	115.9
All Other Nonbuilding ($000)	102,350	87,059	3,960	17.6	-21.2
Total Contract Awards ($000)[c]	748,154	677,999	52,728	10.3	0.1
Retail Trade ($000)					
Food	1,026,303	964,969	90,883	6.4	19.3
Apparel	212,493	190,865	19,949	11.3	-3.8
General Merchandise	633,132	526,479	55,700	20.2	1.1
Furniture	183,959	165,161	15,916	11.4	0.9
Lumber	228,511	207,512	19,407	10.1	-4.0
Auto Dealers	1,001,903	816,913	86,487	22.6	2.1
Service Stations	281,155	231,325	24,804	21.5	3.2
All Other	354,158	302,181	26,700	17.2	-14.4
Total	3,921,614	3,405,405	339,846	15.2	3.7

NOTE: All retail trade data are seasonally adjusted.

E = exceeds 600 percent

[a]By savings and loan associations.

[b]Total deposits of the Tenth District Federal Reserve Member Banks.

[c]Includes revisions in some previous months.

TULSA SMSA

Category	12 Mos. '79	12 Mos. '78	Dec. '79	Percentage Change 12 Mos. '79/'78	Percentage Change Dec./Nov. '79
Employment (Number)					
Labor Force	303,942	300,408	311,600	1.2	1.2
Total Employment	293,717	289,225	300,300	1.6	0.8
Agriculture	4,108	3,933	4,100	4.4	0.0
Nonagriculture	289,609	285,292	296,200	1.5	0.8
Manufacturing	58,933	55,792	60,200	5.6	-0.2
Government	29,434	28,575	29,500	3.0	0.0
Wholesale and Retail Trade	66,958	66,325	68,700	1.0	1.5
Unemployment Rate (%)	3.4	3.7	3.6	—	—
Average Weekly Earnings					
Manufacturing ($ Per Worker)	283.11	248.25	309.59	14.0	5.8
Industrial Power Sales (000 Kwh)	1,765,033	1,721,572	127,478	2.5	-21.7
Mortgage Loans Made ($000)[1]	344,595	387,154	17,384	-11.0	-47.3
Bank Deposits ($000,000)[2]					
Demand Deposits	740	720	851	2.8	4.3
Time and Savings Deposits	1,145	1,004	1,168	14.0	-0.8
Air Transportation					
Passengers Enplaning (Number)	1,060,587	828,189	81,456	28.1	-5.2
Passengers Deplaning (Number)	1,050,122	830,991	86,229	26.4	2.7
Freight (Tons)	7,361	8,077	498	-8.9	-10.0
Water Transportation					
Tulsa Port of Catoosa					
Tons In	276,275	251,442	19,892	9.9	-62.6
Tons Out	1,250,490	960,793	157,053	30.2	85.6
Private Residential Permits Issued					
Dollar Value ($000)	251,093	224,059	7,906	12.1	-58.3
Number of Units	6,410	7,133	409	-10.1	19.9
Construction Contract Awards					
Residential Contract Awards[3]					
Dollar Value ($000)	286,057	352,667	34,611	-18.9	116.8
Number of Units	6,903	9,907	1,070	-30.3	142.6
Nonresidential Contract Awards					
Commercial ($000)[3]	186,697	226,221	8,562	-17.5	17.9
Industrial ($000)	41,900	44,028	807	-4.8	-82.4
Nonbuilding Contract Awards[3]					
Streets and Highways ($000)	64,393	37,316	2,487	92.6	-87.6
All Other Nonbuilding ($000)	378,144	45,098	1,785	E	-44.2
Total Contract Awards[3]	957,191	705,330	48,252	35.7	-5.4
Retail Trade ($000)					
Food	739,443	724,987	66,850	2.0	43.5
Apparel	144,400	135,577	12,530	6.5	-1.1
General Merchandise	276,648	313,788	23,803	-11.8	1.8
Furniture	179,585	156,774	16,010	14.6	8.7
Lumber	155,652	137,704	13,068	13.0	-4.3
Auto Dealers	693,890	565,764	59,889	22.6	2.1
Service Stations	233,221	191,486	20,588	21.8	2.9
All Other	376,416	320,932	30,214	17.3	-26.2
Total	2,799,255	2,547,012	242,952	9.9	5.3

NOTE: All retail trade data are seasonally adjusted.

E — exceeds 600 percent.

[1]By savings and loan associations.

[2]Total deposits of the Tenth District Federal.

[3]Includes revisions in some previous months.

LAWTON SMSA

Category	12 Mos. '79	12 Mos. '78	Dec. '79	Percentage Change 12 Mos. '79/'78	Percentage Change Dec./Nov. '79
Employment (Number)					
Labor Force	31,817	32,327	31,575	-1.6	0.6
Total Employment	30,308	30,714	29,925	-1.3	0.5
Agriculture	846	854	700	-0.9	-9.7
Nonagriculture	29,462	29,860	29,225	-1.3	0.8
Manufacturing	2,762	1,985	2,900	39.1	1.8
Government	9,812	9,904	9,675	-0.9	-0.3
Wholesale and Retail Trade	6,985	6,785	7,150	2.9	0.0
Unemployment Rate (%)	4.7	5.0	5.2	—	—
Industrial Power Sales (000 Kwh)	103,914	48,479	11,837	114.4	-8.7
Private Residential Permits Issued					
Dollar Value ($000)	28,176	25,846	1,836	9.0	23.5
Number of Units	967	915	58	5.7	65.7
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	41,217	49,820	2,655	-17.3	-19.3
Number of Units	1,051	1,208	55	-13.0	-53.8
Nonresidential Contract Awards					
Commercial ($000)	15,283	20,185	451	-24.3	-20.2
Industrial ($000)	195	100	75	95.0	150.0
Nonbuilding Contract Awards					
Streets and Highways ($000)[a]	1,733	16,866	0	-89.7	—
All Other Nonbuilding ($000)	3,402	6,933	19	-50.9	-96.4
Total Contract Awards ($000)[a]	61,830	93,904	3,200	-34.2	-29.4
Retail Trade ($000)					
Food	95,041	82,904	8,316	14.6	1.2
Apparel	15,959	14,353	1,181	11.2	-8.9
General Merchandise	70,974	64,412	6,069	10.2	-0.5
Furniture	24,263	22,732	1,929	6.7	-5.0
Lumber	17,729	16,594	1,273	6.8	-19.5
Auto Dealers	118,505	96,610	10,219	22.7	3.0
Service Stations	30,876	25,352	2,722	21.8	3.2
All Other	36,966	35,430	2,781	4.3	-9.8
Total	410,313	358,387	34,490	14.5	-1.1

NOTE: All retail trade data are seasonally adjusted.

[a]Includes revisions in some previous months.

ENID SMSA

Category	12 Mos. '79	12 Mos. '78	Dec. '79	Percentage Change 12 Mos. '79/'78	Percentage Change Dec./Nov. '79
Employment (Number)					
Labor Force	26,314	25,842	26,800	1.8	1.2
Total Employment	25,621	25,138	26,000	1.9	1.2
Agriculture	1,171	1,190	975	-1.6	-7.2
Nonagriculture	24,450	23,948	25,025	2.1	1.5
Manufacturing	2,790	2,792	2,700	-0.1	-0.9
Wholesale and Retail Trade	6,367	6,302	6,600	1.0	3.9
Unemployment Rate (%)	2.6	2.7	3.0	—	—
Industrial Power Sales (000 Kwh)	432,280	408,492	30,281	5.8	-20.6
Private Residential Permits Issued					
Dollar Value ($000)	27,167	24,045	652	13.0	-70.7
Number of Units	464	471	4	-1.5	-89.2
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	34,372	36,968	2,199	-7.0	60.7
Number of Units	506	787	24	-35.7	33.3
Nonresidential Contract Awards					
Commercial ($000)[1]	10,294	9,695	459	6.2	317.3
Industrial ($000)	3,275	0	980	—	—
Nonbuilding Contract Awards					
Streets and Highways ($000)	3,093	1,581	97	95.6	0.0
All Other Nonbuilding ($000)	1,076	2,303	0	-53.3	0.0
Total Contract Awards ($000)[1]	52,110	50,547	3,735	3.1	137.1
Retail Trade ($000)					
Food	38,456	33,930	3,282	13.3	-0.4
Apparel	20,039	16,913	1,724	18.5	-4.6
General Merchandise	48,236	40,746	4,364	18.4	-5.2
Furniture	29,886	25,945	2,703	15.2	2.0
Lumber	18,234	16,669	1,802	9.4	2.7
Auto Dealers	68,131	55,547	5,880	22.6	2.1
Service Stations	24,158	19,906	2,133	21.4	3.2
All Other	38,378	35,246	3,507	8.9	0.3
Total	285,518	244,902	25,395	16.6	-0.2

NOTE: All retail trade data are seasonally adjusted.

[1]Includes revisions in some previous months.

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MUSKOGEE MA

Category	12 Mos. '79	12 Mos. '78	Dec. '79	Percentage Change 12 Mos. '79 '78	Dec. Nov. '79
Employment (Number)					
Labor Force	26,875	27,473	27,325	-2.2	0.5
Total Employment	25,498	25,981	25,950	-1.9	0.6
Agriculture	796	771	775	3.2	3.3
Nonagriculture	24,702	25,210	25,175	-2.0	0.5
Manufacturing	5,006	4,510	5,000	11.0	-2.0
Government	6,369	6,277	6,450	1.5	0.0
Wholesale and Retail Trade	5,050	4,990	5,175	1.2	3.0
Unemployment Rate (%)	5.1	5.4	5.0	—	—
Industrial Power Sales (000 Kwh)	327,054	238,546	24,097	37.1	-15.2
Private Residential Permits Issued					
Dollar Value ($000)	8,525	6,219	46	37.0	-88.9
Number of Units[a]	264	158	4	67.1	-75.0
Construction Contract Awards					
Residential Contract Awards[r]					
Dollar Value ($000)	20,465	22,690	785	-9.8	-39.0
Number of Units	494	486	15	1.6	-50.0
Nonresidential Contract Awards					
Commercial ($000)[r]	7,784	7,103	330	9.6	1.5
Industrial ($000)	350	4,721	50	-92.6	—
Nonbuilding Contract Awards[r]					
Streets and Highways ($000)	8,234	8,700	0	-5.4	—
All Other Nonbuilding ($000)	8,530	6,403	13	33.2	-99.2
Total Contract Awards ($000)[r]	45,363	49,617	1,178	-8.6	-83.8
Retail Trade ($000)					
Food	74,265	68,241	5,837	8.8	-2.6
Apparel	14,782	14,664	1,255	0.8	-8.0
General Merchandise	17,796	17,797	1,485	-0.1	3.6
Furniture	13,831	11,420	1,231	21.1	4.0
Lumber	18,624	18,347	1,434	1.5	-7.5
Auto Dealers	46,308	37,733	3,986	22.7	1.9
Service Stations	22,100	18,148	1,948	21.8	3.2
All Other	22,181	21,457	1,885	3.4	-3.4
Total	229,887	207,807	19,061	10.6	-1.1

NOTE: All retail trade data are seasonally adjusted.

[a]November figures were revised.

[r]Includes revisions in some previous months.

Sources for all tables: Local utilities companies; 10th and 11th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; F.W. Dodge Division of McGraw-Hill Information Systems Company, proprietary data provided by special permission; Oklahoma Department of Transportation; *Progressive Report of the Transportation Director*; Center for Economic and Management Research; College of Business Administration; The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Margaret French, Research Assistant.

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OKLAHOMA BUSINESS BULLETIN

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COLLEGE OF BUSINESS ADMINISTRATION
THE UNIVERSITY OF OKLAHOMA

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April 1980 VOL. 48, ISSUE 4

SUMMARY OF INDICATORS

Category	Jan. '80	Jan. '79	Dec. '79	Percentage Change Jan. '80/'79	Percentage Change 1980 Jan./Dec. '79
Personal Income (Monthly Average)					
Unadjusted ($000,000)	2,171	1,768	2,148	22.8	1.1
Adjusted for CPI ($000,000)	931.0	863.7	936.4	7.8	-0.6
Crude Oil Production (000 bbl)	12,364	12,122	12,228	2.0	1.1
Industrial Power Sales (000,000 Kwh)[a]	626	589	600	6.3	4.3
Total Bank Deposits ($000,000)[b]					
Demand	4,069	3,662	3,967	10.8	2.3
Savings	6,647	6,047	6,485	9.9	2.5
Savings and Loan Associations ($000,000)					
Assets	5,439	4,912	5,184	10.7	4.9
New Mortgage Loans Made	43	68	56	-36.8	-23.2
Employment					
Total Labor Force (000)[c]	1296.2	1237.4	1301.8	4.8	-0.4
Total Employment (000)	1248.6	1185.3	1256.0	5.3	-0.6
Unemployment Rate (%)	3.7	4.2	3.5	—	—

[a] Sales of larger privately owned utility companies
[b] Total deposits of the Federal Reserve Member Banks
[c] Civilian Labor Force

RETAIL TRADE IN SELECTED CITIES ($000)

City	Jan. '80	Percentage Change Jan. '80/'79	Percentage Change '80 Jan./Dec. '79	City	Jan. '80	Percentage Change Jan. '80/'79	Percentage Change '80 Jan./Dec. '79
Ada	11,473	25.8	6.0	Idabel	4,953	31.7	9.7
Altus	8,984	21.3	3.5	Lawton	30,522	20.9	11.6
Alva	3,565	19.4	4.5	McAlester	11,430	40.2	20.9
Anadarko	3,416	4.1	11.3	Miami	8,529	24.9	7.6
Ardmore	15,378	37.8	17.6	Midwest City	25,026	19.6	6.6
Bartlesville	23,114	40.2	5.5	Norman	26,983	20.8	7.1
Blackwell	3,844	51.8	13.4	Oklahoma City	229,410	27.9	10.6
Broken Arrow	12,199	37.8	25.3	Okmulgee	6,660	32.4	18.5
Chickasha	9,448	21.8	6.2	Pauls Valley	4,013	41.2	12.2
Clinton	5,937	35.8	11.9	Pawhuska	2,356	25.8	14.5
Cushing	5,133	60.7	20.4	Ponca City	14,784	25.2	6.9
Del City	8,906	17.2	9.6	Poteau	4,306	49.6	17.3
Duncan	14,906	32.2	14.6	Sand Springs	7,639	17.3	4.0
Durant	6,857	21.0	12.0	Sapulpa	8,123	37.6	14.4
Edmond	15,142	16.1	-2.2	Seminole	4,854	51.0	19.2
Elk City	6,621	44.7	16.6	Shawnee	14,768	25.9	11.7
El Reno	6,571	29.4	14.0	Stillwater	14,181	32.1	28.0
Guthrie	4,183	17.4	8.7	Tahlequah	5,706	16.7	11.5
Guymon	4,214	11.6	1.7	Tulsa	207,034	26.0	4.4
Henryetta	3,807	19.4	6.2	Watonga	2,301	22.7	12.4
Hobart	2,090	23.3	4.7	Wewoka	1,898	55.0	22.8
Holdenville	2,175	27.2	7.4	Woodward	9,614	22.2	2.3
Hugo	3,496	31.6	6.8	**Total Selected Cities**	826,549	27.1	10.7

Note: All retail trade data are seasonally adjusted. Retail trade in this issue has been revised; previous data is available upon request.

RETAIL TRADE AND CONSTRUCTION

Category	Jan. '80	Jan. '79	Dec. '79	Percentage Change Jan. '80/'79	Percentage Change 1980 Jan./Dec. '79
RETAIL TRADE ($000)					
Durable Goods[a]	418,452	293,933	377,042	42.4	11.0
Auto Dealers	251,115	177,016	230,519	41.9	8.9
Accessory Dealers	38,943	26,075	29,846	49.4	30.5
Total Automotive	290,058	203,091	260,365	42.8	11.4
Furniture	35,685	24,490	31,057	45.7	14.9
Household Appliances	19,289	14,688	16,540	31.3	16.6
Total Furniture and Appliances	54,974	39,178	47,597	40.3	15.5
Lumber and Building Materials	70,464	40,578	45,412	73.7	55.2
Hardware Stores	5,496	4,203	4,485	30.8	22.5
Total Lumber, Building Materials and Hardware	75,960	44,781	49,897	69.6	52.2
Nondurable Goods[a]	666,544	575,531	645,387	15.8	3.3
Apparel	71,417	50,790	61,251	40.6	16.6
Drug Stores	18,114	21,831	16,017	-17.0	13.1
Eating and Drinking Places	97,026	69,836	89,054	38.9	9.0
Food Group	243,259	216,354	235,356	12.4	3.4
Service Stations	66,726	68,568	73,228	-2.7	-8.9
Department Stores, Mail Order Houses and Variety Stores	132,807	87,968	117,833	51.0	12.7
Total Retail Trade	1,084,996	869,464	1,066,361	24.8	1.8
CONSTRUCTION					
Private Residential Building Permits Issued					
Number of Units	1,388	751	710	84.8	95.5
Residential Contract Awards					
Dollar Value ($000)	71,500	62,782	108,407	13.9	-34.0
Number of Units	1,375	1,606	2,762	-14.4	-50.2
Nonresidential Contract Awards					
Commercial ($000)	87,636	35,606	22,994	146.1	281.1
Industrial ($000)	3,887	18,100	1,964	-78.5	97.9
Nonbuilding Contract Awards					
Streets and Highways ($000)	16,513	91,113	10,796	-81.9	53.0
All Other Nonbuilding ($000)	12,376	357,634	10,946	-96.5	13.1
Total Contract Awards ($000)	191,912	483,235	155,107	-60.3	23.7

Note: All retail trade data are seasonally adjusted. Retail trade in this issue has been revised; previous data is available upon request.
[a]Totals include data for categories not shown in the table.

LAWTON SMSA

Category	Jan. '80	Jan. '79	Dec. '79	Percentage Change Jan. '80/'79	Percentage Change 1980 Jan./Dec. '79
Employment (Number)					
Labor Force	31,050	31,700	31,725	-2.0	-2.1
Total Employment	29,625	30,200	30,075	-1.9	-1.5
Unemployment Rate (%)	4.6	4.7	5.2	—	—
Private Residential Permits Issued					
Dollar Value ($000)	1,898	1,478	1,836	28.4	3.4
Number of Units	64	115	58	-44.4	10.3
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	2,037	1,980	2,655	2.9	-23.3
Number of Units	36	50	55	-28.0	-34.6
Nonresidential Contract Awards					
Commercial ($000)	4,359	734	451	493.9	E
Industrial ($000)	176	0	75	—	134.7
Nonbuilding Contract Awards					
Streets and Highways ($000)	530	0	0	—	—
All Other Nonbuilding ($000)	458	0	19	—	E
Retail Trade ($000)					
Food	9,859	8,342	9,381	18.2	5.1
Apparel	1,632	1,181	1,022	38.2	59.7
General Merchandise	5,835	5,066	5,667	15.2	3.0
Furniture	1,741	1,377	1,668	26.4	4.4
Lumber	2,218	1,267	1,315	75.1	68.7
Auto Dealers	9,400	6,604	8,522	42.3	10.3
Service Stations	1,708	1,729	1,186	-1.2	44.0
All Other	2,455	1,658	1,057	48.1	132.3
Total	34,848	27,224	29,818	28.0	16.9

Note: All retail trade data are seasonally adjusted. Retail trade in this issue has been revised; previous data is available upon request.
E = exceeds 600 percent.

ENID AND MUSKOGEE AREAS

Category	Jan. '80	Jan. '79	Dec. '79	Percentage Change Jan. '80/'79	Percentage Change 1980 Jan./Dec. '79
ENID SMSA					
Employment (Number)					
Labor Force	27,475	25,750	26,825	6.7	2.4
Total Employment	25,900	24,875	26,050	4.1	-0.6
Unemployment Rate (%)	5.7	3.4	2.9	—	—
Private Residential Permits Issued					
Dollar Value ($000)	1,726	581	652	197.1	164.7
Number of Units	29	13	4	123.1	E
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	950	1,136	2,199	-16.4	-56.8
Number of Units	16	23	24	-30.4	-33.3
Nonresidential Contract Awards					
Commercial ($000)	100	68	459	47.1	-78.2
Industrial ($000)	350	0	980	—	-64.3
Nonbuilding Contract Awards					
Streets and Highways ($000)	0	0	97	0.0	—
All Other Nonbuilding ($000)	0	0	0	0.0	0.0
Total Contract Awards ($000)	1,400	1,204	3,735	16.3	-62.5
Retail Trade ($000)					
Food	5,927	4,669	5,263	26.9	12.6
Apparel	2,589	1,823	2,168	42.0	19.4
General Merchandise	4,643	3,277	4,072	41.7	14.0
Furniture	1,971	1,218	1,618	61.8	21.8
Lumber	2,558	1,109	1,915	130.7	33.6
Auto Dealers	6,860	4,821	6,218	42.3	10.3
Service Stations	1,336	1,386	1,466	-3.6	-8.9
All Other	5,295	3,103	3,970	70.6	33.4
Total	31,179	21,406	26,690	45.7	16.8
MUSKOGEE MA					
Employment (Number)					
Labor Force	26,525	26,050	26,900	1.8	-1.4
Total Employment	25,200	24,500	25,525	2.9	-1.3
Unemployment Rate (%)	5.0	6.0	5.1	—	—
Private Residential Permits Issued					
Dollar Value ($000)	584	332	46	75.9	E
Number of Units	17	7	4	142.9	325.0
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	1,003	1,220	785	17.8	12.7
Number of Units	26	26	15	0.0	73.3
Nonresidential Contract Awards					
Commercial ($000)	154	1,622	330	-90.5	-53.3
Industrial ($000)	200	0	50	—	300.0
Nonbuilding Contract Awards					
Streets and Highways ($000)	0	0	0	0.0	0.0
All Other Nonbuilding ($000)	306	0	13	—	E
Total Contract Awards ($000)	1,663	2,842	1,178	-41.5	41.1
Retail Trade ($000)					
Food	5,802	5,258	4,890	10.4	18.5
Apparel	1,760	1,427	1,469	23.3	19.8
General Merchandise	3,052	2,613	2,645	16.8	15.4
Furniture	1,120	925	1,033	21.0	8.4
Lumber	1,576	972	861	62.2	83.0
Auto Dealers	5,540	3,936	5,025	40.8	10.2
Service Stations	1,468	1,507	1,611	-2.6	-8.9
All Other	3,798	2,759	2,500	37.7	51.9
Total	24,116	19,397	20,042	24.3	20.3

Note: All retail trade data are seasonally adjusted. Retail trade in this issue has been revised; previous data is available upon request.
E = exceeds 600 percent.

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Category	Jan. '80	Jan. '79	Dec. '79	Percentage Change Jan. '80/'79	Percentage Change 1980 Jan./Dec. '79
OKLAHOMA CITY SMSA					
Employment (Number)					
Labor Force	401,200	375,700	401,900	6.8	-0.2
Total Employment	388,400	361,000	389,800	7.6	-0.4
Unemployment Rate (%)	3.2	3.9	3.0	—	—
Mortgage Loans Made ($000)[a]	9,435	19,895	11,006	-52.6	-14.3
Bank Deposits ($000,000)[b]					
Demand Deposits	1,042	865	996	20.5	4.6
Time and Savings Deposits	1,479	1,437	1,390	2.9	6.4
Private Residential Permits Issued					
Dollar Value ($000)	23,211	11,172	9,736	107.8	138.4
Number of Units	581	249	168	133.3	245.8
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	26,969	10,976	40,713	145.7	-33.8
Number of Units	387	235	1,014	64.7	-61.8
Nonresidential Contract Awards					
Commercial ($000)	25,916	10,394	5,697	149.3	354.9
Industrial ($000)	0	18,000	52	—	—
Nonbuilding Contract Awards					
Streets and Highways ($000)	2,066	2,060	2,306	0.3	-10.4
All Other Nonbuilding ($000)	4,396	1,774	3,960	147.8	11.0
Total Contract Awards ($000)	59,337	43,204	52,728	37.4	12.6
Retail Trade ($000)					
Food	107,336	95,540	105,147	12.4	2.1
Apparel	27,028	16,340	22,508	65.4	20.1
General Merchandise	59,523	46,318	52,211	28.5	14.0
Furniture	19,827	15,064	17,578	31.6	12.8
Lumber	22,354	15,346	16,071	45.7	39.1
Auto Dealers	88,675	63,002	80,433	40.8	10.2
Service Stations	18,882	19,374	20,721	-2.5	-8.9
All Other	43,932	35,516	31,798	23.7	38.2
Total	387,557	306,500	346,467	26.4	11.9
TULSA SMSA					
Employment (Number)					
Labor Force	310,700	298,400	312,700	4.1	-0.6
Total Employment	299,300	286,000	301,400	4.6	-0.7
Unemployment Rate (%)	3.7	4.2	3.6	—	—
Mortgage Loans Made ($000)[a]	11,182	19,481	17,384	-42.6	-35.7
Bank Deposits ($000,000)[b]					
Demand Deposits	867	759	851	14.2	1.9
Time and Savings Deposits	1,187	1,166	1,168	1.8	1.6
Private Residential Permits Issued					
Dollar Value ($000)	14,939	7,855	7,906	90.2	89.0
Number of Units	490	175	409	180.0	19.8
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	13,371	17,835	34,611	-25.0	-61.4
Number of Units	311	581	1,070	-46.5	-70.9
Nonresidential Contract Awards					
Commercial ($000)	38,775	8,839	8,562	138.7	352.9
Industrial ($000)	3,101	100	807	E	284.3
Nonbuilding Contract Awards					
Streets and Highways ($000)	2,976	1,102	2,487	170.0	19.7
All Other Nonbuilding ($000)	1,607	1,103	1,785	45.7	10.0
Total Contract Awards ($000)	59,830	28,979	48,252	106.5	24.0
Retail Trade ($000)					
Food	78,897	70,509	71,719	11.9	10.0
Apparel	15,473	13,344	14,487	16.0	6.8
General Merchandise	38,514	27,796	31,323	38.6	23.0
Furniture	17,786	11,432	13,815	55.6	28.7
Lumber	17,890	10,393	11,614	72.2	54.0
Auto Dealers	65,300	46,465	59,235	40.5	10.2
Service Stations	15,480	15,904	16,989	-2.7	-8.9
All Other	38,648	26,253	30,827	47.2	25.4
Total	287,988	222,096	250,009	29.7	15.2

Note: All retail trade data are seasonally adjusted. Retail trade in this issue has been revised; previous data is available upon request.
E = exceeds 600 precent.
[a]By savings and loan associations.
[b]Total deposits of the Tenth District Federal Reserve Member Banks.

OKLAHOMA BUSINESS BULLETIN

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May 1980 VOL. 48, ISSUE 5

SUMMARY OF INDICATORS

Category	2 Mos. '80	2 Mos. '79	Feb. '80	Percentage Change 2 Mos. '80/'79	Percentage Change Feb./Jan. '80
Personal Income (Monthly Average)					
Unadjusted ($000,000)	2,174	1,846	2,178	17.8	0.3
Adjusted for CPI ($000,000)	925.9	896.6	921.3	3.3	– 1.0
Crude Oil Production (000 bbl)	24,371	35,616	12,007	– 31.6	– 2.9
Industrial Power Sales (000,000 Kwh)[a]	1,236	1,194	610	3.5	– 2.6
Total Bank Deposits ($000,000)[b]					
Demand	3,924	3,562	3,790	10.2	– 6.6
Savings	6,723	6,075	6,799	10.7	2.3
Savings and Loan Associations ($000,000)					
Assets	5,452	4,936	5,465	10.4	0.5
New Mortgage Loans Made	106	122	63	– 13.1	46.5
Employment					
Total Labor Force (000)[c]	1297.0	1239.4	1298.7	4.6	0.2
Total Employment (000)	1250.9	1188.0	1254.4	5.3	0.6
Unemployment Rate (%)	3.6	4.2	3.4	—	—

[a]Sales of larger privately owned utility companies.
[b]Total deposits of the Federal Reserve Member Banks.
[c]Civilian Labor Force.

RETAIL TRADE IN SELECTED CITIES ($000)

City	Feb. '80	Percentage Change 2 Mos. '80/'79	Percentage Change Feb./Jan. '80	City	Feb. '80	Percentage Change 2 Mos. '80/'79	Percentage Change Feb./Jan. '80
Ada	12,023	27.4	3.7	Idabel	4,909	27.0	– 1.0
Altus	9,910	25.6	9.3	Lawton	31,497	21.8	2.8
Alva	3,538	17.4	– 1.5	McAlester	11,043	36.9	– 4.2
Anadarko	3,315	3.5	– 2.5	Miami	8,724	24.7	1.8
Ardmore	15,967	39.0	4.0	Midwest City	28,114	26.4	10.8
Bartlesville	22,851	38.7	– 1.2	Norman	29,485	25.9	8.0
Blackwell	3,764	41.8	– 3.3	Oklahoma City	237,815	27.8	3.2
Broken Arrow	13,145	43.2	7.6	Okmulgee	6,555	29.2	– 0.1
Chickasha	10,246	26.2	6.7	Pauls Valley	4,010	37.1	– 1.9
Clinton	6,430	41.0	7.6	Pawhuska	2,424	26.4	3.1
Cushing	4,792	43.5	– 8.0	Ponca City	15,860	27.8	5.5
Del City	9,590	20.1	5.9	Poteau	4,787	44.7	0.6
Duncan	15,409	32.8	3.4	Sand Springs	8,428	22.1	8.2
Durant	7,321	25.9	8.6	Sapulpa	8,388	36.4	0.6
Edmond	16,666	23.8	8.4	Seminole	5,301	54.2	9.4
Elk City	6,737	42.6	2.9	Shawnee	14,916	26.6	2.0
El Reno	7,104	33.8	7.5	Stillwater	13,271	30.0	– 7.8
Guthrie	4,473	20.2	5.5	Tahlequah	6,087	19.4	4.2
Guymon	4,493	14.6	5.4	Tulsa	217,215	28.7	5.6
Henryetta	4,585	31.8	16.8	Watonga	2,215	4.5	– 3.2
Hobart	2,383	31.8	9.7	Wewoka	1,777	32.6	– 6.3
Holdenville	2,418	35.1	8.8	Woodward	10,463	27.0	7.9
Hugo	3,907	38.0	5.9	**Total Selected Cities**	864,351	28.7	4.2

Note: All retail trade data are seasonally adjusted. Retail trade in this issue has been revised; previous data is available upon request.

RETAIL TRADE AND CONSTRUCTION

Category	2 Mos. '80	2 Mos. '79	Feb. '80	Percentage Change 2 Mos. '80/'79	Percentage Change Feb./Jan. '80
RETAIL TRADE ($000)					
Durable Goods[a]	929,407	611,064	486,616	52.1	9.9
Auto Dealers	588,476	362,097	321,335	62.5	20.3
Accessory Dealers	75,505	52,218	36,582	44.6	– 6.0
Total Automotive	663,981	414,315	357,917	60.2	16.9
Furniture	69,183	52,256	33,370	32.4	– 6.8
Household Appliances	37,804	29,815	18,325	26.8	– 5.9
Total Furniture and Appliances	106,987	82,071	51,695	30.4	– 6.5
Lumber and Building Materials	137,937	86,225	66,045	60.0	– 8.1
Hardware Stores	10,501	8,372	4,986	25.4	– 9.6
Total Lumber, Building Materials and Hardware	148,438	94,597	71,031	56.9	– 8.2
Nondurable Goods[a]	1,319,396	1,164,842	653,308	13.3	– 1.9
Apparel	139,109	108,741	67,558	27.9	– 5.6
Drug Stores	37,105	38,098	18,921	- 2.6	4.1
Eating and Drinking Places	191,072	146,285	93,788	30.6	– 3.6
Food Group	478,935	437,282	236,088	9.5	– 2.8
Service Stations	142,395	131,297	75,346	8.5	12.4
Department Stores, Mail Order Houses and Variety Stores	257,369	201,242	123,709	27.9	– 7.4
Total Retail Trade	2,248,803	1,775,906	1,139,924	26.6	2.8
CONSTRUCTION					
Private Residential Building Permits Issued					
Number of Units	2,249	1,711	861	31.4	– 38.0
Residential Contract Awards[b]					
Dollar Value ($000)	147,430	143,208	75,319	3.0	4.4
Number of Units	2,827	3,510	1,443	– 19.5	4.3
Nonresidential Contract Awards					
Commercial ($000)	140,829	118,558	53,193	18.8	– 39.3
Industrial ($000)	24,821	21,406	20,934	16.0	E
Nonbuilding Contract Awards					
Streets and Highways ($000)	32,727	31,927	16,214	2.5	– 1.8
All Other Nonbuilding ($000)	30,574	366,923	18,198	– 91.7	47.0
Total Contract Awards ($000)[b]	376,381	682,022	183,858	– 44.8	– 4.5

Note: All retail trade data are seasonally adjusted. Retail trade in this issue has been revised; previous data is available upon request.
E = Exceeds 600 percent.
[a]Totals include data for categories not shown in the table.
[b]Includes revisions in some previous months.

LAWTON SMSA

Category	2 Mos. '80	2 Mos. '79	Feb. '80	Percentage Change 2 Mos. '80/'79	Percentage Change Feb./Jan. '80
Employment (Number)					
Labor Force	31,338	31,775	31,500	– 1.4	1.0
Total Employment	29,900	30,262	30,075	– 1.2	1.2
Unemployment Rate (%)	4.6	4.8	4.5	—	—
Private Residential Permits Issued					
Dollar Value ($000)	4,025	2,816	2,127	42.9	12.1
Number of Units	108	148	44	– 27.0	– 31.2
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	4,992	5,029	2,955	– 0.7	45.1
Number of Units	92	121	56	– 24.0	55.6
Nonresidential Contract Awards					
Commercial ($000)	5,035	897	676	461.3	– 84.5
Industrial ($000)	176	0	0	—	—
Nonbuilding Contract Awards					
Streets and Highways ($000)	1,310	51	780	E	47.2
All Other Nonbuilding ($000)	503	157	45	220.4	– 90.2
Total Contract Awards ($000)	12,016	6,134	4,456	95.9	– 41.1
Retail Trade ($000)					
Food	19,359	16,372	9,491	16.1	– 3.8
Apparel	2,840	2,376	1,195	19.6	– 27.4
General Merchandise	11,562	10,869	5,729	6.4	– 1.8
Furniture	3,658	3,163	1,860	15.7	3.4
Lumber	4,122	2,680	1,908	53.8	– 13.8
Auto Dealers	22,012	13,378	12,095	64.6	22.0
Service Stations	3,671	3,332	1,944	10.2	12.5
All Other	4,376	2,887	1,943	51.6	– 20.1
Total	71,600	55,357	36,165	29.3	2.1

Note: All retail trade data are seasonally adjusted. Retail trade in this issue has been revised; previous data is available upon request.
E = exceeds 600 percent.

ENID AND MUSKOGEE AREAS

Category	2 Mos. '80	2 Mos. '79	Feb. '80	Percentage Change 2 Mos. '80/'79	Percentage Change Feb./Jan. '80
ENID SMSA					
Employment (Number)					
Labor Force	26,625	25,675	26,575	3.7	– 0.4
Total Employment	25,938	24,862	25,975	4.3	2.9
Unemployment Rate (%)	2.6	3.2	2.3	—	—
Private Residential Permits Issued					
Dollar Value ($000)	2,779	2,148	1,053	29.4	– 39.0
Number of Units	41	44	12	– 6.8	– 58.6
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	2,219	3,422	1,269	– 35.2	33.6
Number of Units	30	66	14	– 54.6	– 12.5
Nonresidential Contract Awards					
Commercial ($000)	421	711	321	– 40.8	221.0
Industrial ($000)	350	2,000	0	– 82.5	—
Nonbuilding Contract Awards					
Streets and Highways ($000)	0	0	0	0.0	0.0
All Other Nonbuilding ($000)	1,726	0	1,726	—	—
Total Contract Awards ($000)	4,716	6,133	3,316	– 23.1	136.9
Retail Trade ($000)					
Food	11,712	9,679	5,689	21.0	– 5.6
Apparel	4,880	3,985	2,334	22.4	– 8.3
General Merchandise	9,118	6,826	4,491	33.6	– 2.9
Furniture	3,851	2,688	1,816	43.3	– 10.8
Lumber	5,070	2,641	2,359	92.0	– 13.0
Auto Dealers	16,063	9,766	8,626	64.5	22.0
Service Stations	2,848	2,653	1,508	7.4	12.5
All Other	9,263	6,083	4,252	52.3	– 15.2
Total	62,805	44,321	31,275	41.7	– 0.8
MUSKOGEE MA					
Employment (Number)					
Labor Force	26,650	26,150	26,800	1.9	1.1
Total Employment	25,300	24,512	25,425	3.2	1.0
Unemployment Rate (%)	5.0	6.3	5.1	—	—
Private Residential Permits Issued					
Dollar Value ($000)	1,543	392	960	293.6	64.4
Number of Units	36	8	19	350.0	11.8
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	2,743	3,090	1,740	– 11.2	73.5
Number of Units	54	68	29	– 20.6	11.5
Nonresidential Contract Awards					
Commercial ($000)	199	1,622	45	– 87.7	– 70.8
Industrial ($000)	200	0	0	—	—
Nonbuilding Contract Awards					
Streets and Highways ($000)	116	0	116	—	—
All Other Nonbuilding ($000)	472	421	166	12.1	– 45.8
Total Contract Awards ($000)	3,730	5,133	2,067	– 27.3	24.3
Retail Trade ($000)					
Food	11,360	10,266	5,696	10.7	0.5
Apparel	3,163	2,991	1,354	5.8	– 25.1
General Merchandise	6,057	5,120	3,049	18.3	1.4
Furniture	2,285	1,851	1,158	23.5	2.7
Lumber	2,886	1,840	1,298	56.8	– 18.2
Auto Dealers	12,967	7,970	7,122	62.7	21.9
Service Stations	3,132	2,885	1,658	8.6	12.4
All Other	7,563	5,299	3,609	42.7	– 8.7
Total	49,413	38,222	24,944	29.3	1.9

Note: All retail trade data are seasonally adjusted. Retail trade in this issue has been revised; previous data is available upon request.

Sources for all tables: Local utilities companies; 10th and 11th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; F.W. Dodge Division of McGraw-Hill Information Systems Company, proprietary data provided by special permission; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director*; Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Margaret French, Research Assistant.

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Norman, Oklahoma 73019
RETURN POSTAGE GUARANTEED

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OKLAHOMA CITY AND TULSA SMSA

Category	2 Mos. '80	2 Mos. '79	Feb. '80	Percentage Change 2 Mos. '80/'79	Percentage Change Feb./Jan. '80
OKLAHOMA CITY SMSA					
Employment (Number)					
Labor Force	402,400	375,350	403,200	7.2	0.4
Total Employment	389,850	360,500	391,300	8.1	0.8
Unemployment Rate (%)	3.2	4.0	3.0	—	—
Mortgage Loans Made ($000)[a]	24,926	34,960	15,491	– 28.7	64.2
Bank Deposits ($000,000)[b]					
Demand Deposits	977	847	913	15.4	– 12.4
Time and Savings Deposits	1,514	1,442	1,549	5.0	4.7
Private Residential Permits Issued					
Dollar Value ($000)	42,915	28,447	19,703	50.9	– 15.1
Number of Units	942	638	361	47.6	– 37.9
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	51,764	31,000	24,795	67.0	– 8.1
Number of Units	777	740	390	5.0	0.8
Nonresidential Contract Awards					
Commercial ($000)	47,966	24,378	22,050	96.8	– 14.9
Industrial ($000)	0	18,000	0	—	0.0
Nonbuilding Contract Awards					
Streets and Highways ($000)	9,406	10,882	7,340	– 13.6	255.3
All Other Nonbuilding ($000)	9,866	2,849	5,470	246.3	24.4
Total Contract Awards ($000)	119,002	87,109	59,655	36.6	0.5
Retail Trade ($000)					
Food	208,929	195,711	102,611	6.8	– 3.5
Apparel	52,232	38,093	24,863	37.1	– 9.2
General Merchandise	116,750	94,594	57,262	23.4	– 3.7
Furniture	38,829	30,650	19,068	26.7	– 3.5
Lumber	42,553	30,989	20,187	37.3	– 9.7
Auto Dealers	207,586	127,598	114,030	62.7	21.9
Service Stations	40,297	37,099	21,323	8.6	12.4
All Other	82,787	63,872	37,715	29.6	– 16.3
Total	789,963	618,606	397,059	27.7	1.0
TULSA SMSA					
Employment (Number)					
Labor Force	310,300	298,600	310,100	3.9	– 0.1
Total Employment	299,300	287,150	299,800	4.2	0.3
Unemployment Rate (%)	3.6	3.8	3.3	—	—
Mortgage Loans Made ($000)[a]	30,041	34,988	18,859	14.1	68.6
Bank Deposits ($000,000)[b]					
Demand Deposits	834	730	801	14.2	– 7.6
Time and Savings Deposits	1,194	1,166	1,201	2.4	1.2
Private Residential Permits Issued					
Dollar Value ($000)	25,625	16,667	10,685	53.8	– 28.5
Number of Units	723	349	233	107.2	– 52.4
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	27,910	31,888	14,539	– 12.5	– 12.5
Number of Units	583	911	272	– 36.0	8.7
Nonresidential Contract Awards					
Commercial ($000)	55,807	66,207	17,032	– 15.7	– 56.1
Industrial ($000)	23,025	1,284	19,924	E	542.5
Nonbuilding Contract Awards					
Streets and Highways ($000)	3,779	6,833	803	– 44.7	– 73.0
All Other Nonbuilding ($000)	6,976	3,844	5,369	81.5	234.1
Total Contract Awards ($000)	117,497	110,056	57,667	6.8	– 3.6
Retail Trade ($000)					
Food	150,701	140,764	77,133	11.3	– 3.0
Apparel	31,679	26,882	16,114	17.8	3.5
General Merchandise	72,417	55,971	33,911	29.4	– 11.9
Furniture	32,809	24,008	14,979	36.7	– 16.0
Lumber	33,556	21,369	15,496	57.0	– 14.2
Auto Dealers	152,860	94,104	83,966	62.4	21.9
Service Stations	33,035	30,453	17,481	8.5	12.4
All Other	67,448	46,936	29,492	43.7	– 22.3
Total	580,505	440,487	288,572	31.8	– 1.2

Note: All retail trade data are seasonally adjusted. Retail trade in this issue has been revised; previous data is available upon request.
E = exceeds 600 percent.
[a]By savings and loan associations.
[b]Total deposits of the Tenth District Federal Reserve Member Banks.

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OKLAHOMA BUSINESS BULLETIN

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THE UNIVERSITY OF OKLAHOMA

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June 1980 VOL. 48, ISSUE 6

SUMMARY OF INDICATORS

Category	3 Mos. '80	3 Mos. '79	Mar. '80	Percentage Change 3 Mos. '80/'79	Percentage Change Mar./Feb. '80
Personal Income (Monthly Average)					
Unadjusted ($000,000)	2,181	1,886	2,194	15.6	0.7
Adjusted for CPI ($000,000)	922.2	911.1	914.9	1.2	-0.7
Crude Oil Production (000 bbl)	24,371	35,616	12,007	-31.6	-2.9
Industrial Power Sales (000 Kwh)[a]	1,839	1,790	603	2.7	-1.2
Total Bank Deposits ($000,000)[b]					
Demand	3,857	3,480	3,722	10.8	-1.8
Savings	6,743	6,086	6,782	10.8	-0.3
Savings and Loan Associations ($000,000)					
Assets	5,477	4,961	5,528	10.4	1.2
New Mortgage Loans Made	174	211	68	-17.5	7.9

[a]Sales of larger privately owned utility companies.
[b]Total deposits of the Federal Reserve Member Banks.

EMPLOYMENT TRENDS

Category	3 Mos. '80	3 Mos. '79	Mar. '80	Percentage Change 3 Mos. '80/'79	Percentage Change Mar./Feb. '80
Total Labor Force (000)[a]	1301.8	1243.3	1311.5	4.7	1.0
Total Employment (000)	1256.7	1195.0	1269.1	5.2	1.2
Agriculture (000)	47.7	48.1	49.7	−0.8	2.0
Nonagriculture (000)	1209.0	1146.9	1219.4	5.4	1.2
Unemployment Rate (%)	3.5	3.9	3.2	—	—
Manufacturing (000)	188.1	178.9	188.0	5.1	0.1
Government (000)	232.5	223.1	235.2	4.2	0.8
Contract Construction (000)	56.7	53.7	59.4	5.6	8.6
Services (000)	191.0	176.8	193.6	8.0	1.6
Retail Trade (000)	192.2	182.2	192.7	5.5	0.9
Average Weekly Hours					
Manufacturing (Per Worker)	40.3	40.3	40.7	0.0	1.8
Average Weekly Earnings					
Manufacturing ($ Per Worker)	286.52	251.55	294.26	13.9	3.8
Contract Construction ($ Per Worker)	348.36	338.98	353.56	2.8	6.0
Retail Trade ($ Per Worker)	187.46	171.92	188.44	9.0	4.1

[a]Civilian Labor Force.

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RETAIL TRADE AND CONSTRUCTION

Category	3 Mos. '80	3 Mos. '79	Mar. '80	Percentage Change 3 Mos. '80/'79	Percentage Change Mar./Feb. '80
RETAIL TRADE ($000)					
Durable Goods[a]	1,366,888	963,742	441,465	41.8	-8.8
Auto Dealers	869,328	578,225	282,134	50.4	-11.9
Accessory Dealers	111,194	77,534	35,959	43.4	-1.2
Total Automotive	980,522	655,759	318,093	49.5	-10.8
Furniture	99,967	80,115	30,997	24.8	-6.5
Household Appliances	54,030	44,566	16,288	21.2	-10.6
Total Furniture and Appliances	153,997	124,681	47,285	23.5	-8.0
Lumber and Building Materials	190,619	133,047	53,796	43.3	-17.4
Hardware Stores	15,204	12,652	4,684	20.2	-6.2
Total Lumber, Building Materials & Hardware	205,823	145,699	58,480	41.3	-16.6
Nondurable Goods[a]	1,958,945	1,753,087	644,207	11.8	-1.0
Apparel	203,028	162,950	65,952	24.6	-1.2
Drug Stores	54,665	54,272	17,804	0.7	-5.2
Eating and Drinking Places	282,535	223,197	92,599	26.6	-0.4
Food Group	706,332	657,187	229,868	7.5	-2.0
Service Stations	214,460	200,879	72,186	6.8	-4.1
Department Stores, Mail Order Houses and Variety Stores	385,503	308,396	126,275	25.0	0.9
Total Retail Trade	3,325,833	2,716,829	1,085,672	22.4	-4.3
CONSTRUCTION					
Private Residential Permits Issued					
Number of Units	3,304	3,420	1,055	-3.4	22.5
Residential Contract Awards[b]					
Dollar Value ($000)	216,483	270,990	73,626	-20.1	4.1
Number of Units	4,428	6,531	1,673	-32.2	22.0
Nonresidential Contract Awards[b]					
Commercial ($000)	197,393	180,892	54,404	9.1	2.3
Industrial ($000)	29,430	28,688	4,959	2.6	-76.3
Nonbuilding Contract Awards					
Streets and Highways ($000)	59,856	55,462	27,129	7.9	67.3
All Other Nonbuilding ($000)	39,093	677,236	8,519	-94.2	-53.2
Total Contract Awards ($000)[b]	542,255	1,213,268	168,637	-55.3	-5.9

Note: All retail trade data are seasonally adjusted.
[a]Totals include data for categories not shown in the table.
[b]Includes revisions in some previous months.

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RETAIL TRADE IN SELECTED CITIES
($000)

Cities	3 Mos. '80	3 Mos. '79	Mar. '80	Percentage Change 3 Mos. '80/'79	Percentage Change Mar./Feb. '80
Ada	34,941	28,628	11,405	22.1	-4.6
Altus	28,006	23,304	8,977	20.2	-10.7
Alva	10,578	8,967	3,508	18.0	0.1
Anadarko	9,997	9,687	3,284	3.2	-0.9
Ardmore	45,314	34,606	13,942	31.0	-13.5
Bartlesville	68,135	50,511	22,357	34.9	-1.5
Blackwell	10,816	8,225	3,157	31.5	-16.2
Broken Arrow	37,420	27,377	12,086	36.7	-8.3
Chickasha	29,438	24,128	9,653	22.0	-5.5
Clinton	18,324	13,581	5,883	34.9	-9.8
Cushing	14,799	11,148	4,836	32.8	1.7
Del City	27,732	24,120	9,154	15.0	-4.7
Duncan	43,908	35,202	13,767	24.7	-10.7
Durant	20,136	17,156	6,196	17.4	-14.7
Edmond	46,265	39,530	14,359	17.0	-13.8
Elk City	19,459	13,605	6,233	43.0	-7.1
El Reno	20,102	15,524	6,299	29.5	-13.0
Guthrie	12,751	11,076	4,045	15.1	-10.0
Guymon	12,776	11,693	3,995	9.3	-11.7
Henryetta	12,346	9,941	3,846	24.2	-16.9
Hobart	6,755	5,435	2,215	24.3	-6.5
Holdenville	6,824	5,304	2,194	28.7	-9.2
Hugo	11,175	8,545	3,586	30.8	-8.4
Idabel	14,447	11,748	4,638	23.0	-4.8
Lawton	92,639	77,484	30,565	19.6	-2.9
McAlester	32,588	25,666	9,984	27.0	-9.5
Miami	24,965	21,309	7,692	17.2	-11.8
Midwest City	79,461	65,438	25,762	21.4	-8.8
Norman	83,743	68,607	26,979	22.1	-8.9
Oklahoma City	696,421	562,172	230,771	23.9	-2.1
Okmulgee	18,982	16,039	6,070	18.4	-5.1
Pauls Valley	11,651	9,239	3,650	26.1	-7.6
Pawhuska	7,167	5,755	2,392	24.5	-1.3
Ponca City	46,239	37,101	15,384	24.6	-2.8
Poteau	13,939	10,180	4,445	36.9	-7.3
Sand Springs	24,345	20,189	8,109	20.6	-3.8
Sapulpa	24,054	19,076	7,449	26.1	-11.4
Seminole	14,618	10,182	4,465	43.6	-16.5
Shawnee	43,429	35,742	14,000	21.5	-5.7
Stillwater	39,197	31,974	11,564	22.6	-12.7
Tahlequah	17,657	15,215	5,774	16.0	-4.7
Tulsa	611,524	498,764	189,037	22.6	-12.9
Watonga	6,212	5,657	1,719	9.8	-21.4
Wewoka	5,287	4,154	1,696	27.3	44.4
Woodward	31,472	23,958	11,119	31.4	5.0
Total Selected Cities	2,488,034	2,012,942	798,241	23.6	-7.5

NOTE: Retail Trade Data are seasonally adjusted.

OKLAHOMA CITY SMSA

Category	3 Mos. '80	3 Mos. '79	Mar. '80	Percentage Change 3 Mos. '80/'79	Percentage Change Mar./Feb. '80
Employment (Number)					
Labor Force	404,033	375,800	408,000	7.5	1.4
Total Employment	391,600	362,133	396,000	8.1	1.4
Agriculture	4,433	4,500	4,600	-1.5	2.2
Nonagriculture	387,167	357,633	391,400	8.2	1.4
Manufacturing	56,967	49,133	57,200	15.9	0.5
Government	88,467	83,733	89,100	5.6	0.4
Wholesale and Retail Trade	99,333	91,867	99,900	8.1	1.0
Unemployment Rate (%)	3.1	3.6	2.9	—	—
Average Weekly Earnings					
Manufacturing ($ Per Worker)	310.54	245.65	323.23	26.4	5.3
Industrial Power Sales (000 Kwh)	247,690	243,744	84,106	1.6	-3.3
Mortgage Loans Made ($000)[a]	41,756	59,760	16,830	-30.1	8.6
Bank Deposits ($000,000)[b]					
Demand Deposits	955	818	909	16.7	-0.4
Time and Savings Deposits	1,489	1,446	1,439	3.0	-7.1
Air Transportation					
Passengers Enplaning (Number)	232,709	256,408	N/A	-9.2	N/A
Passengers Deplaning (Number)	243,193	257,198	N/A	-5.4	N/A
Freight (Tons)	1,084.6	1,204.9	N/A	-10.0	N/A
Private Residential Permits Issued					
Dollar Value ($000)	63,792	58,890	20,877	8.3	6.0
Number of Units	1,362	1,300	420	4.8	16.3
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	77,399	70,268	25,635	10.1	3.4
Number of Units	1,421	1,618	644	-12.2	65.1
Nonresidential Contract Awards					
Commercial ($000)	73,867	61,029	25,901	21.0	17.5
Industrial ($000)	2,549	18,130	2,549	-86.0	—
Nonbuilding Contract Awards					
Streets and Highways ($000)	10,955	13,951	1,549	-21.5	-78.9
All Other Nonbuilding ($000)	11,642	13,333	1,776	-12.7	-67.5
Total Contract Awards ($000)	176,412	176,711	57,410	-0.2	-3.8
Retail Trade ($000)					
Food	318,873	294,442	109,656	8.3	6.7
Apparel	75,051	57,302	23,127	31.0	-6.2
General Merchandise	174,806	145,597	58,021	20.1	1.3
Furniture	57,073	46,560	18,263	22.6	-3.8
Lumber	58,344	46,803	15,841	24.7	-20.7
Auto Dealers	307,414	204,118	99,014	50.6	-13.9
Service Stations	60,691	56,760	20,429	6.9	-4.1
All Other	119,817	98,306	37,126	21.9	-2.2
Total	1,172,069	949,888	381,477	23.4	-4.2

NOTE: All retail trade data are seasonally adjusted.
[a]By savings and loan associations.
[b]Total deposits of the Tenth District Federal Reserve Member Banks.

TULSA SMSA

Category	3 Mos. '80	3 Mos. '79	Mar. '80	Percentage Change 3 Mos. '80/'79	Percentage Change Mar./Feb. '80
Employment (Number)					
Labor Force	310,733	299,600	311,800	3.7	0.6
Total Employment	300,067	288,767	301,900	3.9	0.8
Agriculture	4,000	4,000	4,000	0.0	0.0
Nonagriculture	296,067	284,767	297,900	4.0	0.8
Manufacturing	61,033	58,700	61,000	4.0	0.2
Government	30,300	30,600	30,400	-1.0	0.3
Wholesale and Retail Trade	70,767	68,700	70,600	3.0	-0.2
Unemployment Rate (%)	3.5	3.6	3.2	—	—
Average Weekly Earnings					
Manufacturing ($ Per Worker)	294.80	272.37	298.50	8.2	2.3
Industrial Power Sales (000 Kwh)	441,878	432,169	146,123	2.2	-4.8
Mortgage Loans Made ($000)[a]	46,660	60,361	16,619	-22.7	-11.9
Bank Deposits ($000,000)[b]					
Demand Deposits	.809	707	760	14.4	-5.1
Time and Savings Deposits	1,205	1,153	1,226	4.5	2.1
Air Transportation					
Passengers Enplaning (Number)	231,378	235,828	85,027	-1.9	20.2
Passengers Deplaning (Number)	234,691	231,345	85,967	1.5	20.8
Freight (Tons)	1,553	1,779	505	-12.7	2.6
Water Transportation					
Tulsa Port of Catoosa					
Tons In	100,625	53,349	41,725	88.6	76.0
Tons Out	470,032	301,830	121,184	55.7	-20.9
Private Residential Permits Issued					
Dollar Value ($000)	35,342	37,901	9,717	-6.8	-9.1
Number of Units	1,002	857	279	16.9	19.7
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	40,612	61,125	12,702	-33.6	-12.6
Number of Units	934	1,563	351	-40.2	29.0
Nonresidential Contract Awards					
Commercial ($000)[c]	63,486	83,274	7,599	-23.8	-55.4
Industrial ($000)	23,160	8,236	135	181.2	-99.2
Nonbuilding Contract Awards					
Streets and Highways ($000)	18,749	9,849	14,970	90.4	E
All Other Nonbuilding ($000)	10,407	299,591	3,431	-96.5	-36.1
Total Contract Awards[c]	156,414	462,075	38,837	66.2	-32.7
Retail Trade ($000)					
Food	226,602	210,393	70,936	7.7	-7.1
Apparel	46,977	40,676	15,440	15.5	-3.8
General Merchandise	100,632	82,615	28,238	21.8	-16.4
Furniture	47,424	36,107	14,733	31.4	-1.1
Lumber	46,010	33,654	12,523	36.7	-18.9
Auto Dealers	226,375	150,541	72,908	50.4	-13.9
Service Stations	49,754	46,591	16,747	6.8	-4.1
All Other	94,308	71,669	25,251	31.6	-17.3
Total	838,082	672,246	256,776	24.7	-11.2

NOTE: All retail trade data are seasonally adjusted.
E = Exceeds 600 percent.
[a] By savings and loan associations.
[b] Total deposits of the Tenth District Federal Reserve Member Banks.
[c] Includes revisions in some previous months.

LAWTON SMSA

Category	3 Mos.'80	3 Mos. '79	Mar. '80	Percentage Change 3 Mos. '80/'79	Percentage Change Mar./Feb. '80
Employment (Number)					
Labor Force	31,501	31,908	31,850	-1.3	1.2
Total Employment	30,083	30,425	30,500	-1.1	1.6
Agriculture	767	767	800	0.0	3.2
Nonagriculture	29,316	29,658	29,700	-1.2	1.5
Manufacturing	2,875	2,300	2,900	25.0	0.0
Government	10,175	10,508	10,250	-3.2	-0.2
Wholesale and Retail Trade	7,117	6,833	7,225	4.2	3.2
Unemployment Rate (%)	4.5	4.6	4.2	—	—
Industrial Power Sales (000 Kwh)	31,457	16,768	9,750	87.6	-7.6
Private Residential Permits Issued					
Dollar Value ($000)	5,434	6,080	1,409	-10.6	-33.8
Number of Units	134	226	26	-40.7	-40.9
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	7,339	10,432	2,347	-29.6	-20.6
Number of Units	134	236	42	-43.2	-25.0
Nonresidential Contract Awards					
Commercial ($000)	5,095	1,108	60	359.8	-91.1
Industrial ($000)	176	0	0	—	0.0
Nonbuilding Contract Awards					
Streets and Highways ($000)	1,494	1,239	184	20.6	-76.4
All Other Nonbuilding ($000)	503	215	0	134.0	—
Total Contract Awards ($000)	14,607	12,994	2,591	12.4	-41.9
Retail Trade ($000)					
Food	28,648	25,000	9,305	14.6	-1.7
Apparel	3,928	3,595	1,081	9.3	-10.7
General Merchandise	16,934	16,389	5,370	3.3	-5.6
Furniture	5,624	4,988	1,909	12.8	1.2
Lumber	5,622	3,972	1,576	41.5	-13.2
Auto Dealers	32,594	21,398	10,502	52.3	-13.9
Service Stations	5,541	5,108	1,866	8.5	-4.0
All Other	6,467	4,279	2,183	51.1	12.2
Total	105,358	84,729	33,792	24.3	-6.5

NOTE: All retail data are seasonally adjusted.

ENID SMSA

Category	3 Mos.'80	3 Mos. '79	Mar. '80	Percentage Change 3 Mos. '80/'79	Percentage Change Mar./Feb. '80
Employment (Number)					
Labor Force	26,792	25,742	27,050	4.1	1.5
Total Employment	26,125	25,000	26,450	4.5	1.6
Agriculture	1,050	1,058	1,100	-0.8	2.3
Nonagriculture	25,075	23,942	25,350	4.7	1.6
Manufacturing	2,792	2,925	2,825	-4.6	0.9
Wholesale and Retail Trade	6,692	6,483	6,725	3.2	1.5
Unemployment Rate (%)	2.5	2.9	2.2	—	—
Industrial Power Sales (000 Kwh)	96,247	103,960	18,678	-7.5	-45.0
Private Residential Permits Issued					
Dollar Value ($000)	4,593	5,716	1,814	-19.6	72.3
Number of Units	75	100	34	-25.0	183.3
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	4,507	7,003	2,288	-35.6	80.3
Number of Units	60	126	30	-52.4	114.3
Nonresidential Contract Awards[a]					
Commercial ($000)	2,497	911	1,076	274.1	235.2
Industrial ($000)	95	2,000	95	-95.2	—
Nonbuilding Contract Awards					
Streets and Highways ($000)	0	0	0	0.0	0.0
All Other Nonbuilding ($000)	1,826	0	100	—	-94.2
Total Contract Awards ($000)[a]	8,925	9,914	3,559	-10.0	7.3
Retail Trade ($000)					
Food	17,564	14,621	5,823	20.1	2.0
Apparel	7,033	5,962	2,203	18.0	-2.5
General Merchandise	12,601	10,367	3,529	21.6	-20.9
Furniture	5,689	4,141	1,833	37.4	0.8
Lumber	6,845	4,130	1,858	65.7	-21.5
Auto Dealers	23,785	15,621	7,664	52.3	-13.9
Service Stations	4,291	4,061	1,444	5.7	-4.1
All Other	13,604	9,690	4,203	40.4	-0.1
Total	91,412	68,593	28,557	33.3	-8.5

NOTE: All retail data are seasonally adjusted.
[a]Includes revisions in some previous months.

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MUSKOGEE MA

Category	3 Mos. '80	3 Mos. '79	Mar. '80	Percentage Change 3 Mos. '80/'79	Percentage Change Mar./Feb. '80
Employment (Number)					
Labor Force	26,767	26,158	27,000	2.3	0.7
Total Employment	25,433	24,592	25,700	3.4	1.1
Agriculture	775	775	775	0.0	0.0
Nonagriculture	24,658	23,817	24,925	3.5	1.1
Manufacturing	4,983	4,900	5,075	1.7	2.5
Government	6,400	6,275	6,500	2.0	0.0
Wholesale and Retail Trade	5,150	5,108	5,150	0.8	0.5
Unemployment Rate (%)	5.0	6.0	4.8	—	—
Industrial Power Sales (000 Kwh)	73,030	75,616	24,259	-3.4	-6.1
Private Residential Permits Issued					
Dollar Value ($000)	1,922	1,308	378	46.9	-60.6
Number of Units	45	29	9	55.2	-52.6
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	3,868	5,161	1,125	-25.1	-35.3
Number of Units	78	116	24	-32.8	-17.2
Nonresidential Contract Awards					
Commercial ($000)	6,928	1,887	6,729	267.1	E
Industrial ($000)	200	200	0	0.0	0.0
Nonbuilding Contract Awards					
Streets and Highways ($000)	206	0	90	—	-22.4
All Other Nonbuilding ($000)	629	544	157	15.6	-5.4
Total Contract Awards ($000)	11,831	7,792	8,101	51.8	291.9
Retail Trade ($000)					
Food	17,028	15,416	5,675	10.5	-0.3
Apparel	4,517	4,367	1,390	3.4	3.2
General Merchandise	8,702	7,813	2,695	11.4	-10.4
Furniture	3,184	2,874	934	10.8	-18.1
Lumber	4,124	3,023	1,217	36.4	-7.6
Auto Dealers	19,202	12,750	6,185	50.6	-13.9
Service Stations	4,718	4,414	1,588	6.9	-4.1
All Other	10,656	8,143	3,178	30.9	-9.4
Total	72,131	58,800	22,862	22.7	-8.0

NOTE: All retail trade data are seasonally adjusted.
E = Exceeds 600 percent.

Sources for all tables: Local utilities companies; 10th and 11th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; F.W. Dodge Division of McGraw-Hill Information Systems Company, proprietary data provided by special permission; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director*; Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Margaret French, Research Assistant.

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OKLAHOMA BUSINESS BULLETIN

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COLLEGE OF BUSINESS ADMINISTRATION
THE UNIVERSITY OF OKLAHOMA

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SUMMARY OF INDICATORS

Category	4 Mos. '80	4 Mos. '79	April '80	Percentage Change 4 Mos. '80/'79	Percentage Change April/Mar. '80
Personal Income (Monthly Average)					
Unadjusted ($000,000)	2,184	1,868	2,195	16.9	0.1
Adjusted for CPI ($000,000)	917.6	897.6	905.2	2.2	-1.0
Crude Oil Production (000 bbl)	48,792	46,233	11,852	5.5	-5.7
Industrial Power Sales (000,000 Kwh)[a]	2,453	2,408	614	1.9	1.8
Total Bank Deposits ($000,000)[b]					
Demand	3,847	3,496	3,818	10.0	2.6
Savings	6,766	6,102	6,836	10.9	0.8
Savings and Loan Associations ($000,000)					
Assets	5,497	4,977	5,556	10.4	0.5
New Mortgage Loans Made	241	312	67	-22.8	-1.5
Employment					
Total Labor Force (000)[c]	1306.1	1246.2	1317.9	4.8	0.4
Total Employment (000)	1260.0	1199.2	1269.6	5.1	0.1
Unemployment Rate (%)	3.6	3.8	3.7	—	—

[a]Sales of larger privately owned utility companies.
[b]Total deposits of the Federal Reserve Member Banks.
[c]Civilian Labor Force.

RETAIL TRADE IN SELECTED CITIES ($000)

City	April '80	Percentage Change 4 Mos. '80/'79	Percentage Change April/Mar. '80	City	April '80	Percentage Change 4 Mos. '80/'79	Percentage Change April/Mar. '80
Ada	10,647	18.1	-6.3	Sapulpa	7,306	22.2	0.8
Altus	8,854	17.8	-1.0	Seminole	4,213	35.5	-6.9
Alva	3,352	13.7	-3.9	Shawnee	13,449	17.4	-3.1
Anadarko	3,442	3.4	4.6	Stillwater	11,206	17.2	-4.3
Ardmore	13,687	26.1	-3.0	Tahlequah	5,680	12.9	-1.4
Bartlesville	20,946	28.9	-5.5	Tulsa	188,985	19.0	-0.9
Blackwell	3,196	27.3	0.8	Wagoner	1,995	8.8	16.8
Broken Arrow	12,346	32.9	2.6	Wewoka	1,730	22.3	2.3
Chickasha	9,207	17.6	-3.0	Woodward	10,129	27.8	-8.6
Clinton	6,002	31.7	2.0	Total Selected Cities	779,974	20.3	-2.1
Cushing	4,673	29.3	-1.7				
Del City	8,286	11.5	-6.8				
Duncan	13,721	21.2	1.1				
Durant	6,260	13.9	0.3				
Edmond	15,805	16.3	9.7				
Elk City	5,792	36.7	-6.1				
El Reno	6,355	26.6	0.2				
Guthrie	4,127	12.9	2.8				
Guymon	4,162	7.1	2.9				
Henryetta	3,824	19.8	-0.4				
Hobart	2,252	22.0	4.6				
Holdenville	2,210	25.8	0.9				
Hugo	3,696	27.5	2.8				

Note: All retail trade data are seasonally adjusted.

RETAIL TRADE AND CONSTRUCTION

Category	4 Mos. '80	4 Mos. '79	April '80	Percentage Change 4 Mos. '80/'79	Percentage Change April/Mar. '80
RETAIL TRADE ($000)					
Durable Goods[a]	1,788,524	1,327,921	423,816	34.7	-3.6
Auto Dealers	1,148,555	806,344	276,220	42.4	-2.0
Accessory Dealers	142,273	102,162	31,812	39.3	-10.5
Total Automotive	1,290,828	908,506	308,032	42.1	-2.9
Furniture	129,486	108,430	29,575	19.4	-5.3
Household Appliances	71,131	59,094	17,303	20.4	6.4
Total Furniture and Appliances	200,617	167,524	46,878	19.8	-1.3
Lumber and Building Materials	238,648	180,782	50,023	32.0	-7.3
Hardware Stores	19,418	16,846	4,261	15.3	-9.8
Total Lumber, Building Materials and Hardware	258,066	197,628	54,284	30.6	-7.6
Nondurable Goods[a]	2,607,813	2,323,129	649,341	12.3	0.8
Apparel	264,115	217,934	62,984	21.2	-3.8
Drug Stores	75,170	71,868	20,177	4.6	11.8
Eating and Drinking Places	374,349	300,174	92,293	24.7	0.1
Food Group	950,436	862,695	243,022	10.2	5.4
Service Stations	280,708	271,145	67,395	3.5	-6.0
Department Stores, Mail Order Houses and Variety Stores	507,435	410,973	123,944	23.5	-1.3
Total Retail Trade	4,396,337	3,651,050	1,073,157	20.4	-1.0
CONSTRUCTION					
Private Residential Building Permits Issued					
Number of Units	4,074	5,370	770	-24.1	-27.0
Residential Contract Awards[b]					
Dollar Value ($000)	294,652	351,341	78,169	-16.1	6.2
Number of Units	5,745	8,210	1,317	-30.0	-21.3
Nonresidential Contract Awards					
Commercial ($000)	248,216	227,029	50,733	9.3	-6.8
Industrial ($000)	39,422	39,047	9,992	1.00	101.5
Nonbuilding Contract Awards					
Streets and Highways ($000)	88,917	71,265	29,061	24.8	7.1
All Other Nonbuilding ($000)[b]	62,050	691,486	18,157	-91.0	113.1
Total Contract Awards ($000)	733,257	1,380,168	186,112	-46.9	10.4

Note: All retail trade data are seasonally adjusted.
[a]Totals include data for categories not shown in the table.
[b]Includes revisions in some previous months.

LAWTON SMSA

Category	4 Mos. '80	4 Mos. '79	April '80	Percentage Change 4 Mos. '80/'79	Percentage Change April/Mar. '80
Employment (Number)					
Labor Force	31,588	31,956	31,925	-1.2	0.5
Total Employment	30,131	30,500	30,400	-1.2	0.1
Unemployment Rate (%)	4.6	4.6	4.8	—	—
Private Residential Permits Issued					
Dollar Value ($000)	6,596	9,309	1,162	-29.2	-17.5
Number of Units	155	322	21	-51.9	-19.2
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	10,257	14,891	2,918	-31.1	24.3
Number of Units	173	388	39	-55.4	-7.2
Nonresidential Contract Awards					
Commercial ($000)	5,423	7,517	328	-27.9	446.7
Industrial ($000)	176	0	0	—	0.0
Nonbuilding Contract Awards					
Streets and Highways ($000)	2,413	1,239	919	94.8	399.4
All Other Nonbuilding ($000)	3,120	1,600	2,617	95.0	—
Total Contract Awards ($000)	21,389	25,247	6,782	-15.3	161.8
Retail Trade ($000)					
Food	38,223	33,423	9,547	14.4	2.4
Apparel	5,068	4,857	1,152	4.3	6.8
General Merchandise	22,071	21,917	5,170	0.7	-4.2
Furniture	7,430	6,784	1,828	9.5	-3.8
Lumber	7,104	5,451	1,541	30.3	-2.8
Auto Dealers	42,778	29,679	10,272	44.1	-2.0
Service Stations	7,351	6,984	1,825	5.3	-2.0
All Other	8,118	5,726	1,714	41.8	-17.9
Total	138,143	114,821	33,049	20.3	-2.0

Note: All retail trade data are seasonally adjusted.

ENID AND MUSKOGEE AREAS

Category	4 Mos. '80	4 Mos. '79	April '80	Percentage Change 4 Mos. '80/ 79	Percentage Change April/Mar. '80
ENID SMSA					
Employment (Number)					
Labor Force	26,881	25,769	27,150	4.3	0.4
Total Employment	26,219	25,075	26,500	4.6	0.2
Unemployment Rate (%)	2.4	2.7	2.4	—	—
Private Residential Permits Issued					
Dollar Value ($000)	5,567	8,034	974	-30.7	-46.3
Number of Units	85	150	10	-43.3	-70.6
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	5,476	13,230	969	-58.6	-57.6
Number of Units	70	179	10	-60.9	-66.7
Nonresidential Contract Awards[a]					
Commercial ($000)	3,735	2,806	1,238	33.1	15.0
Industrial ($000)	605	2,000	510	-69.8	436.8
Nonbuilding Contract Awards					
Streets and Highways ($000)	0	1,258	0	—	0.0
All Other Nonbuilding ($000)	2,479	333	653	E	553.0
Total Contract Awards ($000)[a]	12,295	19,627	3,370	-37.4	-5.3
Retail Trade ($000)					
Food	23,142	19,355	5,680	19.6	-1.9
Apparel	8,924	7,925	2,023	12.6	-6.7
General Merchandise	16,718	13,882	4,149	20.4	17.9
Furniture	7,352	5,432	1,762	35.4	-2.6
Lumber	8,623	5,694	1,908	51.4	1.3
Auto Dealers	31,216	21,666	7,495	44.1	-2.0
Service Stations	5,616	5,481	1,346	2.5	-6.2
All Other	18,016	13,527	4,151	33.2	-1.8
Total	119,607	92,962	28,514	28.7	0.1
MUSKOGEE MA					
Employment (Number)					
Labor Force	26,825	26,069	26,925	2.9	-0.6
Total Employment	25,488	24,562	25,600	3.8	-0.6
Unemployment Rate (%)	5.0	5.8	4.9	—	—
Private Residential Permits Issued					
Dollar Value ($000)	2,598	4,451	676	-41.6	78.8
Number of Units	61	161	16	-62.1	77.8
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	4,897	7,162	1,029	-31.6	-8.5
Number of Units	99	148	21	-33.1	-12.5
Nonresidential Contract Awards					
Commercial ($000)	7,105	2,173	177	227.0	-97.4
Industrial ($000)	2,202	200	2,002	E	—
Nonbuilding Contract Awards					
Streets and Highways ($000)	313	0	107	—	18.9
All Other Nonbuilding ($000)	647	544	18	18.9	-88.5
Total Contract Awards ($000)	15,164	10,079	3,333	50.4	-58.9
Retail Trade ($000)					
Food	22,719	20,760	5,697	9.4	0.5
Apparel	5,909	5,848	1,375	1.0	-0.4
General Merchandise	11,525	10,419	2,831	10.6	5.0
Furniture	3,994	3,655	852	9.3	-8.6
Lumber	4,747	3,893	768	21.9	-32.2
Auto Dealers	25,198	17,681	6,047	42.5	-2.0
Service Stations	6,175	5,958	1,483	3.6	-6.0
All Other	12,998	10,907	2,165	19.2	-33.7
Total	93,265	79,121	21,218	17.9	-7.1

Note: All retail trade data are seasonally adjusted.

Sources for all tables: Local utilities companies; 10th and 11th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; F.W. Dodge Division of McGraw-Hill Information Systems Company, proprietary data provided by special permission; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director*; Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Margaret French, Research Assistant.

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University of Oklahoma
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OKLAHOMA CITY AND TULSA SMSA

Category	4 Mos. '80	4 Mos. '79	April '80	Percentage Change 4 Mos. '80/'79	Percentage Change April/Mar. '80
OKLAHOMA CITY SMSA					
Employment (Number)					
Labor Force	406,200	376,175	411,300	8.0	0.5
Total Employment	393,275	362,975	397,000	8.3	-0.1
Unemployment Rate (%)	3.2	3.5	3.5	—	—
Mortgage Loans Made ($000)[a]	54,756	84,360	13,000	-35.1	-22.8
Bank Deposits ($000,000)[b]					
Demand Deposits	953	822	947	15.9	4.2
Time and Savings Deposits	1,472	1,450	1,422	1.5	-1.2
Private Residential Permits Issued					
Dollar Value ($000)	76,499	92,049	12,707	-16.9	-39.1
Number of Units	1,616	2,059	254	-21.5	-39.5
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	94,343	104,204	16,944	-9.5	-33.9
Number of Units	1,745	2,270	324	-23.1	-49.7
Nonresidential Contract Awards					
Commercial ($000)	94,712	79,672	20,845	18.9	-19.5
Industrial ($000)[c]	7,130	20,728	4,581	-65.6	79.7
Nonbuilding Contract Awards					
Streets and Highways ($000)	16,720	15,435	5,765	8.3	272.2
All Other Nonbuilding ($000)	19,555	19,251	3,113	1.6	75.3
Total Contract Awards ($000)[c]	232,460	239,290	51,248	-2.9	-10.7
Retail Trade ($000)					
Food	428,603	377,358	109,753	13.6	-0.1
Apparel	96,888	76,422	22,244	26.8	-4.2
General Merchandise	230,496	195,665	56,713	17.8	-1.0
Furniture	74,161	63,059	17,052	17.6	-7.1
Lumber	73,385	63,024	15,716	16.4	-0.4
Auto Dealers	403,394	283,055	96,801	42.5	-2.0
Service Stations	79,436	76,612	19,073	3.7	-6.0
All Other	154,376	141,514	34,380	9.1	-6.9
Total	1,540,739	1,276,709	371,732	20.7	-2.2
TULSA SMSA					
Employment (Number)					
Labor Force	311,075	300,025	311,700	3.7	-0.2
Total Employment	300,300	289,350	300,900	3.8	-0.4
Unemployment Rate (%)	3.5	3.6	3.5	—	—
Mortgage Loans Made ($000)[a]	71,260	92,361	24,600	-22.8	48.0
Bank Deposits ($000,000)[b]					
Demand Deposits	808	704	805	14.8	5.9
Time and Savings Deposits	1,204	1,147	1,203	5.0	-1.9
Private Residential Permits Issued					
Dollar Value ($000)	49,508	61,562	14,166	-19.6	45.8
Number of Units	1,314	1,382	312	-4.9	11.8
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	65,642	82,338	25,030	-20.3	97.0
Number of Units	1,182	2,076	248	-43.1	-29.4
Nonresidential Contract Awards					
Commercial ($000)[c]	79,197	90,167	15,711	-12.2	106.8
Industrial ($000)	24,766	13,842	1,606	78.9	E
Nonbuilding Contract Awards					
Streets and Highways ($000)	19,374	11,067	625	75.1	-95.8
All Other Nonbuilding ($000)	12,594	300,355	2,187	-95.8	-36.3
Total Contract Awards ($000)[c]	201,573	497,769	45,159	-59.5	-6.3
Retail Trade ($000)					
Food	300,460	278,689	74,281	7.8	5.1
Apparel	62,665	54,406	15,711	15.2	1.8
General Merchandise	129,149	109,440	28,795	18.0	2.1
Furniture	60,227	48,606	13,192	23.9	-9.2
Lumber	56,605	45,689	11,001	23.9	-13.8
Auto Dealers	297,046	208,753	71,275	42.3	-2.0
Service Stations	65,124	62,888	15,636	3.6	-6.0
All Other	118,403	97,401	23,695	21.6	-7.7
Total	1,089,679	905,872	253,586	20.3	-1.2

Note: All retail trade data are seasonally adjusted.
E = exceeds 500 percent.
[a] By savings and loan associations.
[b] Total deposits of the Tenth District Federal Reserve Member Banks.
[c] Includes revisions in some previous months.

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THE UNIVERSITY OF OKLAHOMA

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August 1980

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SUMMARY OF INDICATORS

Category	5 Mos. '80	5 Mos. '79	May '80	Percentage Change 5 Mos. '80/'79	Percentage Change May/April '80
Personal Income (Monthly Average)					
Unadjusted ($000,000)	2,187	1,917	2,198	14.1	0.1
Adjusted for CPI ($000,000)	913.6	915.9	897.5	-0.3	-0.9
Crude Oil Production (000 bbl)	61,211	59,257	12,419	3.3	4.8
Industrial Power Sales (000 Kwh)[a]	3,056	3,027	603	1.0	-1.8
Total Bank Deposits ($000,000)[b]					
Demand	3,828	3,497	3,753	9.5	-1.7
Savings	6,792	6,116	6,898	11.0	0.9
Savings and Loan Associations ($000,000)					
Assets	5,516	4,999	5,590	10.3	0.6
New Mortgage Loans Made	292	445	51	-34.4	-23.9
Employment					
Total Labor Force (000)[c]	1310.6	1252.0	1327.0	4.7	0.6
Total Employment (000)	1262.5	1206.3	1272.5	4.6	0.2
Unemployment Rate (%)	3.7	3.7	4.1	—	—

[a]Sales of larger privately owned utility companies.
[b]Total deposits of the Federal Reserve Member Banks.
[c]Civilian Labor Force.

RETAIL TRADE IN SELECTED CITIES ($000)

City	May '80	Percentage Change 5 Mos. '80/'79	Percentage Change May/April '80	City	May '80	Percentage Change 5 Mos. '80/'79	Percentage Change May/April '80
Ada	10,541	15.0	-1.0	Lawton	28,500	13.3	-4.7
Altus	9,962	18.6	12.5	McAlester	10,096	20.0	-1.1
Alva	3,210	10.8	-4.2	Miami	8,150	11.0	3.8
Anadarko	3,414	3.9	-0.8	Midwest City	25,650	17.5	0.6
Ardmore	13,466	22.6	-1.6	Norman	25,641	14.1	-2.6
Bartlesville	22,439	27.6	7.1	Oklahoma City	195,343	16.5	-11.3
Blackwell	3,250	22.7	1.7	Okmulgee	6,387	18.6	-3.4
Broken Arrow	11,463	28.3	-7.2	Pauls Valley	3,603	21.7	-2.6
Chickasha	8,979	13.8	-2.5	Pawhuska	2,332	20.4	0.2
Clinton	5,755	28.6	-4.1	Ponca City	12,823	11.8	0.4
Cushing	3,973	21.3	-15.0	Poteau	4,031	25.3	-6.7
Del City	8,504	10.0	2.6	Sand Springs	7,917	16.0	0.5
Duncan	13,850	18.0	0.9	Sapulpa	7,690	20.3	5.2
Durant	6,317	11.3	0.9	Seminole	4,421	31.7	4.9
Edmond	15,902	14.7	0.6	Shawnee	13,882	15.1	3.2
Elk City	6,320	33.8	9.1	Stillwater	11,183	13.8	-0.2
Guthrie	3,874	9.8	-6.1	Tahlequah	5,642	10.3	-0.7
Guymon	4,473	7.8	7.5	Tulsa	184,356	16.0	-2.4
Henryetta	3,763	16.9	-1.6	Watonga	1,951	8.0	-2.2
Hobart	2,182	18.8	-3.1	Wewoka	1,670	18.4	-3.5
Holdenville	2,228	21.8	0.8	Woodward	10,351	26.1	2.2
Hugo	3,354	22.5	-9.3				
Idabel	4,615	21.0	-5.8	**Total Selected Cities**	743,453	16.8	-3.9

Note: All retail trade data are seasonally adjusted.

RETAIL TRADE AND CONSTRUCTION

Category	5 Mos. '80	5 Mos. '79	May '80	Percentage Change 5 Mos. '80/'79	Percentage Change May/April '80
RETAIL TRADE ($000)					
Durable Goods[a]	2,212,187	1,719,899	423,663	28.6	-0.1
Auto Dealers	1,434,171	1,056,961	285,616	35.7	3.4
Accessory Dealers	173,871	127,962	31,598	35.9	-0.7
Total Automotive	1,608,042	1,184,923	317,214	35.7	3.0
Furniture	158,026	137,434	28,540	15.0	-3.5
Household Appliances	86,665	73,702	15,534	17.6	-12.3
Total Furniture and Appliances	244,691	211,136	44,074	15.9	-6.8
Lumber and Building Materials	282,004	227,262	43,356	24.1	-13.3
Hardware Stores	23,579	20,934	4,161	12.6	-2.4
Total Lumber, Building Materials and Hardware	305,583	248,196	47,517	23.1	-12.5
Nondurable Goods[a]	3,250,693	2,911,517	642,880	11.6	-1.0
Apparel	327,376	273,933	63,261	19.5	0.4
Drug Stores	93,985	89,335	18,815	5.2	-6.8
Eating and Drinking Places	469,318	377,956	94,969	24.2	2.9
Food Group	1,202,061	1,081,155	251,625	11.2	3.5
Service Stations	343,496	337,252	62,788	1.8	-6.8
Department Stores, Mail Order Houses and Variety Stores	619,862	518,678	112,427	19.5	-9.3
Total Retail Trade	5,462,880	4,631,416	1,066,543	18.0	-0.6
CONSTRUCTION					
Private Residential Building Permits Issued					
Number of Units	5,144	7,362	1,070	-30.1	39.0
Residential Contract Awards[b]					
Dollar Value ($000)	376,580	465,078	83,128	-19.0	6.3
Number of Units	7,377	10,730	1,633	-31.2	24.0
Nonresidential Contract Awards[b]					
Commercial ($000)	287,398	282,766	32,468	1.6	-35.9
Industrial ($000)	48,015	43,578	8,518	10.2	-14.8
Nonbuilding Contract Awards					
Streets and Highways ($000)	116,363	103,606	27,446	12.3	-5.6
All Other Nonbuilding ($000)[b]	90,350	715,246	28,044	-87.4	54.4
Total Contract Awards ($000)[b]	918,706	1,610,274	179,604	-43.0	-3.4

Note: All retail trade data are seasonally adjusted.
[a]Totals include data for categories not shown in the table.
[b]Includes revisions in some previous months.

LAWTON SMSA

Category	5 Mos. '80	5 Mos. '79	May '80	Percentage Change 5 Mos. '80/'79	Percentage Change May/April'80
Employment (Number)					
Labor Force	31,700	32,020	32,225	-1.0	1.2
Total Employment	30,170	30,595	30,425	-1.4	0.4
Unemployment Rate (%)	4.3	4.5	5.6	—	—
Private Residential Permits Issued					
Dollar Value ($000)	7,647	12,070	1,050	-36.6	-9.6
Number of Units	174	412	19	-57.8	-9.5
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	12,346	19,319	2,089	-36.1	-28.4
Number of Units	209	534	36	-60.9	-7.7
Nonresidential Contract Awards					
Commercial ($000)	5,639	7,983	216	-29.4	-34.2
Industrial ($000)	558	90	382	513.2	—
Nonbuilding Contract Awards					
Streets and Highways ($000)	3,605	1,239	1,192	191.0	29.7
All Other Nonbuilding ($000)	4,512	1,600	1,392	182.0	-46.8
Total Contract Awards ($000)	26,660	30,231	5,271	-11.8	-22.3
Retail Trade ($000)					
Food	47,006	42,262	8,783	11.2	-8.0
Apparel	6,134	6,111	1,066	0.4	-7.5
General Merchandise	27,495	27,518	5,424	-0.1	4.9
Furniture	9,060	8,609	1,630	5.2	-10.8
Lumber	8,432	7,207	1,328	17.0	-13.8
Auto Dealers	53,396	38,892	10,618	37.3	3.4
Service Stations	8,991	8,683	1,640	3.5	-10.1
All Other	8,918	7,117	800	25.3	-53.3
Total	169,432	146,399	31,289	15.7	-5.3

Note: All retail trade data are seasonally adjusted.

ENID AND MUSKOGEE AREAS

Category	5 Mos. '80	5 Mos. '79	May '80	Percentage Change 5 Mos. '80/'79	Percentage Change May/April '80
ENID SMSA					
Employment (Number)					
Labor Force	27,035	25,865	27,625	4.5	1.6
Total Employment	26,355	25,205	26,900	4.6	1.5
Unemployment Rate (%)	2.5	2.5	2.6	—	—
Private Residential Permits Issued					
Dollar Value ($000)	6,600	10,272	1,032	-35.8	6.0
Number of Units	102	190	17	-46.3	70.0
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	6,689	16,186	1,213	-58.7	25.2
Number of Units	88	219	18	-59.8	80.0
Nonresidential Contract Awards[a]					
Commercial ($000)	4,525	4,325	790	4.6	-36.2
Industrial ($000)	605	2,000	0	-69.8	—
Nonbuilding Contract Awards					
Streets and Highways ($000)	0	1,258	0	—	—
All Other Nonbuilding ($000)	2,793	582	314	379.9	-51.9
Total Contract Awards ($000)[a]	14,612	24,351	2,317	-40.0	-31.2
Retail Trade ($000)					
Food	28,806	24,358	5,664	18.3	-0.3
Apparel	11,221	9,866	2,297	13.7	13.5
General Merchandise	21,137	17,530	4,419	20.6	6.5
Furniture	8,997	6,967	1,645	29.1	-6.6
Lumber	10,477	7,226	1,854	45.0	-2.8
Auto Dealers	38,964	28,392	7,748	37.2	3.4
Service Stations	6,872	6,818	1,256	0.8	-6.7
All Other	22,152	17,072	4,136	29.8	-0.4
Total	148,626	118,229	29,019	25.7	1.8
MUSKOGEE MA					
Employment (Number)					
Labor Force	26,920	26,120	27,250	3.1	1.0
Total Employment	25,535	24,680	25,700	3.5	0.3
Unemployment Rate (%)	5.1	5.5	5.7	—	—
Private Residential Permits Issued					
Dollar Value ($000)	3,238	5,457	640	-40.7	-5.3
Number of Units	76	187	15	-59.4	-6.2
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	6,095	8,908	1,198	-31.6	16.4
Number of Units	125	187	26	-33.2	23.8
Nonresidential Contract Awards					
Commercial ($000)	7,105	4,810	0	47.7	—
Industrial ($000)	2,202	200	0	E	—
Nonbuilding Contract Awards					
Streets and Highways ($000)	313	689	0	-54.6	—
All Other Nonbuilding ($000)	647	982	0	-34.1	—
Total Contract Awards ($000)	16,362	15,589	1,198	5.0	-64.1
Retail Trade ($000)					
Food	28,365	26,128	5,646	8.6	-0.9
Apparel	7,465	7,135	1,556	4.6	13.2
General Merchandise	14,198	13,081	2,673	8.5	-5.6
Furniture	4,788	4,623	794	3.6	-6.8
Lumber	5,660	4,914	913	15.2	18.9
Auto Dealers	31,448	23,167	6,250	35.7	3.4
Service Stations	7,556	7,411	1,381	2.0	-6.9
All Other	15,262	13,671	2,264	11.6	4.6
Total	114,742	100,130	21,477	14.6	1.2

Note: All retail trade data are seasonally adjusted. E = Exceeds 600 percent. [a]Totals include revisions in some previous months.

Sources for all tables: Local utilities companies; 10th and 11th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; F.W. Dodge Division of McGraw-Hill Information Systems Company, proprietary data provided by special permission; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director;* Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Margaret French, Research Assistant.

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OKLAHOMA CITY AND TULSA SMSA

Category	5 Mos. '80	5 Mos. '79	May '80	Percentage Change 5 Mos. '80/'79	Percentage Change May/April '80
OKLAHOMA CITY SMSA					
Employment (Number)					
Labor Force	407,280	377,660	411,700	7.8	0.1
Total Employment	393,900	364,840	396,500	8.0	-0.1
Unemployment Rate (%)	3.3	3.4	3.7	—	—
Mortgage Loans Made ($000)[a]	61,456	117,460	6,700	-47.7	-48.5
Bank Deposits ($000,000)[b]					
Demand Deposits	947	820	923	15.5	-2.5
Time and Savings Deposits	1,471	1,449	1,464	1.5	3.0
Private Residential Permits Issued					
Dollar Value ($000)	103,266	123,765	26,767	-16.6	110.6
Number of Units	2,252	2,721	636	-17.2	150.4
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	130,418	135,630	37,275	-3.8	120.0
Number of Units	2,497	2,918	753	-14.4	132.4
Nonresidential Contract Awards[c]					
Commercial ($000)	114,347	104,268	12,921	9.7	-37.7
Industrial ($000)	9,130	21,478	1,925	-57.5	-58.0
Nonbuilding Contract Awards					
Streets and Highways ($000)	18,778	25,636	2,058	-26.8	-64.3
All Other Nonbuilding ($000)	27,415	26,049	7,604	5.2	144.3
Total Contract Awards ($000)[c]	300,088	313,061	61,783	-4.2	20.8
Retail Trade ($000)					
Food	540,155	474,401	111,552	13.9	1.6
Apparel	119,948	95,708	23,060	25.3	3.7
General Merchandise	267,368	246,643	36,872	8.4	-35.0
Furniture	90,837	79,635	16,676	14.1	-2.2
Lumber	86,839	79,720	13,454	8.9	-14.4
Auto Dealers	503,456	370,874	100,062	35.7	3.4
Service Stations	97,204	95,291	17,768	2.0	-6.8
All Other	177,366	173,747	22,990	2.1	-33.1
Total	1,883,173	1,616,019	342,434	16.5	-7.9
TULSA SMSA					
Employment (Number)					
Labor Force	311,520	300,880	312,900	3.5	0.2
Total Employment	300,440	290,560	301,000	3.4	0.1
Unemployment Rate (%)	3.6	3.4	3.8	—	—
Mortgage Loans Made ($000)[a]	85,260	132,561	14,000	-35.7	-43.1
Bank Deposits ($000,000)[b]					
Demand Deposits	805	702	792	14.7	-1.6
Time and Savings Deposits	1,199	1,140	1,179	5.2	-2.0
Private Residential Permits Issued					
Dollar Value ($000)	58,824	99,252	9,316	-40.7	-34.2
Number of Units	1,502	2,205	188	-31.9	-39.8
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	76,799	113,541	11,157	-32.4	-55.4
Number of Units	1,387	2,795	205	-50.4	-17.3
Nonresidential Contract Awards					
Commercial ($000)[c]	89,388	105,845	10,191	-15.6	-35.1
Industrial ($000)	26,166	17,306	1,400	51.2	-12.8
Nonbuilding Contract Awards					
Streets and Highways ($000)	28,904	20,027	9,530	44.3	E
All Other Nonbuilding ($000)	22,782	308,634	10,188	-92.6	365.8
Total Contract Awards ($000)[c]	244,039	565,353	42,466	-56.8	-6.0
Retail Trade ($000)					
Food	375,846	348,236	75,386	7.9	1.5
Apparel	77,621	68,280	14,956	13.7	-4.8
General Merchandise	157,417	137,527	28,268	14.5	-1.8
Furniture	73,966	61,122	13,739	21.0	4.1
Lumber	66,208	57,286	9,603	15.6	-12.7
Auto Dealers	370,730	273,514	73,684	35.5	3.4
Service Stations	79,691	78,220	14,567	1.9	-6.8
All Other	140,828	122,244	22,425	15.2	-5.4
Total	1,342,307	1,146,429	252,628	17.1	-0.4

Note: All retail trade data are seasonally adjusted.
E = exceeds 600 percent.
[a] By savings and loan associations.
[b] Total deposits of the Tenth District Federal Reserve Member Banks.
[c] Includes revisions in some previous months.

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OKLAHOMA BUSINESS BULLETIN

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COLLEGE OF BUSINESS ADMINISTRATION
THE UNIVERSITY OF OKLAHOMA

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September 1980 VOL. 48, ISSUE 9

SUMMARY OF INDICATORS

Category	6 Mos. '80	6 Mos. '79	June '80	Percentage Change 6 Mos. '80/'79	Percentage Change June/May '80
Personal Income (Monthly Average)					
Unadjusted ($000,000)	2,193	1,960	2,215	11.9	3.8
Adjusted for CPI ($000,000)	911.1	931.1	894.6	-2.2	-0.7
Crude Oil Production (000 bbl)	72,916	71,175	11,705	2.4	-5.8
Industrial Power Sales (000 Kwh)[a]	3,677	3,147	621	0.8	3.0
Total Bank Deposits ($000,000)[b]					
Demand	3,824	3,510	3,802	8.9	1.3
Savings	6,820	6,124	6,960	11.4	0.9
Savings and Loan Associations ($000,000)					
Assets	5,535	5,027	5,633	10.1	0.8
New Mortgage Loans Made	348	582	56	-40.2	9.8

[a]Sales of larger privately owned utility companies.
[b]Total deposits of the Federal Reserve Member Banks.

EMPLOYMENT TRENDS

Category	6 Mos. '80	6 Mos. '79	June '80	Percentage Change 6 Mos. '80/'79	Percentage Change June/May '80
Total Labor Force (000)[a]	1314.2	1264.1	1332.7	4.3	0.4
Total Employment (000)	1264.7	1214.6	1275.2	4.1	0.2
Agriculture (000)	53.0	53.5	65.4	-0.9	13.9
Nonagriculture (000)	1211.7	1161.0	1209.8	4.4	-0.5
Unemployment Rate (%)	3.8	3.6	4.3	—	—
Manufacturing (000)	187.3	180.5	186.2	3.8	0.1
Government (000)	234.2	224.6	232.2	4.3	-2.3
Contract Construction (000)	58.4	56.8	61.0	2.8	1.5
Services (000)	195.5	179.9	203.1	8.7	2.1
Retail Trade (000)	195.0	186.4	199.2	4.6	0.6
Average Weekly Hours					
Manufacturing (Per Worker)	40.2	40.3	40.2	-0.2	0.2
Average Weekly Earnings					
Manufacturing ($ Per Worker)	289.89	253.95	297.08	14.2	1.6
Contract Construction ($ Per Worker)	351.39	340.01	367.08	3.3	6.9
Retail Trade ($ Per Worker)	187.27	175.58	190.65	6.6	1.2

[a]Civilian Labor Force.

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RETAIL TRADE AND CONSTRUCTION

Category	6 Mos. '80	6 Mos '79	June '80	Percentage Change 6 Mos. '80/'79	Percentage Change June/May '80
RETAIL TRADE ($000)					
Durable Goods[a]	2,517,786	2,075,706	423,663	21.3	-27.9
Auto Dealers	1,614,205	1,300,880	180,034	24.1	-37.0
Accessory Dealers	207,349	153,663	33,478	34.9	5.9
Total Automotive	1,821,554	1,454,543	213,512	25.2	-32.7
Furniture	186,810	166,838	28,784	12.0	0.8
Household Appliances	104,755	88,118	18,090	18.9	16.4
Total Furniture and Appliances	291,565	254,956	46,964	14.4	6.6
Lumber and Building Materials	327,443	273,393	45,439	19.8	4.8
Hardware Stores	28,209	25,128	4,630	12.3	11.3
Total Lumber, Building Materials & Hardware	355,652	298,521	50,069	19.1	5.4
Nondurable Goods[a]	3,875,193	3,519,206	624,500	10.1	-2.9
Apparel	390,022	331,831	62,646	17.5	-1.0
Drug Stores	112,359	106,160	18,374	5.8	-2.4
Eating and Drinking Places	565,697	457,537	96,379	23.6	1.5
Food Group	1,434,086	1,298,815	232,025	10.4	-7.8
Service Stations	403,728	409,558	60,232	-1.4	-4.1
Department Stores, Mail Order Houses and Variety Stores	734,122	629,656	114,260	16.6	1.6
Total Retail Trade	6,392,979	5,594,912	930,099	14.3	-12.8
CONSTRUCTION					
Private Residential Permits Issued					
Number of Units	6,246	9,302	1,102	-32.9	3.0
Residential Contract Awards[b]					
Dollar Value ($000)	475,668	592,535	94,277	-19.7	13.4
Number of Units	9,475	13,293	1,918	-28.7	17.4
Nonresidential Contract Awards[b]					
Commercial ($000)	382,393	321,720	98,035	18.8	197.8
Industrial ($000)	50,489	58,839	3,355	-14.2	-60.6
Nonbuilding Contract Awards[b]					
Streets and Highways ($000)	136,715	127,145	20,152	7.5	-26.6
All Other Nonbuilding ($000)	111,867	751,932	21,317	-85.1	-24.0
Total Contract Awards ($000)[b]	1,157,132	1,852,171	237,136	-37.5	31.7

Note: All retail trade data are seasonally adjusted.
[a]Totals include data for categories not shown in the table.
[b]Includes revisions in some previous months.

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RETAIL TRADE IN SELECTED CITIES
($000)

Cities	6 Mos. '80	6 Mos. '79	June '80	Percentage Change 6 Mos. '80/'79	Percentage Change June/May, '80
Ada	65,664	58,996	9,555	11.3	-9.4
Altus	54,059	47,579	7,277	13.6	-27.0
Alva	20,134	18,475	3,018	9.0	-6.0
Anadarko	20,261	19,423	3,410	4.3	-0.1
Ardmore	85,014	71,496	12,444	18.9	-7.6
Bartlesville	134,711	105,468	23,633	27.7	5.3
Blackwell	19,926	17,128	2,710	16.3	-16.6
Broken Arrow	70,068	57,659	8,991	21.5	-21.6
Chickasha	55,640	50,240	8,123	10.7	-9.5
Clinton	35,308	28,075	5,211	25.8	-9.5
Cushing	26,828	23,382	3,543	14.7	-10.8
Del City	51,801	48,719	7,336	6.3	-13.7
Duncan	82,938	72,926	11,639	13.7	-16.0
Durant	37,816	35,393	5,294	6.8	-16.2
Edmond	92,342	81,842	14,291	12.8	-10.1
Elk City	37,286	29,722	5,702	29.8	-9.8
Guthrie	24,218	22,864	3,441	5.9	-11.2
Guymon	25,123	23,717	3,713	5.9	-17.0
Henryetta	23,073	20,562	3,148	12.2	-16.4
Hobart	13,125	11,482	1,936	14.3	-11.3
Holdenville	13,133	11,169	1,849	17.6	-17.0
Hugo	21,125	17,983	2,916	17.5	-13.1
Idabel	27,351	23,829	3,394	14.8	-26.5
Lawton	174,704	160,675	23,912	8.7	-16.1
McAlester	61,814	53,251	8,802	16.1	-12.8
Miami	47,302	44,576	6,396	6.1	-21.5
Midwest City	152,298	134,339	21,699	13.4	-15.4
Norman	158,552	144,045	22,749	10.0	-11.3
Oklahoma City	1,297,214	1,144,978	191,340	13.3	-2.0
Okmulgee	37,801	32,593	5,831	16.0	-8.7
Pauls Valley	21,961	18,676	3,047	17.6	-15.4
Pawhuska	13,983	11,845	2,174	18.0	-6.8
Ponca City	84,849	77,551	12,986	9.4	-1.3
Poteau	25,467	21,259	3,509	19.8	-13.0
Sand Springs	47,286	41,920	7,182	12.8	-9.3
Sapulpa	46,169	38,948	7,501	18.5	-2.5
Seminole	27,030	21,593	3,800	25.2	-14.0
Stillwater	71,572	65,523	10,079	9.2	-9.9
Tahlequah	33,993	31,757	5,096	7.9	-9.7
Tulsa	1,144,393	1,018,997	162,214	12.3	-12.0
Watonga	11,847	11,265	1,700	5.2	-12.9
Wewoka	10,351	8,883	1,334	16.5	-20.0
Woodward	60,941	49,809	9,018	22.3	-12.9
Total Selected Cities	4,566,470	4,029,612	662,943	13.3	-9.1

NOTE: All retail trade data are seasonally adjusted.

OKLAHOMA CITY SMSA

Category	6 Mos. '80	6 Mos. '79	June '80	Percentage Change 6 Mos. '80/'79	Percentage Change June/May '80
Employment (Number)					
Labor Force	408,883	380,417	417,500	7.5	1.6
Total Employment	394,983	367,650	400,900	7.4	1.2
Agriculture	4,917	4,983	6,100	-1.3	15.1
Nonagriculture	390,066	362,667	394,800	7.6	1.0
Manufacturing	56,783	50,600	56,600	12.2	0.7
Government	89,833	84,167	90,600	6.7	-0.2
Wholesale and Retail Trade	100,583	93,233	102,300	7.9	0.6
Unemployment Rate (%)	3.4	3.4	4.0	—	—
Average Weekly Earnings					
Manufacturing ($ Per Worker)	316.98	249.48	330.26	27.0	2.1
Industrial Power Sales (000 Kwh)	524,702	517,705	96,230	1.4	6.1
Mortgage Loans Made ($000)[a]	71,956	151,660	10,500	-52.6	56.7
Bank Deposits ($000,000)[b]					
Demand Deposits	946	822	945	15.1	2.4
Time and Savings Deposits	1,477	1,440	1,510	2.6	3.1
Private Residential Permits Issued					
Dollar Value ($000)	128,208	161,471	24,941	-20.6	-6.8
Number of Units	2,772	3,576	520	-22.5	-18.2
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	157,650	174,560	27,232	-9.7	-27.0
Number of Units	2,968	3,481	471	-14.7	-37.5
Nonresidential Contract Awards[c]					
Commercial ($000)	160,863	119,947	47,966	34.1	258.7
Industrial ($000)	10,242	21,878	1,993	-53.2	3.5
Nonbuilding Contract Awards					
Streets and Highways ($000)	21,050	30,146	2,272	-30.2	10.4
All Other Nonbuilding ($000)	29,374	29,601	1,959	-0.8	-74.2
Total Contract Awards ($000)[c]	379,179	376,132	81,422	0.8	30.8
Retail Trade ($000)					
Food	643,232	568,638	103,077	13.1	-7.6
Apparel	142,659	115,806	22,711	23.2	-1.5
General Merchandise	323,565	299,362	56,197	8.1	52.4
Furniture	107,447	96,008	16,610	11.9	-0.4
Lumber	102,605	95,833	15,766	7.1	17.2
Auto Dealers	566,223	455,941	62,767	24.2	-37.3
Service Stations	114,250	115,722	17,046	-1.3	-4.1
All Other	212,430	209,950	35,064	1.2	52.5
Total	2,212,411	1,957,260	329,238	13.0	-3.9

NOTE: All retail trade data are seasonally adjusted.

[a] By savings and loan associations.

[b] Total deposits of the Tenth District Federal Reserve Member Banks.

[c] Includes revisions in some previous months.

TULSA SMSA

Category	6 Mos. '80	6 Mos. '79	June '80	Percentage Change 6 Mos. '80/'79	Percentage Change June/May '80
Employment (Number)					
Labor Force	312,083	302,500	314,700	3.2	0.5
Total Employment	300,733	292,167	301,900	2.9	0.2
Agriculture	4,067	4,083	4,200	-0.4	2.4
Nonagriculture	296,666	288,084	297,700	3.0	0.2
Manufacturing	61,183	58,950	61,600	3.8	0.6
Government	30,517	30,433	29,800	0.3	-4.5
Wholesale and Retail Trade	70,767	69,500	71,100	1.8	0.4
Unemployment Rate (%)	3.7	3.4	4.1	—	—
Average Weekly Earnings					
Manufacturing ($ Per Worker)	296.82	275.78	303.42	8.4	1.8
Industrial Power Sales (000 Kwh)	885,859	865,338	154,183	2.4	7.3
Mortgage Loans Made ($000)[a]	101,560	174,561	16,300	-41.8	16.4
Bank Deposits ($000,000)[b]					
Demand Deposits	802	704	785	13.9	-0.9
Time and Savings Deposits	1,194	1,135	1,167	5.2	-1.0
Air Transportation					
Passengers Enplaning (Number)	500,757	508,920	96,069	-1.6	4.2
Passengers Deplaning (Number)	512,361	497,719	99,857	2.9	6.9
Freight (Tons)	2,945	3,794	400	-22.4	-21.1
Water Transportation					
Tulsa Port of Catoosa					
Tons In	154,317	106,038	12,082	45.5	-26.6
Tons Out	809,660	600,032	129,079	34.9	49.3
Private Residential Permits Issued					
Dollar Value ($000)	72,590	127,395	13,767	-43.0	47.8
Number of Units	1,772	2,837	270	-37.5	43.6
Construction Contract Awards[c]					
Residential Contract Awards					
Dollar Value ($000)	101,705	149,041	20,395	-31.8	82.8
Number of Units	2,076	3,547	460	-41.5	124.4
Nonresidential Contract Awards					
Commercial ($000)[c]	115,088	113,474	27,490	1.4	169.7
Industrial ($000)	27,141	32,130	975	-15.5	-30.4
Nonbuilding Contract Awards					
Streets and Highways ($000)	32,723	20,851	3,819	56.9	-59.9
All Other Nonbuilding ($000)	38,643	332,685	15,861	-88.4	55.7
Total Contract Awards[c]	315,300	648,181	68,540	-51.4	61.4
Retail Trade ($000)					
Food	451,448	418,068	75,602	8.0	0.3
Apparel	92,284	82,359	14,663	12.0	-2.0
General Merchandise	185,780	164,297	28,363	13.1	0.3
Furniture	87,158	73,920	13,192	17.9	-4.0
Lumber	76,117	69,782	9,909	9.1	3.2
Auto Dealers	416,951	336,243	46,221	24.0	-37.3
Service Stations	93,664	94,991	13,973	-1.4	-4.1
All Other	163,840	149,201	23,012	9.8	2.6
Total	1,567,242	1,388,861	224,935	12.8	-11.0

NOTE: All retail trade data are seasonally adjusted.

[a] By savings and loan associations.

[b] Total deposits of the Tenth District Federal Reserve Member Banks.

[c] Includes revisions in some previous months.

LAWTON SMSA

Category	6 Mos. '80	6 Mos. '79	June '80	Percentage Change 6 Mos. '80/'79	Percentage Change June/May '80
Employment (Number)					
Labor Force	31,721	32,142	31,800	-1.3	-1.4
Total Employment	30,121	30,692	29,850	-1.9	-2.0
Agriculture	850	854	1,050	-0.5	13.5
Nonagriculture	29,271	29,838	28,800	-1.9	-2.5
Manufacturing	2,858	2,438	2,675	17.2	-7.8
Government	10,292	10,504	10,175	-2.0	-4.5
Wholesale and Retail Trade	7,058	6,921	6,975	2.0	-1.1
Unemployment Rate (%)	5.0	4.6	6.1	—	—
Industrial Power Sales (000 Kwh)	65,268	34,043	11,453	91.7	4.0
Private Residential Permits Issued					
Dollar Value ($000)	8,942	13,398	1,295	-33.3	23.3
Number of Units	199	449	25	-55.7	31.6
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	14,402	21,949	2,056	-34.4	-1.6
Number of Units	243	594	34	-59.1	-5.6
Nonresidential Contract Awards					
Commercial ($000)	6,782	9,946	1,143	-31.8	429.2
Industrial ($000)	558	90	0	520.0	—
Nonbuilding Contract Awards					
Streets and Highways ($000)	4,332	1,239	727	249.6	-39.0
All Other Nonbuilding ($000)	5,239	1,635	727	220.4	-47.8
Total Contract Awards ($000)	31,313	34,859	4,653	-10.2	-11.7
Retail Trade ($000)					
Food	56,558	51,042	9,552	10.8	8.8
Apparel	7,180	7,362	1,046	-2.5	-1.9
General Merchandise	32,674	33,232	5,179	-1.7	-4.5
Furniture	10,548	10,442	1,488	1.0	-8.7
Lumber	9,583	8,780	1,151	9.1	-13.3
Auto Dealers	60,058	47,820	6,662	25.6	-37.3
Service Stations	10,552	10,527	1,561	0.2	-4.8
All Other	9,958	8,927	1,040	11.5	30.0
Total	197,111	178,132	27,679	10.6	-11.5

NOTE: All retail data are seasonally adjusted.

ENID SMSA

Category	6 Mos.'80	6 Mos. '79	June '80	Percentage Change 6 Mos. '80/'79	Percentage Change June/May '80
Employment (Number)					
Labor Force	27,138	26,104	27,800	4.0	1.2
Total Employment	26,454	25,442	27,025	4.0	0.7
Agriculture	1,171	1,179	1,450	-0.7	13.7
Nonagriculture	25,283	24,263	25,575	4.2	0.1
Manufacturing	2,821	2,896	2,850	-2.6	0.0
Wholesale and Retail Trade	6,704	6,546	6,800	2.4	1.9
Unemployment Rate (%)	2.5	2.5	2.8	—	—
Industrial Power Sales (000 Kwh)	213,019	212,674	36,830	0.2	16.9
Private Residential Permits Issued					
Dollar Value ($000)	9,168	12,383	2,568	-26.0	148.8
Number of Units	151	224	49	-32.6	188.2
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	8,739	19,715	2,050	-55.7	69.0
Number of Units	124	277	36	-55.2	100.0
Nonresidential Contract Awards[a]					
Commercial ($000)	4,948	5,314	423	-6.9	-46.5
Industrial ($000)	605	2,000	0	-69.8	0.0
Nonbuilding Contract Awards					
Streets and Highways ($000)	0	1,258	0	—	0.0
All Other Nonbuilding ($000)	2,824	616	31	358.4	-90.1
Total Contract Awards ($000)[a]	17,116	28,903	2,504	-40.8	8.1
Retail Trade ($000)					
Food	34,376	29,359	5,570	17.1	-1.7
Apparel	13,567	11,943	2,346	13.6	2.1
General Merchandise	25,711	21,299	4,574	20.7	3.5
Furniture	10,675	8,510	1,678	25.4	0.1
Lumber	12,316	8,921	1,839	38.0	-0.8
Auto Dealers	43,825	34,909	4,861	25.5	-37.3
Service Stations	8,083	8,288	1,211	-2.5	-3.6
All Other	26,630	20,822	4,478	27.9	8.3
Total	175,183	144,051	26,557	21.6	-8.5

NOTE: All retail data are seasonally adjusted.
[a]Includes revisions in some previous months.

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MUSKOGEE MA

Category	6 Mos. '80	6 Mos. '79	June '80	Percentage Change 6 Mos. '80/'79	Percentage Change June/May '80
Employment (Number)					
Labor Force	26,938	26,279	27,100	2.5	-0.3
Total Employment	25,492	24,858	25,350	2.6	-1.1
Agriculture	779	783	800	-0.5	3.2
Nonagriculture	24,713	24,075	24,550	2.6	-1.2
Manufacturing	4,979	4,908	4,825	1.4	-4.9
Government	6,588	6,338	6,800	3.9	0.4
Wholesale and Retail Trade	5,162	5,171	5,200	-0.2	0.0
Unemployment Rate (%)	5.4	5.4	6.5	—	—
Industrial Power Sales (000 Kwh)	140,316	159,890	18,503	-12.2	-16.9
Private Residential Permits Issued					
Dollar Value ($000)	4,001	6,588	763	-39.3	19.2
Number of Units	93	214	17	-56.6	13.3
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	9,067	11,082	2,972	-18.2	148.1
Number of Units	252	236	127	6.8	388.5
Nonresidential Contract Awards					
Commercial ($000)	7,543	4,934	438	52.9	—
Industrial ($000)	2,202	200	0	E	0.0
Nonbuilding Contract Awards[a]					
Streets and Highways ($000)	2,002	689	1,489	190.6	—
All Other Nonbuilding ($000)	903	1,875	56	-51.8	—
Total Contract Awards ($000)[a]	21,717	18,780	4,955	15.6	313.6
Retail Trade ($000)					
Food	34,302	31,597	5,937	8.6	5.2
Apparel	8,728	8,492	1,263	2.8	-18.8
General Merchandise	16,881	15,403	2,683	10.0	0.4
Furniture	5,568	5,487	780	1.5	-1.8
Lumber	6,460	5,958	800	8.4	-12.4
Auto Dealers	35,369	28,481	3,921	24.2	-37.3
Service Stations	8,881	9,000	1,325	-1.3	-4.1
All Other	17,453	16,525	2,191	5.6	-3.2
Total	133,642	120,943	18,900	10.5	-12.0

NOTE: All retail trade data are seasonally adjusted.
E = Exceeds 600 percent.
[a]Includes revisions in some previous months.

Sources for all tables: Local utilities companies; 10th and 11th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; F.W. Dodge Division of McGraw-Hill Information Systems Company, proprietary data provided by special permission; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director*; Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Margaret French, Research Assistant.

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OKLAHOMA BUSINESS BULLETIN

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CENTER FOR ECONOMIC AND MANAGEMENT RESEARCH
COLLEGE OF BUSINESS ADMINISTRATION
THE UNIVERSITY OF OKLAHOMA

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SUMMARY OF INDICATORS

Category	7 Mos. '80	7 Mos. '79	July '80	Percentage Change 7 Mos. '80/'79	Percentage Change July/June '80
Personal Income (Monthly Average)					
Unadjusted ($000,000)	2,201	1,999	2,249	10.1	1.5
Adjusted for CPI ($000,000)	910.6	944.3	907.6	-3.6	1.4
Crude Oil Production (000 bbl)	85,603	83,735	12,687	2.2	8.4
Industrial Power Sales (000 Kwh)[a]	4,293	4,279	616	0.3	-0.8
Total Bank Deposits ($000,000)[b]					
Demand	3,845	3,533	3,972	8.8	4.5
Savings	6,852	6,133	7,043	11.7	1.2
Savings and Loan Associations ($000,000)					
Assets	5,555	5,058	5,672	9.8	0.7
New Mortgage Loans Made	427	691	427	-38.2	22.7
Employment					
Total Labor Force (000)[c]	1314.9	1265.6	1318.6	3.9	-1.1
Total Employment (000)	1264.1	1220.1	1260.9	3.6	-1.1
Unemployment Rate (%)	3.8	3.6	4.4	—	—

[a]Sales of larger privately owned utility companies. [b]Total deposits of the Federal Reserve Member Banks. [c]Civilian Labor Force.

RETAIL TRADE IN SELECTED CITIES ($000)

City	July '80	Percentage Change 7 Mos. '80/'79	Percentage Change July/June '80	City	July '80	Percentage Change 7 Mos. '80/'79	Percentage Change July/June '80
Ada	10,692	9.7	9.8	Idabel	4,427	11.3	23.1
Altus	8,470	12.0	12.8	Lawton	28,819	6.5	19.7
Alva	3,620	8.8	15.4	McAlester	10,037	13.4	9.7
Anadarko	3,479	5.0	1.8	Miami	7,808	3.7	19.2
Ardmore	13,763	16.2	7.1	Midwest City	25,236	11.9	14.5
Bartlesville	21,826	24.0	-6.3	Norman	25,778	9.1	13.2
Blackwell	3,031	10.6	10.2	Oklahoma City	214,211	11.8	9.6
Broken Arrow	11,103	19.0	22.7	Okmulgee	5,916	13.6	1.1
Chickasha	9,976	10.0	22.3	Pauls Valley	3,405	13.6	7.4
Clinton	5,978	24.6	13.6	Pawhuska	2,225	16.3	1.0
Cushing	4,461	12.9	26.6	Ponca City	12,554	6.5	-3.0
Del City	8,552	5.4	16.3	Poteau	4,108	16.7	14.0
Duncan	13,239	11.8	12.1	Sand Springs	7,484	10.7	4.2
Durant	5,902	4.7	10.9	Sapulpa	7,630	16.4	2.2
Edmond	15,596	11.0	7.2	Seminole	4,305	21.8	12.7
Elk City	5,279	21.4	-7.7	Shawnee	14,192	11.6	4.5
El Reno	5,846	12.7	12.4	Stillwater	11,101	7.0	8.0
Guthrie	3,631	3.4	3.3	Tahlequah	5,663	6.2	9.5
Guymon	4,077	5.0	6.6	Tulsa	172,461	9.1	3.6
Henryetta	3,715	9.5	13.6	Watonga	1,856	3.5	7.9
Hobart	2,114	11.0	6.6	Wewoka	1,754	11.3	29.7
Holdenville	2,241	15.0	14.0	Woodward	9,608	19.3	2.8
Hugo	3,232	13.9	7.0	**Total Selected Cities**	750,401	11.1	8.1

Note: All retail trade data are seasonally adjusted.

RETAIL TRADE AND CONSTRUCTION

Category	7 Mos. '80	7 Mos. '79	July '80	Percentage Change 7 Mos. '80/'79	Percentage Change July/June '80
RETAIL TRADE ($000)					
Durable Goods[a]	2,951,550	2,532,344	426,398	16.6	26.6
Auto Dealers	1,886,283	1,597,559	267,002	18.1	43.6
Accessory Dealers	242,619	180,560	35,195	34.4	3.7
Total Automotive	2,128,902	1,778,119	302,197	19.7	37.4
Furniture	216,885	195,562	30,563	10.9	6.0
Household Appliances	123,184	103,954	18,250	18.5	0.5
Total Furniture and Appliances	340,069	299,516	48,813	13.5	3.9
Lumber and Building Materials	374,521	320,139	47,948	17.0	3.7
Hardware Stores	32,872	30,058	4,653	9.4	0.2
Total Lumber, Building Materials and Hardware	407,393	350,197	52,601	16.3	3.4
Nondurable Goods[a]	4,473,805	4,118,116	607,091	8.6	-3.3
Apparel	452,875	388,685	62,825	16.5	-0.3
Drug Stores	130,633	122,517	18,834	6.6	2.1
Eating and Drinking Places	659,878	535,914	94,796	23.1	-1.4
Food Group	1,656,816	1,518,918	227,372	9.1	-2.3
Service Stations	448,412	477,557	46,589	-6.1	-23.4
Department Stores, Mail Order Houses and Variety Stores	853,689	742,966	120,254	14.9	5.5
Total Retail Trade	7,425,355	6,650,460	1,033,489	11.6	7.1
CONSTRUCTION					
Private Residential Building Permits Issued					
Number of Units	8,366	11,109	2,128	-24.7	93.1
Residential Contract Awards[b]					
Dollar Value ($000)	602,176	685,212	118,764	-12.1	26.0
Number of Units	11,965	15,277	2,109	-21.7	10.0
Nonresidential Contract Awards[b]					
Commercial ($000)	433,690	367,484	52,077	18.0	-46.9
Industrial ($000)	52,722	63,521	2,233	-17.0	-33.4
Nonbuilding Contract Awards[b]					
Streets and Highways ($000)	175,494	154,331	38,828	13.7	92.7
All Other Nonbuilding ($000)	123,361	800,864	10,548	-84.6	-50.5
Total Contract Awards ($000)[b]	1,387,443	2,071,412	222,450	-33.0	-6.2

Note: All retail trade data are seasonally adjusted.
[a]Totals include data for categories not shown in the table.
[b]Includes revisions in some previous months.

LAWTON SMSA

Category	7 Mos. '80	7 Mos. '79	July '80	Percentage Change 7 Mos. '80/'79	Percentage Change July/June '80
Employment (Number)					
Labor Force	31,707	32,346	31,375	-2.0	-2.1
Total Employment	30,071	30,871	29,600	-2.6	-1.5
Unemployment Rate (%)	5.2	4.6	5.7	—	—
Private Residential Permits Issued					
Dollar Value ($000)	10,396	17,372	1,454	-40.2	12.3
Number of Units	231	623	32	-62.9	28.0
Construction Contract Awards					
Residential Contract Awards[a]					
Dollar Value ($000)	17,762	24,891	2,860	-28.6	39.1
Number of Units	335	661	53	-49.3	55.9
Nonresidential Contract Awards					
Commercial ($000)	7,578	11,508	796	-34.2	-30.4
Industrial ($000)	558	90	0	520.0	0.0
Nonbuilding Contract Awards					
Streets and Highways ($000)	6,716	1,239	2,384	442.0	227.9
All Other Nonbuilding ($000)	5,239	1,732	0	202.5	—
Total Contract Awards ($000)[a]	37,853	39,460	6,040	-4.1	29.8
Retail Trade ($000)					
Food	66,393	60,021	9,812	10.6	2.5
Apparel	8,176	8,569	1,019	-4.6	-2.2
General Merchandise	38,210	38,748	5,527	-1.4	5.2
Furniture	12,384	12,249	1,828	1.1	22.6
Lumber	10,916	10,430	1,368	4.6	14.6
Auto Dealers	69,765	58,606	9,969	19.0	41.5
Service Stations	11,662	12,181	1,152	-4.3	-25.3
All Other	11,254	10,562	1,469	6.6	40.6
Total	228,760	211,366	32,144	8.2	14.0

Note: All retail trade data are seasonally adjusted.
[a]Includes revisions in some previous months.

ENID AND MUSKOGEE AREAS

Category	7 Mos. '80	7 Mos. '79	July '80	Percentage Change 7 Mos. '80/'79	Percentage Change July/June '80
ENID SMSA					
Employment (Number)					
Labor Force	27,257	26,282	27,875	3.7	-0.1
Total Employment	26,557	25,625	27,100	3.6	0.0
Unemployment Rate (%)	2.6	2.5	2.8	—	—
Private Residential Permits Issued					
Dollar Value ($000)	14,801	15,429	5,634	-4.1	119.4
Number of Units	354	279	203	26.9	314.3
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	13,281	22,761	4,542	-41.7	121.6
Number of Units	192	331	68	-42.0	88.9
Nonresidential Contract Awards[a]					
Commercial ($000)	5,248	5,709	300	-8.1	-29.1
Industrial ($000)	605	2,045	0	-70.4	0.0
Nonbuilding Contract Awards					
Streets and Highways ($000)	0	1,258	0	—	0.0
All Other Nonbuilding ($000)	2,824	616	0	358.4	—
Total Contract Awards ($000)[a]	21,958	32,389	4,842	-32.2	93.4
Retail Trade ($000)					
Food	40,427	34,331	5,951	17.8	4.8
Apparel	15,623	14,048	2,332	11.2	13.5
General Merchandise	28,972	24,904	3,874	16.3	-5.9
Furniture	12,373	10,058	1,715	23.0	3.1
Lumber	14,568	10,564	2,307	41.9	7.0
Auto Dealers	50,908	42,783	7,273	19.0	41.5
Service Stations	8,969	9,652	931	-7.1	-23.4
All Other	31,579	25,085	4,673	25.9	3.4
Total	203,839	171,425	29,056	18.9	9.4
MUSKOGEE MA					
Employment (Number)					
Labor Force	26,954	26,414	26,975	2.0	-0.7
Total Employment	25,486	25,014	25,400	1.9	0.0
Unemployment Rate (%)	5.4	5.3	5.8	—	—
Private Residential Permits Issued					
Dollar Value ($000)	4,812	6,968	811	-31.1	6.3
Number of Units	114	220	21	-48.2	23.5
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	10,616	12,383	1,549	-14.3	-47.9
Number of Units	287	262	35	9.5	-72.4
Nonresidential Contract Awards					
Commercial ($000)	7,962	6,734	419	18.2	-4.3
Industrial ($000)	4,202	200	2,000	E	—
Nonbuilding Contract Awards[a]					
Streets and Highways ($000)	2,174	689	172	215.5	-88.4
All Other Nonbuilding ($000)	903	1,917	0	-52.9	—
Total Contract Awards ($000)[a]	25,857	21,923	4,140	17.9	-16.4
Retail Trade ($000)					
Food	40,488	36,898	6,069	9.7	2.4
Apparel	10,100	10,032	1,348	0.7	3.8
General Merchandise	19,579	18,066	2,717	8.4	0.5
Furniture	6,597	6,437	1,041	2.5	31.4
Lumber	7,319	7,010	922	4.4	8.8
Auto Dealers	41,077	34,898	5,857	17.7	41.3
Service Stations	9,864	10,494	1,025	-6.0	-23.4
All Other	20,182	19,172	2,830	5.3	27.1
Total	155,206	143,007	21,809	8.5	13.1

Note: All retail trade data are seasonally adjusted. E = Exceeds 600 percent. [a]Totals include revisions in some previous months.

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OKLAHOMA CITY AND TULSA SMSA

Category	7 Mos. '80	7 Mos. '79	July '80	Percentage Change 7 Mos. '80/'79	Percentage Change July/June '80
OKLAHOMA CITY SMSA					
Employment (Number)					
Labor Force	409,771	382,314	414,000	7.2	-1.1
Total Employment	395,528	369,614	398,000	7.0	-0.9
Unemployment Rate (%)	3.5	3.3	3.9	—	—
Mortgage Loans Made ($000)[a]	91,056	183,660	19,100	-49.6	81.9
Bank Deposits ($000,000)[b]					
Demand Deposits	953	832	990	14.5	4.8
Time and Savings Deposits	1,490	1,433	1,566	4.0	3.7
Private Residential Permits Issued					
Dollar Value ($000)	163,248	187,787	35,040	-13.1	40.5
Number of Units	3,398	4,086	626	-16.8	20.4
Construction Contract Awards					
Residential Contract Awards[c]					
Dollar Value ($000)	203,212	200,944	42,273	1.1	55.2
Number of Units	3,796	3,985	663	-4.8	40.8
Nonresidential Contract Awards[c]					
Commercial ($000)	171,700	141,354	10,837	21.5	-77.4
Industrial ($000)	10,292	23,378	50	-56.0	-97.5
Nonbuilding Contract Awards					
Streets and Highways ($000)	28,043	40,812	6,993	-31.3	207.8
All Other Nonbuilding ($000)	31,903	67,049	2,529	-52.4	29.1
Total Contract Awards ($000)[c]	445,150	473,537	62,682	-6.0	-23.0
Retail Trade ($000)					
Food	752,725	664,163	111,311	13.3	5.3
Apparel	166,416	135,825	23,818	22.5	4.0
General Merchandise	378,076	349,228	55,368	8.3	-0.7
Furniture	125,046	112,038	18,026	11.6	8.1
Lumber	120,772	113,183	18,134	6.7	13.0
Auto Dealers	657,617	558,664	93,770	17.7	41.3
Service Stations	126,898	134,943	13,187	-6.0	-23.4
All Other	250,406	244,848	37,100	2.3	11.5
Total	2,577,956	2,312,892	370,714	11.5	11.0
TULSA SMSA					
Employment (Number)					
Labor Force	312,600	303,986	314,600	2.8	-0.4
Total Employment	301,057	293,614	302,000	2.5	-0.3
Unemployment Rate (%)	3.7	3.4	4.0	—	—
Mortgage Loans Made ($000)[a]	152,060	230,161	30,500	-33.9	52.5
Bank Deposits ($000,000)[b]					
Demand Deposits	804	703	820	14.4	4.4
Time and Savings Deposits	1,186	1,130	1,142	5.0	-2.2
Private Residential Permits Issued					
Dollar Value ($000)	95,670	153,040	23,080	-37.5	67.6
Number of Units	2,603	3,680	831	-29.3	207.8
Construction Contract Awards					
Residential Contract Awards[c]					
Dollar Value ($000)	128,014	169,821	22,521	-24.6	10.4
Number of Units	2,681	4,020	429	-33.3	-6.7
Nonresidential Contract Awards					
Commercial ($000)[c]	142,376	125,126	27,288	13.8	-0.7
Industrial ($000)	27,324	34,267	183	-20.3	-81.2
Nonbuilding Contract Awards					
Streets and Highways ($000)	49,013	25,133	16,290	95.0	E
All Other Nonbuilding ($000)[c]	41,003	336,643	2,160	-87.8	-86.4
Total Contract Awards[c]	387,730	690,990	68,442	-43.9	-0.2
Retail Trade ($000)					
Food	503,652	489,277	53,848	2.9	-28.4
Apparel	105,818	96,024	13,781	10.2	-6.4
General Merchandise	214,164	192,533	28,462	11.2	-0.6
Furniture	102,364	86,537	15,008	18.3	9.6
Lumber	87,379	82,024	10,843	6.5	8.2
Auto Dealers	484,217	411,985	69,024	17.5	41.2
Service Stations	104,031	110,764	10,809	-6.1	-23.4
All Other	197,338	175,085	34,080	12.7	54.9
Total	1,798,963	1,644,229	235,855	9.4	3.8

Note: All retail trade data are seasonally adjusted.
E = exceeds 600 percent.
[a] By savings and loan associations.
[b] Total deposits of the Tenth District Federal Reserve Member Banks.
[c] Includes revisions in some previous months.